

County Manager's Monthly Update

LOS ALAMOS COUNTY

SEPTEMBER - 2016

This update contains information about Los Alamos County, and is intended to keep you informed regarding key issues, the status of various capital projects, employee recognitions and significant events that have occurred during the past several weeks. This update is distributed on a monthly basis; however the County maintains a website at www.losalamosnm.us where you can also check for periodic updates on the issues outlined below as well as other current topics. In the event that you have questions concerning the information in this update, or any other questions about Los Alamos County activities, please feel free to contact the County Manager at (505) 663-1750, or via lacmanager@lacnm.us.

COUNTY ATTORNEY'S OFFICE

Retirement

It is with mixed emotions that we announce the retirement of Pauline Maestas, the Office of the County Attorney's Legal Assistant II. She has provided us and the County with over 22 years of devoted service. Pauline will be deeply missed but we can only feel happy for her retirement after her many, many years of service.

Pauline has been an integral part of our office and throughout the County. Pauline's attention to detail, while keeping the broader picture in mind, has been invaluable. Her willingness to put in extra time and effort to help us meet deadlines has demonstrated a commitment to operational excellence that we have come to depend upon. We owe her a debt of gratitude for all the times she has helped keep us on track, on time, and within our budget. In addition to her incredible competence and skill, she has been a friend to all with her thoughtfulness and encouragement. Her contributions will always be valued and remembered. Her hard work, commitment, and dedication are worthy of admiration. Pauline will be greatly missed.

On behalf of everyone in the Office of the County Attorney and the County, we would like to wish her the very best of luck.

Thank you,

Katie S. Thwaits

Acting County Attorney

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COMMUNICATIONS & PUBLIC RELATIONS DEPARTMENT

Happening Now:

The contract for the selected website vendor was signed last week and a kick off meeting is being planned (date TBD) with launch late January or early February 2017 (the contract ends February 2017.) The Visual Information Specialists continue spending a significant amount of time working with the new brand, which launched with the community at the County Fair on August 13 with great success. The staff received many positive compliments about the new "Balance" logo. In September, CPR will devote more time to bringing on line such items as stationary, envelopes and fleet decals. The Instagram account has been set up and launched (@losalamoscounty). Branding training will be suspended until January now that the branding delegates are trained. A special meeting was held in August to train contractors working with the brand. The PIO continues to spend a significant amount of time on public outreach activities for the 11 Economic Development and Recreation Capital Projects and the August 31 public meetings and then Sept. 20 Council meeting for site selection/drawing review. The division continues to support the ongoing work of the Manhattan Project Park committee each month, and offered comments on brand application and proposed wayfinding signage efforts on an RFP being developed with one of the subcommittees. The press release on the first round of the Home Renewal Program was published last month, and the PIO has consulted with CDD on public outreach for the comprehensive plan, plus, the new Citizen Access Portal (soft launch in August with additional outreach in September.) The PIO assisted Economic Development staff with the RFP for Branding and Web Based marketing services. Both RFPs close later in September and the branding team will be on the evaluation committee. The PIO also participated in the full-scale LANL Exercise on August 26, and participated in discussions August 17 with consultant Tom Johnson on open source data/government transparency.

Coming Up:

Time will be spent by the VIS on election outreach and branding items. For the PIO, workload will continue to be significant for the 11 capital projects/public outreach next month with the development of new Frequently Asked Questions as well as preparation for the Sept. 20 council meeting and then the two Town Hall meetings (Oct. 19 and 22). Public outreach encouraging voters to research both sides of the Sheriff charter item will wrap up and be launched end of September, just ahead of early voting options which open October 11. The PIO's time spent on the design of the new webpage will be significant in September and October. The emergency public information plan update will also be completed by end of September.

Communications Plan:

The webpage project is part of the Communications Plan and progress was already noted above. That project will continue to be a significant impact on the PIO's time in September and continuing into expected migration activities then training (November and December) plus final launch and roll out plans in January or February 2017.

COMMUNITY DEVELOPMENT DEPARTMENT

EnerGov Software Update:

The Citizen Access Portal (CAP) – Phase 1 Rollout of the *Request and Code Search* modules, went live on August 21, 2016. Citizens are now able to report a potential code violation and search existing Code Cases. As of August 31st, Community Development received 12 reported potential code violations through

CAP. Access to the CAP site can be found on the County's Community Development/Code Enforcement web page.

Building Safety Division



CDD's Monthly Contractor's Meeting was held on August 16th at Fuller Lodge. The Topic discussed was, "The Most Common Items Missed On Plan Submittals". There were over 30 individuals present and attendance continues to increase each month.

The number of new permits issued in August remain steady with 73 new building permits with a total valuation of \$1,128,272.

McDonald's Restaurant broke ground and poured footings in August.

Code Enforcement:

For the month of July, Code Enforcement had 52 new cases. These represented a mix of signage violations, including three which were referred to Municipal Court.

Housing and Special Projects Division

Housing Rehabilitation Program (Home Renewal Program):

The first round of loans for the program were approved in July. Of the applications submitted, nine were approved for county funding for a total of \$195,200. An additional two applications were funded by the Los Alamos Housing Partnership (LAHP). Bidding packages for the first five homes were released in August and received strong interest from contractors. Bids are due on September 1st. Bidding packages for the next five homes will be released on September 16th.

Homebuyer Assistance Program:

An ordinance for this proposed new program is expected to be brought to Council for consideration by December 2016.

Vacant Homes Project:

CDD staff presented research findings on vacant homes to Council August 23rd. Based on findings and Council recommendations, the vacant homes project will focus on a 'clean & lien' strategy. It is anticipated that an ordinance outlining such a program will be brought to Council for consideration by the first quarter of 2017.

Housing Market Analysis:

Staff is preparing an analysis report to illustrate housing demand, affordability gaps, and recommendations for Housing Programming, to be completed in the Fall of 2016.

A-19 Development:

Staff continued to coordinate with the Site A-19-A-1 Acquisition Group, LLC as they continue with their due diligence.

Planning Division**Comprehensive Plan:**

Planning Division staff met with community members at the Los Alamos Fair and Rodeo Saturday August 13 and also at the Los Alamos Farmer's Market on August 25th to discuss the progress of the Comprehensive Plan and to view the Draft Land Use Maps. Many people stopped by to examine the maps and generally gave very positive feedback.

The second Statistically Valid Survey was mailed on August 24th to 3,000 Los Alamos businesses and households. The purpose of the survey, which will close on September 9th, is to gauge the level of support in the community for the draft Goals and Policies of the comprehensive plan. Architectural Research Consultants (ARC) will tally the results for presentation and discussion at the September 14th meeting of P&Z.

Planning & Zoning Commission Activities:

P&Z conducted a workshop from 9 am to 2 PM on Saturday August 6th to discuss the format of the comprehensive plan. The discussion continued at two subsequent meetings of P&Z on August 10th and 17th. The Commission directed staff to proceed and return in September with a completed draft of the Plan.

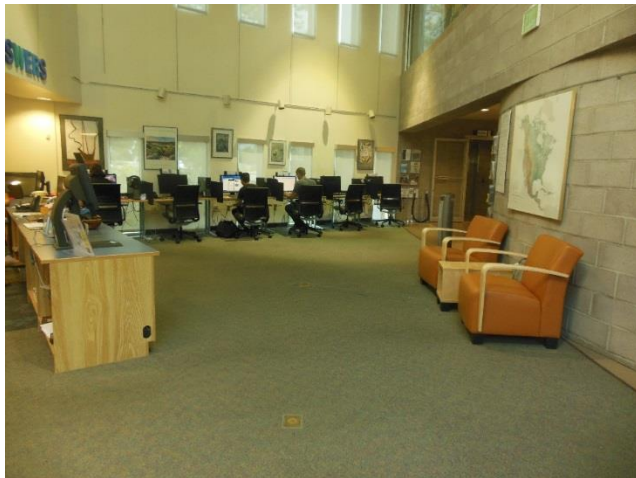
The Planning Division received 3 applications for P&Z Public Hearing in September.

Business License and Building Permit Review:

Planning Division staff reviewed and approved 14 Business License applications and 35 Building Permits.

COMMUNITY SERVICES DEPARTMENT**Library Division**

- New lobby furniture was installed on August 6 at Mesa Public Library, and patrons began using it as it was intended immediately. New chairs and desks in the reference area were also installed, replacing badly worn items. The new furniture was part of a general effort to improve how patrons enjoy the library. That effort also includes a more liberal food policy, and new designations for “quiet” and “normal voice” areas.



- The compilation and writing have begun on the Library’s strategic plan, after the last of seven focus groups met in August. Each focus group was led by a library board member, and facilitated by the administrative staff of Johnneva Martinez and Rebecca Andrus, along with two staff members who work in the areas assigned to the focus groups. This concluded the public input phase of the planning process, which began with a staff survey and public survey last spring.



- Three authors spoke at the Library in August- first award-winning broadcaster and Pete Seeger biographer David King Dunaway on August 24, then Rosanne and Phil Archuleta on August 25.



PROS Division

Community Collaborations:

- **3rd Annual Los Alamos Rock n Roll EnduroFest:** PROS staff worked with several County Departments and the event coordinators to support this annual community mountain biking event. Approximately 47 cyclists took part in this annual event on a slightly wet and rainy weekend. Check out the article "Mountain Flyer" magazine that provides a rider's perspective of the course at <http://www.mountainflyermagazine.com/view.php/third-annual-los-alamos-enduro-fest.html>.



- **Relay for Life:** The annual Relay for Life Fundraiser was held at Ashley Pond, on Friday, August 19th through Saturday, August 20th. PROS staff worked with the event team from the Los Alamos Medical Center and the Albuquerque chapter of the American Cancer society. Staff attended meetings to assist in coordinating event logistics at Ashley Pond and were on-hand at the Pond during the concert and Saturday morning.
- **10th Atomic Man Duathlon:** The race took a break for a couple years and is set to return on Sunday, September 18th in White Rock. This run-bike-run event occurs on a challenging course starting at Piñon Elementary School, heads down Ancho Canyon, past the Bandelier entrance and back to Piñon. PROS staff has been meeting with the race directors to assist with logistics, permits, and planning questions. Over 150 competitors are expected to attend from across New Mexico and surrounding states.



Recreation:

- **Movies in the Park:** The last MIP on Wednesday, August 10th was sponsored by the County's Emergency Services Departments who provided lots of fun activities and give-a-ways for the attendees. It's becoming an annual event to have a big wrap-up party for the last MIP hosted by the Emergency Service Departments. Check out video of some of the fun games hosted by LAFD on their FB page at <https://www.facebook.com/Los-Alamos-County-Fire-Department-1682968448597994/>.

Fair and Rodeo:

- **Fair at Ashley Pond:** Saturday morning was sunny and beautiful for the Fair & Rodeo Parade. Our Grand Marshall, the National Park Service, was well represented from our three local national parks – Bandelier National Monument, The Valles Caldera National Preserve, and the Manhattan Project National Historical Park. Over 40 vendors set-up around Ashley Pond; over 80 Arts & Crafts vendors were on Fuller Lodge Lawn; and there were more than 400 Fair exhibits hosted at the Mesa Public Library.



- **Rodeo at Brewer Arena:** The weather took a turn around Noon on Saturday with a few rainstorms. However, that did not deter from the Rodeo activities out on North Mesa's Brewer Arena.



- **Summer Concert Series Vendors:** Though it has been a bit wet and cool in August the Summer Concert series continues to be well-attended. Ashley Pond continues to be a great venue as the community gathers to enjoy some great music and food around the Pond. In 2106 the number of vendors attending the summer concerts increased from 17 to 27. Of those 27, 17 vendors paid for the entire concert series, an increase from 11 season vendors in 2015.



Ice Rink:

- **Now Hiring:** The Ice Rink has several positions open for Students, Recreation Leaders, and Senior Recreation Leaders. The posting opened in early August and closes on Friday, September 9th.
- **Pre-Season Preparations:** The changeover from summer to winter is under way as we start preseason maintenance to make our tentative opening date of Sunday, November 13th (weather permitting). The Zamboni, snow blowers, and ice-edgers will be visiting Fleet for their annual maintenance and upkeep. Staff will be down at the Rink preparing to buff all the dasher boards, power wash the slab, check for loose and broken bolts, and other pre-season preventative maintenance that regularly occurs in September and October.
- **LAHA's Varsity Dry-Land Training:** The Los Alamos Hockey Association (LAHA) is already gearing up for hockey season. Varsity hockey players and coaches are participating in dry-land training at the rink on Monday and Wednesday evenings.
- **LAHA Work Party:** On Saturday, September 24th LAHA volunteers and Ice Rink staff will hold a work party to get some pre-season work accomplished together. Volunteers will assist with weeds, cleaning of the warming hut and locker rooms, raking up leaves and pine needles, picking up trash, and painting of the handrails throughout the facility.



- The PROS Division would like to take a moment to acknowledge all of the County Departments and Divisions that enabled us to make this past summer's multiple programs and events possible for our community members and visitors to Los Alamos County. Without these collaborative efforts we could not provide such quality programming and events and we appreciate everyone's "can do" attitude!

Thank you **LAPD** and **LAFD** for ensuring the safety of our participants and staff; our **Public Works Department** who provides support with **Traffic and Streets** staff; **Facilities** support; our **Engineering and Project Management Division** who communicate about big projects and works with PROS staff to facilitate various options; the **Public Information Office** who supports our marketing and community updates; and to the various County employees who come out and volunteer at these programs and events. These events take a lot of coordination, communication and hands-on support and the PROS Division greatly appreciates everyone's time and commitment!



Golf Course:

We continued to have numerous Tournaments throughout the month of August.

- Los Alamos High School Junior Golf
- Los Alamos High School Girls Softball
- Roadrunners
- Northern New Mexico Senior Men's
- Zia Credit Union
- Los Alamos Women's Golf Association

All of these events ranged between mid-60 to mid-80 in the number of participants.



- Rounds will finish virtually flat compared to last year, at just over 3000 rounds for the month. We had 7 days of "sprinkling" last year, with no measurable rain. This August, 12 days of measurable rain with just under 4 inches total, which caused many afternoons of business to be lost due to rain.
- With the new POS System proposed, we will be able to count the Driving Range usage much more accurately and finally count the cart usage.

- The High School Teams, both boys and girls, have resumed practicing in the afternoons Monday-Thursday.
- From September 12th to October 2nd, the Golf Shop hours of Operation will be from 7:30 am to 6:30 pm.

DEPARTMENT OF PUBLIC WORKS

Airport Division

Runway Maintenance Project:

A grant application has been submitted to the Federal Aviation Administration to fund 90% of the cost to crack fill, seal coat and remark the runway and two aircraft parking areas at the airport. We are hopeful that the grant will be issued in time to complete the project before this winter. Another 5% of the funding is being provided through a grant from the NMDOT – Aviation Division and the final 5% will be the responsibility of the County. The total cost of the project should be \$593,684 of which only \$29,684 will be funded by the County.

United Way Dinner:

The Los Alamos High School will be holding their Taste the Sky dinner at the airport again this year to raise funds for the United Way Campaign. The dinner is scheduled for September 24th from 4:00 pm to 8:00 pm. More details will be available in the near future.

Young Eagles Flights:

The Experimental Aircraft Association (EAA) had to reschedule their Young Eagles flights for children ages 8 to 17 due to conflicts with other aviation activities taking place in the state on the scheduled date. The tentative date for the flights is now September 24th, the same day as the Taste the Sky dinner for the United Way Campaign. The flights will take place in the morning from 8:00 am to noon.

Custodial Division

The Custodial Division supported 160 events during the month of August.

All the exterior windows were cleaned at the Judicial Complex, Betty Ehart Senior Center, Mesa Public Library and the Municipal Building (which also had all the interior windows cleaned). The windows at the Nature Center and White Rock Library are to be scheduled in October.

A better mouse trap called “electronic mice traps” were installed at the Golf Course Club House and Fire Station # 3 in order to help control increased rodent activity.

Work started on the main entrance (west side) to Fuller Lodge with replacement of the concrete and flagstone. This necessitated the closing of this entrance with a planned completion date of October 1. In the meantime visitors will be using the east entrance off the patio.



Fuller Lodge Main (west) Entrance

Engineering & Project Management Division

Fire Station 3:

Architectural design work is nearing completion and includes a more substantial reroofing, as well as a new wall system, window replacement and HVAC system modifications to better insulate and control the temperature in the bunkrooms. Construction is contemplated for late 2016 through early 2017.

Fuller Lodge Phases 2-4 and Historical Museum:

R&M Construction continues to make steady progress on both facilities.

At Fuller Lodge, work on the new elevator is progressing steadily with the completion of walls for the elevator shaft. Work on the 2nd floor restroom renovations is continuing. The new wood floors in the Zia and Throne Room have been constructed and sealed. The contractor has begun work to replace the steps and retaining wall to the basement near the kitchen. Renovations to the west side main entry way begins the week of August 22. This work includes replacement of the stairs, ramp and flagstone area, and extension of the snow melt system to these areas. Signs will be placed to route visitors to the newly renovated east side area.



Museum renovations continue to progress with installation of the new air conditioning and heating system, lighting, communication systems for fire and HVAC controls, flooring, interior painting, along with restroom renovations which are near completion. Additionally, interior display walls construction is ongoing which allow placement of artifacts such as the '109 Palace Gate', the initial reporting location for Manhattan era lab workers. New flagstone is currently being placed at the main entry.



Work has also continued in the area adjacent to the exterior door leading to the hallway and kitchen. This door is currently unusable and caterers or anyone using the kitchen will have to either carry their food from the parking lot around to the east entrance or (with prior permission) can drive up the sidewalk directly to the patio.

LAPD Dispatch Lighting Improvements:

Design is complete and we are procuring a contractor. Work is anticipated to begin late September and take about a month to complete. Changes to the system will include removing the existing fluorescent lighting system and installing dimmable LED fixtures to customize lighting levels.

Mesa Library HVAC Improvements:

The current system is an evaporative cool system, while a less expensive system to install and operate it does not provide adequate cooling during times of high (30% plus) humidity. The system itself is limited in its cooling capacity due to its initial design. The design consultant evaluated several system options which included an initial and life-cycle cost analysis. This evaluation resulted in a system selection to proceed to the design phase.

The work is scheduled to occur in August 2017. Staff is evaluating options to reduce impacts and disruption of services.

Knecht Street Improvements:

Knecht Street Improvements including construction of a 10 ft. wide connection to the Canyon Rim Trail are substantially complete. Manufacture, delivery and installation of two street lights and completion of punch list items will wrap up the project.



White Rock Complex & Senior Center Renovations:

Crews with R&M Construction continue to make steady progress on renovations, which include installation of interior structural supports, wall framing, insulation and drywall; plumbing, HVAC ductwork, and electrical rough-ins; and window and door installations; Repairs to the building foundations are complete and courtyard storm sewer installation and grading is ongoing.



Senior Center Interior



Meal Center/Kitchen Interior



Town Hall Interior



Court Yard Grading

Youth Activity Center Improvements:

Design of interior improvements is underway for the Youth Activity Center, located in the basement of the Community Building. Work includes improvements to interior flooring, entry ways and cabinetry. Design is scheduled for completion early October with construction beginning in January 2017.



Western Area Improvements Phase 4:

Crews with TLC Plumbing & Utility are making steady progress on improvements.

All work on 40th Street is complete with the installation of a new street light by Traffic Division crews at the south end of 40th Street and UNM-LA parking lot. Orange Street was also completed on August 18th prior to the start of school. Work within the Denver Steel Area (37th Street, 38th Street, 39th Street and Ridgeway Dr.) is ongoing with the installation of 8" water line. Currently crews are installing new water meter cans and connecting services to residents. Concrete work including curb, gutter, sidewalk, and drive pads are being installed throughout the project area with asphalt paving to follow.

As work in the Denver Steel Area nears completion, utility work on Western Area streets will begin which include the 40th/41st Street loop north of Sandia, and 45th Street south of Sandia to 41st Street.

Construction is scheduled to be completed October 31st, weather permitting.





Central Avenue Improvements – Phase 2:



The project consists of the reconstruction of Central Avenue from 9th Street to 15th Street. Improvements include installation of a new sanitary sewer utility line, road reconstruction and streetscape improvements comprised of wider ADA accessible sidewalks, street and pedestrian lighting, landscaping, irrigation and street furniture.

Crews with Century Club Construction have completed sewer line installation from 15th Street to Shannon Corp building and is fully operational. Crews have installed the outer perimeter of the colored crosswalks at the south side of the Central Avenue/15th Street intersection as well as new ADA ramps, curb and gutter. Conduits for the street & pedestrian lighting are being placed during night time operations.



Canyon Rim Trail Project:



Construction crews have completed installation of the block stone retaining walls along the trail's south side. Crews also completed one concrete bridge abutment with placement of the second to follow to prepare for installation of the 180 ft. long pedestrian bridge in mid-September.

The trail will consist of a 10 foot wide multiuse trail from Fire Station #6 to the Smith's Marketplace. The project is scheduled for completion by late December 2016/early 2017, weather permitting.



Facilities Division

Access control projects have been implemented at the Justice Center, Animal Shelter and Ashley Pond.

Fire panel upgrades and repairs were made at the Animal Shelter, Fire Station 3 and Fuller Lodge.

We are in the process of switching fire/security monitoring systems from My Alarm Center to Relion Security. Seven buildings have been completed including the Community Building, Fuller Lodge, Historical Museum, Golf Course Club House, Golf Course Maintenance Shop, Justice Center and Fire Station 4. Complete changeover of all buildings is planned for August 31st.

Fleet Division

Training:

Shop technicians attended a two day training on Traction Stability Control.

New Equipment:

Two sod cutters were received which will be utilized by the Parks Department.



Traffic and Streets Division

Streets Division:

Guaje Canyon Mitigation Project Site 1:



Before and after images of the rebar setting and concrete pour.



Guaje Canyon Mitigation Project Site 2:



Guaje Canyon Mitigation Project reached substantial completion on Friday, August 19, 2016 and is 99% complete.

Placement of gabions along roadway.

The Los Alamos Landfill Scar Repair Project is moving along, the drilling is now completed, the test holes are also completed and the additional SWPPP has been completed (per LANL permit). We anticipated a 30 day design time frame for the MSE wall.



Streets Crews repaired a patch of failing asphalt around a drain at the Eco Station.



Before



After

Before and after images of complete repairs at Fire Station 4 to prevent flooding.



Before



After

Streets crews repaired sidewalk, curb and gutter due to a utility break on 34th Street.



Before



After

Images of repairs done due to upgrading gas service at Canyon Drive near the Los Alamos High School.



Before and after images at 1312 Sage. There was a utility line break, Streets Crews repaired the drive pad at the entrance.



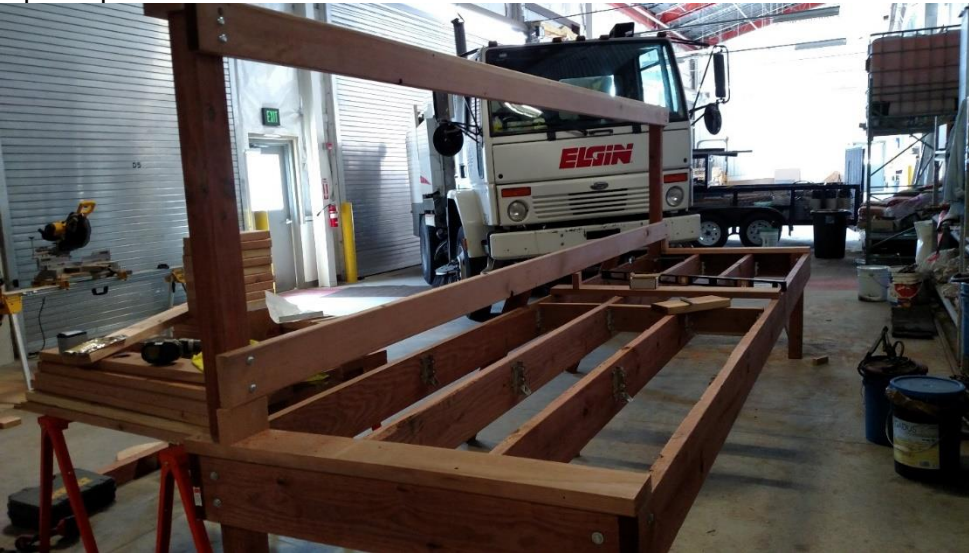
Before



After

Streets Crews cleaned and repaired the County drain located at 925 Estates. With the recent rains, the drain became obstructed and water could not flow through properly.

Streets Crews swept a total of 137 miles this month. They also designed and are fabricating a bridge for Open Space Division.



This bridge will be completed prefabricated disassembled and reassembled in the field.

Traffic Division



Traffic Crews remove sag from overhead conductors at 277 Andanada. Crews trimmed the trees and moved the wiring.





Traffic Crews eradicating and replacing crosswalks throughout the County.



Traffic Crews installed a new double arm light pole at 40th Street and University on August 23rd.

Transit Division

The Transit Division implemented route and schedule adjustments as anticipated on August 8th, and has resumed the operation of the after-school Express Routes as delivered last school year. The public response to these schedule and route adjustments has been very positive and the operational functionality is being reviewed for any final adjustments before promotion of the timetable is promoted and included in published schedule documents.



Visitors Center in White Rock and the National Monument. Discussions with National Parks staff about operations in the coming year are anticipated to begin next month.



New fleet vehicles are on order and expected to arrive soon. Delivery of these vehicles will be very beneficial during the process of cycling five transit fleet buses through an engine maintenance program that is expected to be carried out through the remaining months of the calendar year.



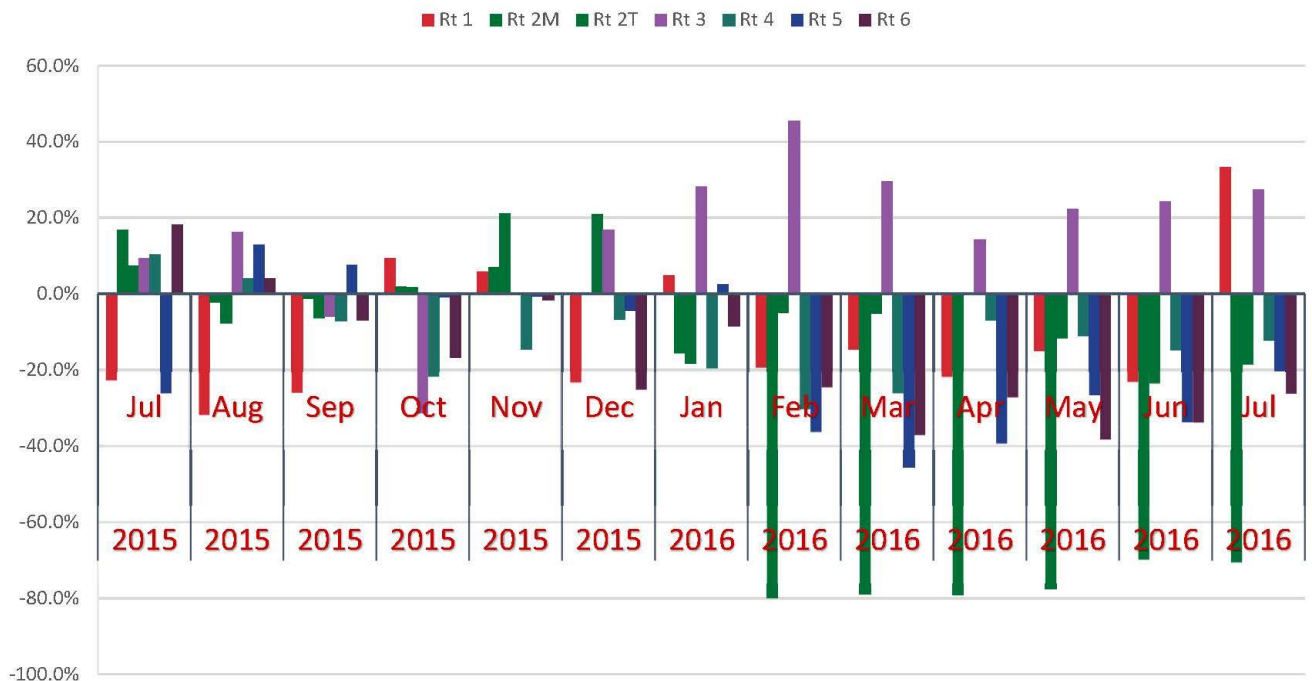
Transit Division is moving forward in the process of filling key vacancies including that of Transit Division Manager and Management Analyst. Interviews for the Transit Manager have been completed and interviews for the Management Analyst will begin soon after the closing date of August 25th.

July 2016 Ridership Report



Route	Current Month Trips			Year-to-date Trips			Average Daily Trips		
	Last Yr	Curr Yr	% Chg	Last Yr	Curr Yr	% Chg	Last Yr	Curr Yr	% Chg
1 Downtown	9118	11051	21.2%	63874	57729	-9.6%	414.5	552.6	33.3%
2M White Rock - Main Hill	6991	1871	-73.2%	40537	12681	-68.7%	317.8	93.6	-70.6%
2T White Rock - Truck Route	3769	2789	-26.0%	21050	18346	-12.8%	171.3	139.5	-18.6%
2 White Rock Total (2M & 2T)	10760	4660	-56.7%	61587	31027	-49.6%	489.09	233.0	-52.4%
3 Central / Canyon	2137	2476	15.9%	10936	13774	26.0%	97.1	123.8	27.4%
4 North Community	3064	2444	-20.2%	21943	18086	-17.6%	139.3	122.2	-12.3%
5 Barranca Mesa	3308	2395	-27.6%	20585	14509	-29.5%	150.4	119.8	-20.4%
6 North Mesa	7271	4876	-32.9%	54191	38870	-28.3%	330.5	243.8	-26.2%
<i>Fixed-route total</i>	35658	27902	-21.8%	233116	173995	-25.4%	1620.8	1395.1	-13.9%
7 North Mesa Expr	0	0	0.0%	6268	5823	-7.1%	0.0	0.0	0.0%
8 North Community Expr	0	0	0.0%	3621	2947	-18.6%	0.0	0.0	0.0%
9 Aspen Expr	0	0	0.0%	3175	2695	-15.1%	0.0	0.0	0.0%
10 Barranca Expr	0	0	0.0%	3401	3752	10.3%	0.0	0.0	0.0%
11 White Rock Expr	0	0	0.0%	3055	3595	17.7%	0.0	0.0	0.0%
<i>Express route total</i>	0	0	0.0%	19520	18812	-3.6%	0.0	0.0	0.0%
12 Bandelier	25212	24200	-4.0%	54252	60875	12.2%	840.4	780.6	-7.1%
Dial-a-Ride (Evening Service)		138			556			6.9	
ACT Assist (Previously DAR)	777	466	-40.0%	5010	3549	-29.2%	35.3	23.3	-34.0%
Special Services	3004	3045	1.4%	3571	3438	-3.7%	3004.0	3045.0	1.4%
<i>System total</i>	64651	55751	-13.8%	315469	261225	-17.2%	5500.5	5250.9	-4.5%

% Growth Over Previous Year: Fixed-route Trips per Service Day



ECONOMIC DEVELOPMENT

Retail/Commercial Interest

Retail and commercial enterprises interested in locating in the area south of Trinity Drive at 20th Street are awaiting the outcome of the LA Bonds feasibility study being conducted by Dekker Perish Sabbatini with regard to the recommended design concept for a 20th Street extension and the proposed subdivision of the County-owned land.

Publicity Update

Dorado magazine is posting outtakes from their August 1 article <https://doradomagazine.com/boom-town-take-trek-los-alamos-new-mexico/> on their Facebook page at least weekly and the County's tourism marketing services contractor Griffin and Associates are sharing the posts on our tourism Facebook page, VisitLosAlamos.org!

Los Alamos is New Mexico True Video: "What Can You Say..."

Filmed in June and edited in July by Griffin and Associates and its cinematographers at You Outta Be in Pixels, this video entitled "What Can You Say" features actors and locals experiencing the recreational and cultural assets that most people outside of our region don't associate with Los Alamos. Three slightly different 30-second spots were produced that will be rotated in a digital and/or television buy next spring. In the meantime, the 41-second spot that includes locals and visitors posing in the Bathtub Row Brewing Co-op's claw foot tub (a hidden, unique photo op) can be seen now from links on the Lodgers' Tax Advisory Board page of the County website <http://www.losalamosnm.us/gov/bcc/ltab/Pages/default.aspx> and on the Visit Los Alamos Facebook page.

Regional Tourism: Los Alamos is part of "Georgia O'Keeffe Country"

At the New Mexico Governor's Conference on Tourism in Las Cruces last May, Tourism Secretary Rebecca Latham challenged each of the state's five regions to identify a brand based on an asset or attraction that is authentic, tangible and carries the potential to be known worldwide as the best and/or only place to deliver the experience. The North Central Region 5 identified three "pitchable projects" for consideration: "Renegade Adventure," "Spy Trail" (based on Los Alamos' Spy Tour debuted during this year's ScienceFest), and "Georgia O'Keeffe Country"—the winning brand selected by the board based on the indelible tie of O'Keeffe's landscape paintings to the region, and the stories of O'Keeffe's travels and experiences at cities and businesses throughout the region. At first, it seemed that the Los Alamos County area was just a side trip on the Georgia O'Keeffe Country trail, but the horse wrangler at Ghost Ranch confirmed that "Ghost Ranch" was one of the few, if only, places vetted and approved for visits by those working and living in Los Alamos during the Manhattan Project. Those who know of any stories, photos, places and other evidence of Georgia O'Keeffe's connection to Los Alamos are encouraged to share them with Kelly Stewart, kelly.stewart@lacnm.us, (505) 412-3410.

Tourism Marketing Opportunities for Local Businesses

Los Alamos County Economic Development/Marketing is working with LACDC, Griffin and Associates and the New Mexico Tourism Department to develop new opportunities for local Los Alamos businesses to promote their products and services. In addition to the display cases in White Rock and Los Alamos Visitor Centers, Griffin and Associates is featuring local businesses on the Visit Los Alamos Facebook page. Launched at the beginning of the summer, the offer sent through

the Los Alamos Chamber of Commerce's e-mail blast and through a media release published on the Los Alamos Daily Post, however, only five businesses have submitted their name, physical address, phone number, web/Facebook address, photo and brief description. For the few businesses who have taken advantage of this offer, the posts have been shared multiple times and generated positive reviews and discussion—the best business referral! ED/Marketing will issue another release to encourage local business participation in September.



At the September 7 quarterly meeting of the New Mexico Tourism Department's Region 5 Board, Communications Director Heather Briganti read off the names of the "New Mexico True Certified" businesses in the north central area of the state—and there were no Los Alamos businesses listed! This free program is open to licensed New Mexico businesses whose products are 100% Made, 100% Born and Raised or 100% Grown in New Mexico. Any business that meets one of those criteria can apply and leverage the New Mexico True brand to build product/service recognition and bring national attention to the quality, care and craftsmanship behind products that are uniquely New Mexican. Small and large businesses can integrate the "New Mexico True Certified" mark on packaging, fulfillment and marketing materials. For more information, go to <http://nmtourism.org/truecertified/>.

Call for Nominations: Community Heroes, Tourism Professionals, Events, Materials



The New Mexico Hospitality Association is accepting nominations for Top HAT (Hospitality And Tourism) Awards to be held this year at the Isleta Resort and Casino on November 17. Categories include: Marketing (print, digital, broadcast campaigns), Product Development (events, attractions, experience); Personnel Awards (hotel/restaurant staff responsible for the customer experience); and Premier Awards (Hospitality Professional of the Year, Tourism Professional of the Year, Hotel of the Year and Destination of the Year). Last year, Los Alamos was recognized in two categories with Georgia Srickfaden and Buffalo Tours winning "Tourism Professional of the Year" and the Los Alamos Visitor Guide receiving a "Best Print Finalist" award. County ED/ Marketing is working with LACDC to identify nominee people and projects for this year's awards. Submittals are due Friday, September 16.

The New Mexico Tourism Department is once again accepting nominees for New Mexico True Heroes, recognizing people who make a difference in their community. Los Alamos past nominees

have made it to the finals and are eligible for reconsideration. Nominations are due Friday, September 30,

Tourism Materials Distribution

For several years, Los Alamos County has contracted with the tourism brochure distribution services company, Fun and Games, to deliver the Los Alamos Visitor Guides to the Tourism Department's visitor centers, as well as visitor centers and hotels in key cities, and at events throughout the state. Bandelier National Monument maintains a separate contract with Fun and Games for the distribution of its brochure. However, other attractions in the Los Alamos County area have not had the resources to support this continuous and widespread distribution—until now. Los Alamos County and the Los Alamos Commerce and Development Corporation have worked with Fun and Games to create a new contract to be managed by LACDC that offers other Los Alamos attractions the opportunity to have their brochures or rack cards distributed at a #% discount beginning this month through June 2017. Participants include the Nature Center, the Bradbury Science Museum and the Manhattan Project National Historical Park!

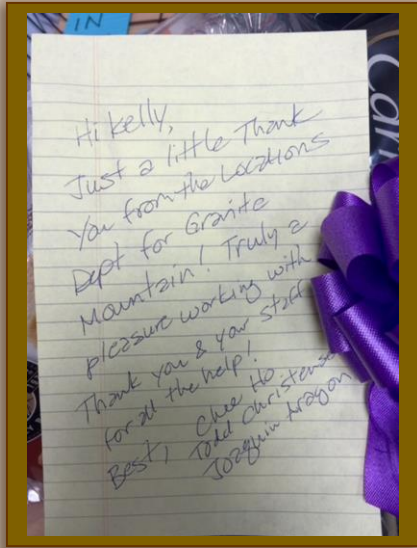
Branding Update

On August 28, the County's Economic Development Division issued a Request For Proposal (RFP17-11) for Brand Implementation Services with a deadline of 2:00 p.m., Thursday, September 22 to receive proposals. An addendum (No. 1) was issued on September 1 in response to questions from a firm outside of the country, confirming that: "Companies from outside the USA are welcome to respond; Activities listed in RFP, including interviews, can be conducted via Skype or similar virtual meeting methods, however, it is anticipated that several community integration activities (e.g. focus groups, events, etc.) and presentations to the County Council may be most effectively conducted by the Selected Consultant in person; and proposals are not accepted via email." An additional RFP was issued on August 18 for web-based marketing services that will be used to support the implementation of the Brand Marketing Plan, as well as other tourism and economic development marketing efforts.

Los Alamos Film Office Update

Los Alamos County is getting a reputation...for delivering exceptional customer service to the film industry. Los Alamos Film Office has one state-sanctioned film liaison, Kelly Stewart, who facilitates communication and coordination between the film location managers. These are the County staff who actually do all of the work with the utmost professionalism:

- ★ **Locations Reservations, Permits & Support** – *Dianne Marquez, Jeff Humpton and staff*
- ★ **Traffic Management, Control, Signage & Permits** – *Dan Erickson, David Archuleta, Alipio Mondragon, Darby Martinez, Philo Shelton*
- ★ **Facilities Access & Support** – *Jim Zerr and staff*
- ★ **Police Security and Staffing Support** – *Jason Herrera, Hilario Salazar and department volunteers*
- ★ **Fire Management and Suppression Support**– *Ramon Garcia and department volunteers*
- ★ **Noise Permit Approvals** – *Francine Suazo, Adrienne Lovato and Harry Burgess*



“Hostiles”: This western feature-film starring Christian Bale and Rosamund Pike (from “Gone Girl”) was set to film at Pajarito Mountain in September and had LAFO’s Streets, Traffic, Police and Recreation representatives jumping through hoops to accommodate a planned routing of film trucks and equipment through Los Alamos on August 25. However, scheduling and logistics issues forced the production to drop Los Alamos as a location. It should be noted that in response to a LAFO query regarding whether the Los Alamos film process played any part in their decision, the location manager responded with the following:

“Granite Mountain”: The final filming in Los Alamos occurred Friday, August 26 in the Quemazon neighborhood where local kids were cast for an evacuation scene. On September 7, a huge gift basket was delivered to the Los Alamos Film Office with the note: “Hi Kelly, Just a little thank you from the Locations Department for “Granite Mountain!” Truly a pleasure working with you. Thank you and your staff for all the help! Best, Chee Ho, Todd Christensen, Joaquin Aragon”

Everyone who helped make the “Granite Mountain” shoot a success, please stop by the Los Alamos Film Office HQ (Kelly Stewart’s cubicle) at the Municipal Building, Suite 150 for a snack from this basket. You’ve earned it!

From: Kathy McC [mailto:kpmccurdy@gmail.com]

Sent: Tuesday, September 06, 2016 3:22 PM

To: Stewart, Kelly <kelly.stewart@lacnm.us>

Cc: David Manzanares

<manzanaresdavid@hotmail.com>; Erickson, Daniel

<daniel.erickson@lacnm.us>; Herrera, Jason

<jason.herrera@lacnm.us>; Archuleta, David

<d.archuleta@lacnm.us>

Subject: Re: Film Agreement and Traffic Permit for Thursday

not at all.

not in any way, shape or form.

you were all fantastic.

you know how needy yesterday we are and you were super quick to return emails and get info to us, and keep your folks in the loop.

I wish you worked in every single jurisdiction I ever have to film in!

thank you times a million.

CALENDAR OF UPCOMING MEETINGS AND EVENTS

- Sept 14 – Comprehensive Plan – Meetings on Draft Plan: P&Z Meeting, 5:30 p.m., Council Chambers**
- Sept 15 – Board and Commissions Luncheon, 11:45 a.m. – 1:00 p.m., Council Chambers**
- Sep 20 – Contractor Meeting, 11:00 a.m. – 12:00 p.m., Fuller Lodge**
- Sept 20 – Council Work Session, 6:00 p.m., Fire Station No. 3 – White Rock**
- Sept 21 – Comprehensive Plan – Meetings on Draft Plan: Utilities' Board, 5:30 p.m., Suite 110, Municipal Bldg.**
- Sept 22 – Councilors at Farmers' Market, 9:00 a.m. – 11:00 a.m., At the Market**
- Sept 22 – Manhattan Project National Historical Park – Committee Meeting, 12:00 p.m. – 1:30 p.m., Room 330 Municipal Bldg.**
- Sept 24 – Home Efficiency Expo, 10:00 a.m. – 1:00 p.m., UNM-LA Bldg. 2**
- Sept 27 – Council Meeting, 6:00 p.m., Council Chamber, Municipal Building**
- Sept 28 – Comprehensive Plan – Meetings on Draft Plan: P&Z Meeting, 5:30 p.m., Council Chambers**

KUDOS & FYI

From: Barela, James

Sent: Monday, August 01, 2016 9:47 AM

To: Bulthuis, Jon <jon.bulthuis@lacnm.us>

Cc: Shelton, Philo <philo.shelton@lacnm.us>; Flowers, Charles <charles.flowers@lacnm.us>

Subject: Cyclists Comments!

Good feedback on the Bandelier Route. Driver was Deborah Flores.

← KEEP IT LOCAL- Los Alamos... 🔍



Cyndi Wells ▶ KEEP IT LOCAL- Los Alamos

7 hrs · Los Alamos, NM · 🌐

Just wanted to say a huge thank you to a driver of a Bandelier bus of Atomic City Transit today. I was riding my bike up the climbing section of road in Ancho Canyon towards White Rock and a shoulder doesn't exist there. The bus driver, instead of trying to squeeze by me (in a limited oncoming traffic sight area), held off and patiently drove behind me until he or she could safely pass me with plenty of room. This happened about 9:50 am with a smaller bus. Thank you! I encountered lots of courteous drivers today. I always appreciate coming home in one piece. 😊



Mary Lutes

I think that was the same driver that held off passing us too. We were just ahead of you. So glad the drivers are being considerate to cyclists.

[Like](#) · [Hide](#) · 12 minutes ago

Sam - Appreciate that you provide us such
Awesome Support! You always there
+ willing to help! Gloria

A Big Thanks for
all your help - Ashana

Sam -

**Our sincere
thanks and appreciation
for your part in the
success of the Primary Election.**

You and Brenda are a
great amazing team - thank
you for always be there to help.
Shan

Thanks for all you do!
Dawni