

# **LTAB July 17<sup>th</sup> Marketing Report**

*Public Relations: “County Fair and Rodeo”*

*Griffin Action: In development with Kelly Stewart & Dianne Marquez.*

*Public Relations: “Los Alamos County Triathlon”*

*Griffin Action: In development with Kelly Stewart & Dianne Marquez.*

*Public Relations: ScienceFest (2<sup>nd</sup> release)*

*Griffin Action: Griffin/LACDC w/Kay Linda & Lauren released Tuesday, June 26<sup>th</sup>.*

*Public Relations: “Fire Restrictions”*

*Griffin Action: Developed/approved w/Kelly Stewart released Wednesday, June 13<sup>th</sup>.*

**PR/Social Media/Facebook** > *Griffin Action: See activity report.*

**Print: Ski New Mexico True**

*Griffin Action: In layout coordination with publication, Kelly Stewart/Leslie Bucklin.  
Included “Things To Do” content provided by Katie Bruell/LTAB.*

**Web: NewMexico.org**

*Griffin Action: Coordination with Kelly Stewart to update content on Los Alamos in North Central Region section of New Mexico.org.*

**Web: SkiNewMexico.org**

*Griffin Action: Coordination with Kelly Stewart to update content on Los Alamos destination page.*

**FY’19 New Mexico True Coop**

*Coop initial payment (\$3,230.00) made to New Mexico Tourism Department July 5<sup>th</sup>.*