

Los Alamos County Branding Initiative
Economic Development Division Budget (Projected)
April 2017

Launch	Market	Market	Market	Market	Launch/ Market (5 years)
FY17	FY18	FY19	FY20	FY21	TOTAL
\$35,000	\$35,000	\$35,000	\$35,000	\$35,000	\$175,000
\$50,000	\$50,000	\$50,000			\$150,000
\$85,000	\$85,000	\$85,000	\$35,000	\$35,000	\$325,000