

LTAB February 20th Marketing Report

Public Relations: Spring Break

Griffin Action: Written, edited, approved w/Kelly Stewart, distributed Tuesday 2/20.

Public Relations: Earth Day & Farmers Market

Griffin Action: In development.

Events: ScienceFest

Griffin Action: Co-working w/LACDC on creative for NM Magazine, Audio & Video.

PR/Social Media/Facebook > Griffin Action: See activity report.

Social/Digital: Gateway 3 Winter Photo contest

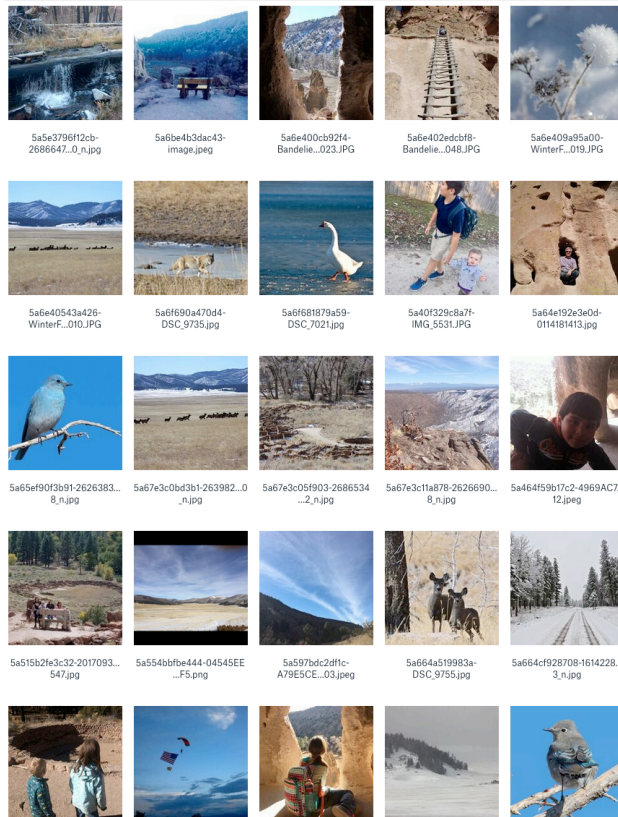
Griffin Action: Total of 34 entries; winners announced and contest prizes sent.

Tanya Roerick - Bemidhi, Minnesota

Sara Matthews – Los Alamos

Alina Villanueva-Martinez – Los Alamos

(Link to all photos available)



NMTD.org Partnership

Griffin Action: Working with NMTD Erin Ladd on Ed-Venture content placement for Mathamuseum, PEEC-Nature Center, ScienceFest