

ENDWI

IN LOS ALAMOS COUNTY

FY 2017 Los Alamos County DWI Program Strategic Plan Overview

Los Alamos DWI Planning Council
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AGENDA

- **Where We've Been**
- **Recent Accomplishments**
- **Strategic Planning Framework**
- **Where We're Going**

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WHERE WE'VE BEEN

- Rotating DWI Coordinator
- Lack of strategy for budgeting & spending
- Lack of strategy for programs & services
- Giving \$\$ back to the State

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RECENT ACCOMPLISHMENTS

- Updated bylaws and created detailed procedures to guide Planning Council
- Increased marketing & awareness efforts
- Community DWI Survey
- Buzz Bus partnership
- Strategic Planning

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CURRENT DWI PROGRAM GOALS (SET STATEWIDE)

- **Goal 1:** Reduce binge drinking and underage drinking in New Mexico
- **Goal 2:** Reduce alcohol-related injury and death
- **Goal 3:** Reduce alcohol-related motor vehicle crashes and deaths

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PURPOSE: STRATEGIC PLANNING RETREAT

- To determine the local DWI Planning Council's funding priorities
 - from among the State LDWI's goals and components
 - based on an assessment of Strengths, Weaknesses, Opportunities and Threats (SWOT), community trends, and gaps
- To develop activities in support of these priorities and in support of achieving the statewide LDWI goals

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PROCESS: STRATEGIC PLANNING RETREAT

- Set larger context with statewide goals and local mission/objectives
- Reviewed state and local data
- Completed a SWOT analysis
- Refined and prioritized programs and activities to meet identified gaps & needs
- Defined key objectives, indicators/measures, timeline, and desired outcomes for each of the higher priority activities/programs

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WHERE WE'RE GOING

FY2018 Focus:

- Prevention
 - through education
 - through transportation
 - through partnership with LANL
 - through safe youth activities
- Enforcement
 - through LAPD & Court support

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WHERE WE'RE GOING

Explore in FY2019 & Beyond:

- Treatment
 - through diverse resources
- Enforcement
 - through increased DWI sentencing

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SUMMARY

- Through the DWI Community Survey and Strategic Planning Process, the DWI Planning Council now has a solid foundation to build on the great work they are doing and a plan for how to broaden their scope & impact in the years to come.
- With the ultimate goal of ending DWI and saving lives, the DWI Planning Council will focus on developing partnerships within the community to increase awareness, education, and influence.
- As state funding continues to be in jeopardy, the DWI Planning Council will remain dedicated to maximizing the resources we have to gain the best result for our community.

THANK YOU

to the County for continuing to provide direct and indirect financial support!

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