

# Atomic City Transit

## Route 2 Peak Service

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TRANSPORTATION BOARD

APRIL 5, 2018

October 26, 2017 Atomic City Transit began the 2 Peak service—A route designed to service White Rock to Los Alamos downtown district via the truck route during peak commuting times.

AM Route 2 Peak - White Rock												
<i>Inbound (to Transit Center from White Rock)</i>												
<i>Clockwise routing in White Rock</i>												
Departs White Rock Library	Grand Canyon & Meadow Rover	Aragon & Rover	Grand Canyon & Sherwood	Sherwood & SR 4	Trinity & Diamond	Trinity & Oppenheimer	Central & 15th	Central & Mesa Library	Canyon & Diamond	Transit Center	Arrives White Rock Library	
6:20 a	6:25 a	6:27 a	6:29 a	6:33 a	6:45 a	6:47 a	6:49 a	6:52 a	6:54 a	6:56 a	6:59 a	7:11 a
7:20 a	7:25 a	7:27 a	7:29 a	7:33 a	7:45 a	7:47 a	7:49 a	7:52 a	7:54 a	7:56 a	7:59 a	8:11 a
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PM Route 2 Peak - White Rock												
<i>Outbound (to White Rock from Transit Center)</i>												
								<i>Counter Clockwise routing in White Rock</i>				
Departs Sherwood & Post Office	Transit Center	Trinity & Diamond	Trinity & Oppenheimer	Central & 15th	Central & Mesa Library	Canyon & Diamond	Transit Center	White Rock Visitor Center	Grand Canyon & Sherwood	Aragon & Rover	Grand Canyon & Meadow	Arrives Sherwood & Post Office
-	-	-	-	3:15 p	3:17 p	3:19 p	3:22 p	3:34 p	3:38 p	3:40 p	3:42 p	3:47 p
3:56 p	4:08 p	4:10 p	4:12 p	4:15 p	4:17 p	4:19 p	4:22 p	4:34 p	4:38 p	4:40 p	4:42 p	4:47 p
4:56 p	8:58 a	5:10 p	5:12 p	5:15 p	5:17 p	5:19 p	5:22 p	5:34 p	5:38 p	5:40 p	5:42 p	5:47 p

Notes: High School students will not make 7:50a start

**AM** Riders needing to transfer to Diamond Dr will have to wait 20 minutes at the transit center

**PM** Riders needing to transfer to Diamond Dr can have the route 6 bus wait 3 minutes for transfer at the transit center

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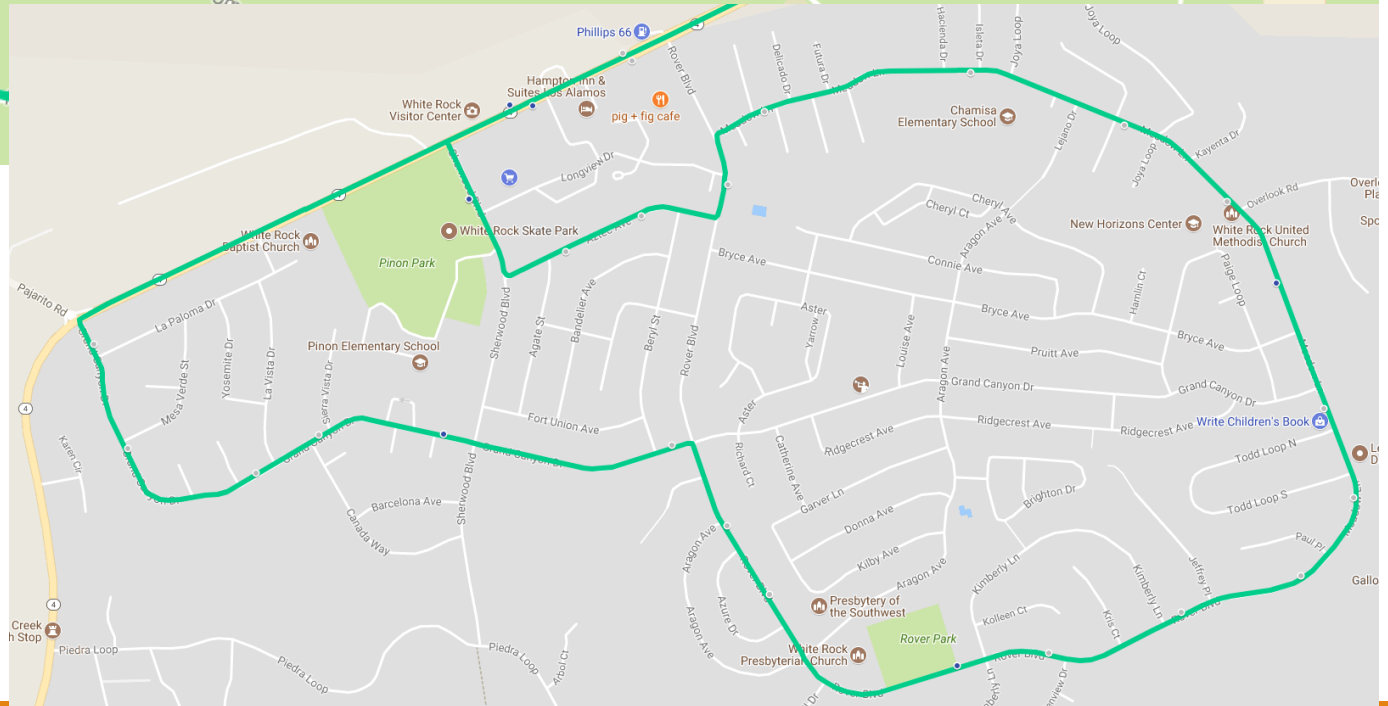
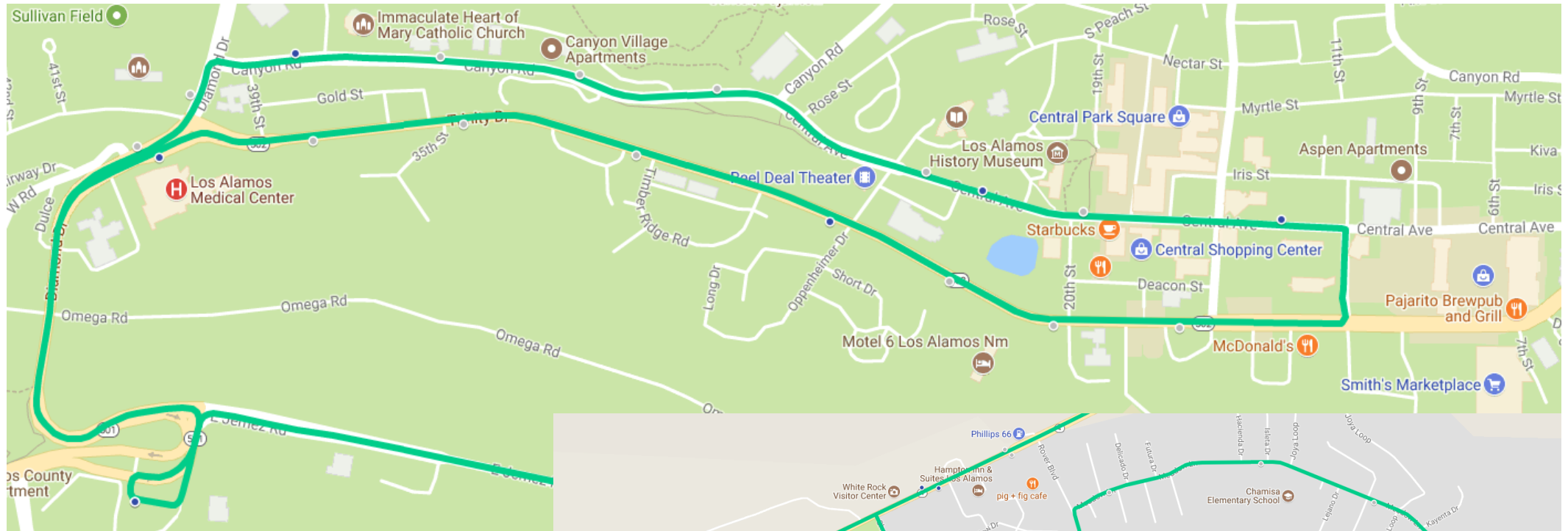
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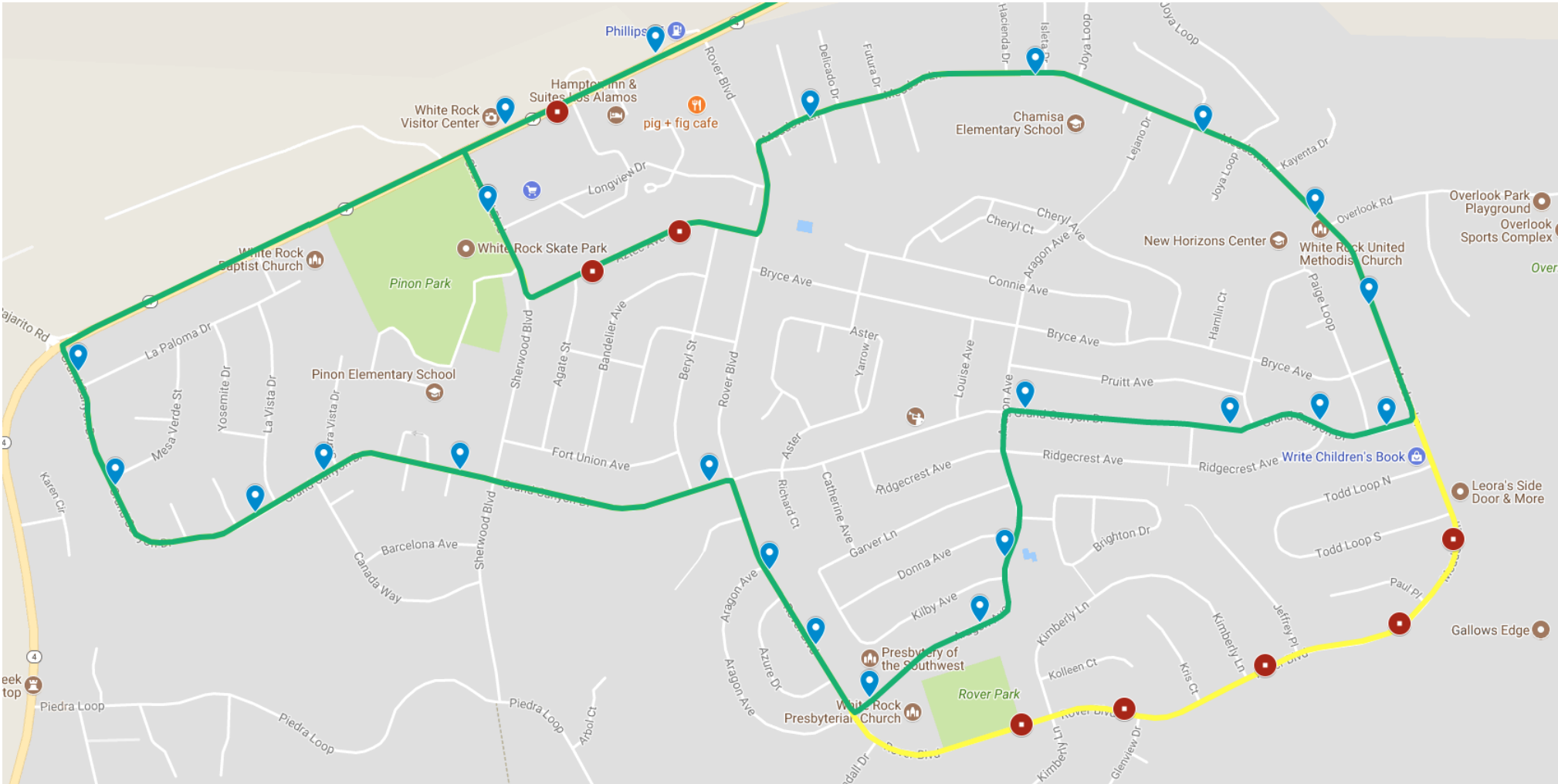
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Recommendation to pilot service on the Rover Boulevard section of White Rock to review ridership and usage. Pilot section in yellow below.



# Marketing efforts to inform community of 2 Peak Services

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- Atomic City Transit Website
- Los Alamos County and Atomic City Transit Facebook, Twitter accounts
- Flyers in buses
- Direct Bill Stuffer for White Rock Residence
- Hand delivered 1,000 Door Hangers to White Rock Residence
- Transit Operator speaking to current riders

# White Rock Boarding & Alighting per Service Day November 1, 2017 – February 15, 2018

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Time Range	2P - WR Peak			2T - Truck Rt.			2M - Main Hill			TOTAL White Rock Routes		
	Boardings	Alightings	Boardings & Alightings	Boardings	Alightings	Boardings & Alightings	Boardings	Alightings	Boardings & Alightings	Boardings	Alightings	Boardings & Alightings
6:00 - 6:59	1.07	0.69	1.76	5.07	0.66	5.73	3.23	2.24	5.46	9.37	3.59	12.96
7:00 - 7:59	2.85	2.49	5.34	10.32	7.52	17.85	7.23	5.66	12.89	20.39	15.68	36.07
8:00 - 8:59	2.37	1.94	4.31	5.10	2.24	7.34	4.55	4.75	9.30	12.01	8.93	20.94
15:00 - 15:59	4.51	3.52	8.03	10.52	9.63	20.15	23.37	20.75	44.11	38.39	33.90	72.30
16:00 - 16:59	5.07	4.76	9.83	7.79	6.96	14.75	14.49	14.39	28.89	27.35	26.11	53.46
17:00 - 17:59	5.37	4.69	10.06	5.82	5.10	10.92	12.66	10.38	23.04	23.85	20.17	44.01



# Percent of Total White Rock Boarding & Alighting December 2017 – February 2018

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Time Range	2P - WR Peak			2T - Truck Rt.			2M - Main Hill		
	Boardings	Alightings	Boardings & Alightings	Boardings	Alightings	Boardings & Alightings	Boardings	Alightings	Boardings & Alightings
6:00 - 6:59	11%	19%	14%	54%	18%	44%	34%	62%	42%
7:00 - 7:59	14%	16%	15%	51%	48%	49%	35%	36%	36%
8:00 - 8:59	20%	22%	21%	42%	25%	35%	38%	53%	44%
15:00 - 15:59	12%	10%	11%	27%	28%	28%	61%	61%	61%
16:00 - 16:59	19%	18%	18%	28%	27%	28%	53%	55%	54%
17:00 - 17:59	23%	23%	23%	24%	25%	25%	53%	51%	52%

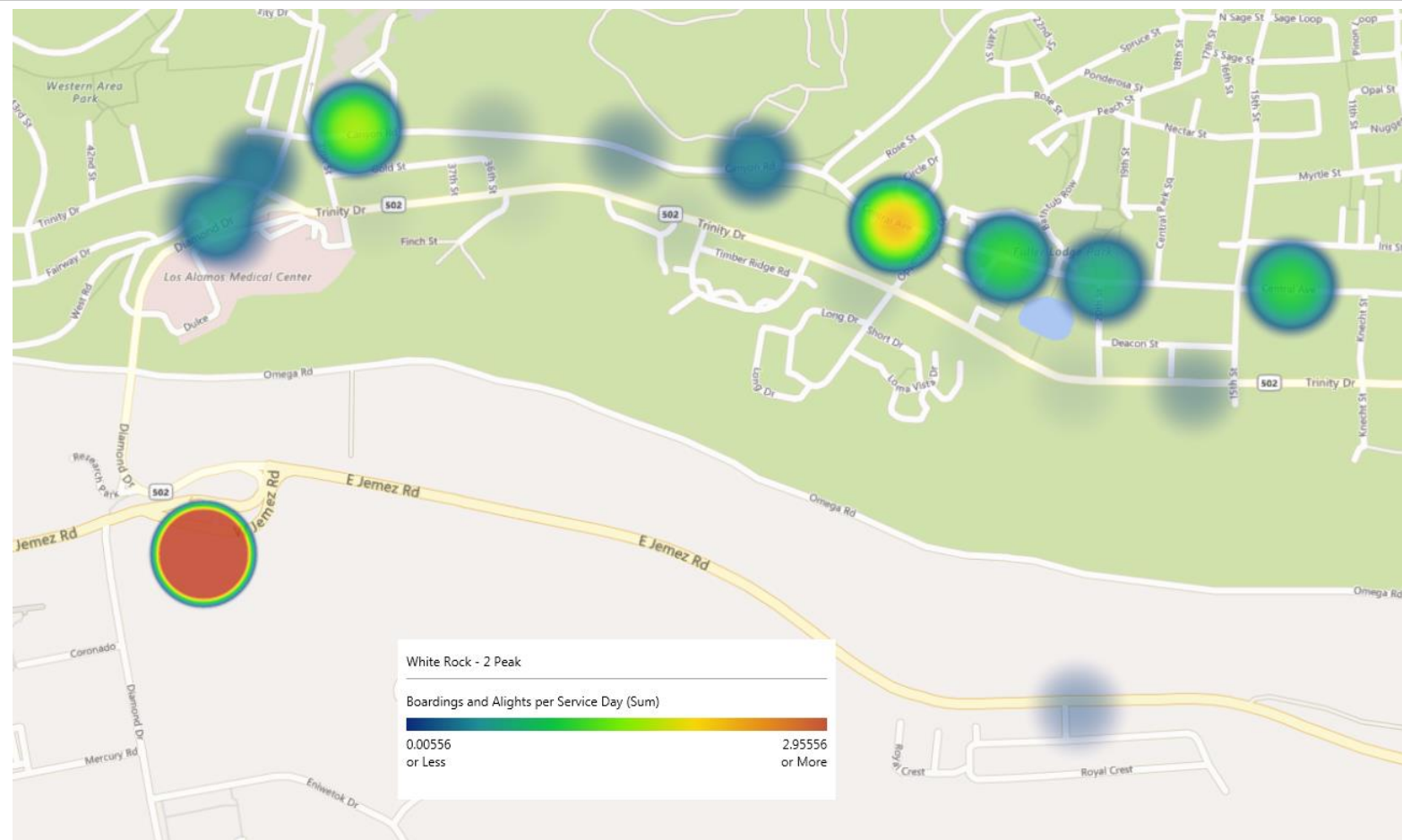
# Ridership Numbers for 2 Peak Service November 2018 through February 2018

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2P - WR Peak			
Nov-17	Dec-18	Jan-18	Feb-18
387	381	459	133
			Passenger count information incomplete for this month

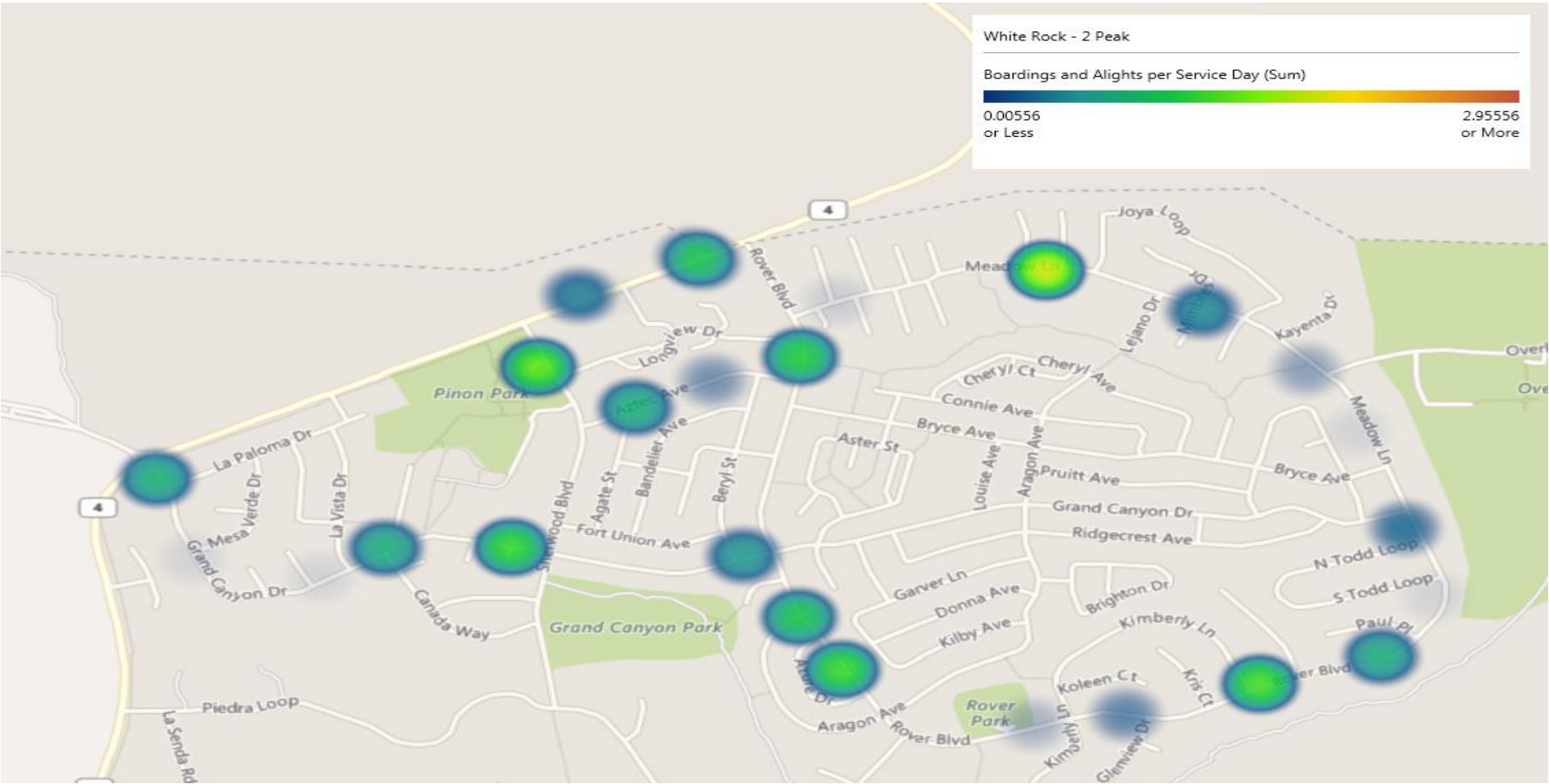
# Boarding and Alighting in Los Alamos

November 1, 2017 – February 15, 2018



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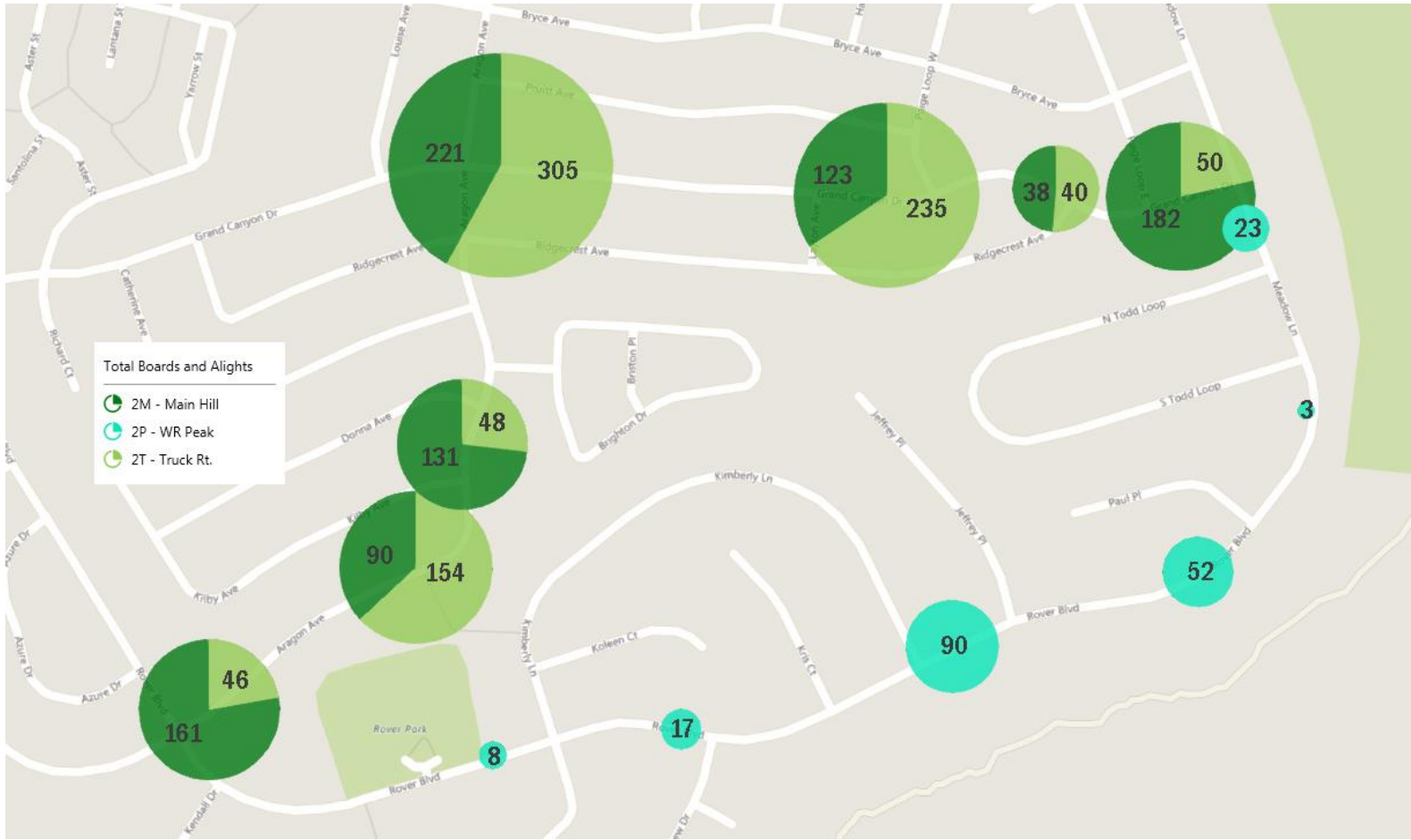
November 1, 2017 – February 15, 2018



# Ridership Comparison between Routes 2T, 2M and 2 Peak During 2 Peak Run Time – November 1, 2017 – February 15, 2018



# Pilot Survey Total Ridership Comparison Between Rover Blvd & Aragon Ave/Grand Canyon Dr.



# Staff Recommendation

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- Continue 2 Peak Service to include service on Rover Blvd in White Rock.



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# Questions?