



LOS ALAMOS MAINSTREET



Report Fair & Rodeo Parade 2018

Theme:	Back to Your Roots
Number of Parade Entries:	33 judged, plus ROTC & Police Escort to lead the parade
Judges:	Rick Reiss, County Councilor Jill McLaughlin, Editor & Manager, Los Alamos Monitor Nick Lombardo, President & Program Manager, N3B Los Alamos
Announcer:	Morrie Pongratz, County Councilor
Total Estimated Attendance:	2,000 attendees along Central Avenue
Winning Entry:	Los Alamos Historical Society
Winning Entry Description:	Los Alamos History Museum got back to its roots with the 'General's Car.' In the back seat sat General Leslie Groves and Dr. J. Robert Oppenheimer (<i>ScienceFest Look-Alike Contest Winner, Xavier McTeigue</i>), being driven around Los Alamos by Heather McClenahan as a member of the Women's Army Corps, just as they were during Manhattan Project days.

The winning entry won a Fair & Rodeo-themed gift basket with items purchased from Los Alamos MainStreet merchants.



Photo on left from the *Los Alamos Daily Post*. More photos available here: <https://www.ladailypost.com/content/scenes-2018-county-fair-rodeo-parade>



Parade Historical Comparison

	2016	2017	2018
Entries	24	26	33
Attendee Estimate	1500	1750	2000
Number of Staff	7	7	6

Methodology

- Entries are calculated based on total number of judged entries; sign- up is required in advance via our Eventbrite registration
- Attendee estimate is counted by two staffers during the middle of the parade (each taking one side of the street)