

2018 October EcoChallenge



LOS ALAMOS
Environmental Services

What is the October Ecochallenge?

- Sponsored by NWEI (North West Earth Institute)
- October EcoChallenge is a 21-day sustainability engagement program. The challenge takes place October 3 - October 24, 2018. Participants track and share their progress online in a robust platform and earn points for taking action. The combination of collective action, camaraderie, and friendly competition makes change a little easier — and a lot more fun.
- EcoChallenge provides tools and inspiration to turn intention into action, and gives participants a fun and social way to think about and act on proven solutions that make a difference for you, your community, and the planet. Over 100 actions within nine Challenge categories provide participants with diverse options to take action.

The Power of Collective Impact

- 16,615 Participants – Largest Ever EcoChallenge (95 participants in Los Alamos)
- 78 Countries Participating
- 842 Total Teams
- 1,035 Donations Made
- 32,795 Plastic Straws Not Sent to the Landfill
- 29,980 Disposable Cups Not Sent to the Landfill
- 46,290 Plastic Bottles Not Sent to the Landfill
- 35,362 Meatless or Vegan Meals Consumed
- 17,424 Miles Travelled By Carpool
- 4,964 Pounds Waste Composted
- 264,425 Gallons of Water Saved
- 5,687 Zero Waste Meals Consumed
- 32,508 Miles Travelled By Bus
- 332 Waste Audits
- 13,933 Miles Travelled By Bike
- 266,663 Pounds of CO2 Have Been Saved



ECOCALLENGE.ORG

264,425

GALLONS OF WATER SAVED

THAT COULD FILL OVER **13**
BACKYARD POOLS



87,843 MILES

NOT TRAVELLED BY CAR

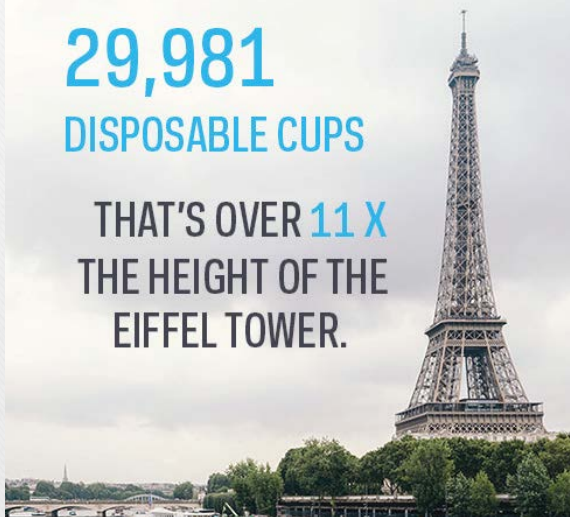
THAT'S ENOUGH MILES TO MAKE
OVER **4 ROUND TRIPS**
FROM OREGON TO ANTARCTICA.



29,981

DISPOSABLE CUPS

THAT'S OVER **11 X**
THE HEIGHT OF THE
EIFFEL TOWER.



32,795
PLASTIC STRAWS

THAT'S OVER **38 TIMES**
THE HEIGHT OF
THE SPACE NEEDLE.



Los Alamos County Teams

Team	Members	Points
Chamisa Elementary Green Team	49	4659
LAC Green Team	20	3702
Environmental Sustainability Board & Friends	5	1686
Green Aspen Tigers	8	1264
Zero Waste LA	9	1253
Educators for the Environment	1	67
Eco Friends	1	28
LA ECO	1	25
StewarvilleSW	1	25

Individual Finalists

Participant	Points
Heather Ward	985
Susan Hettinga	639
Angelica Gurule	619

2018 Event Summary

The Power of Collective Impact in Los Alamos



UP TO

6

LOCALLY SOURCED MEALS

CONSUMED



UP TO

33

WHOLE FOOD
MEALS
CONSUMED



UP TO

8

ZERO – WASTE MEALS
CONSUMED



UP TO

46

MEATLESS OR VEGAN
MEALS
CONSUMED



UP TO

4

PUBLIC OFFICIALS OR
LEADERS
CONTACTED



UP TO

47

CONVERSATIONS

WITH PEOPLE



UP TO

3

PEOPLE

HELPED



UP TO

5

DOCUMENTARIES

WATCHED

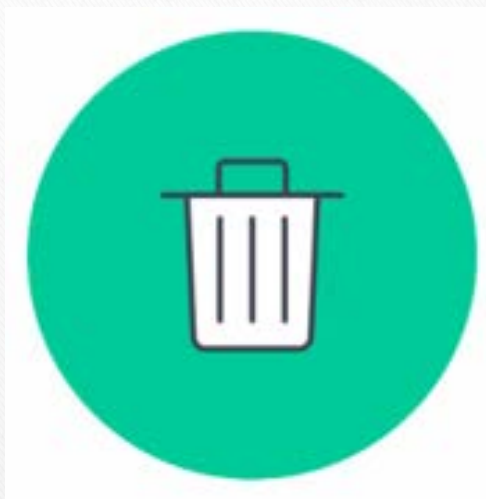


UP TO

2

COMMUNITY EVENTS

HOSTED OR ATTENDED

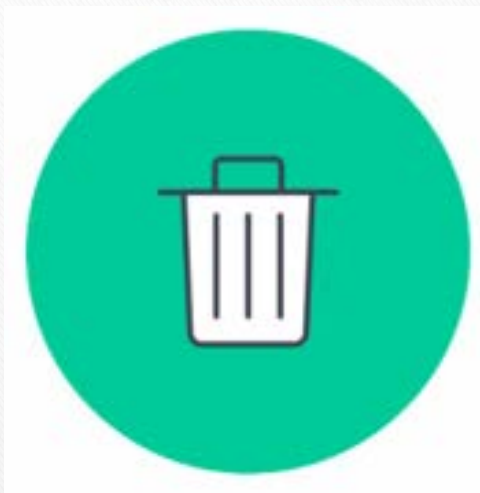


UP TO

245

PLASTIC BOTTLES &
CONTAINERS

NOT SENT TO THE
LANDFILL

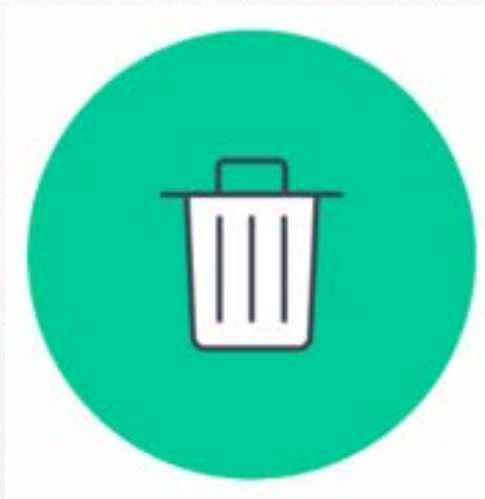


UP TO

226

PLASTIC STRAWS

NOT SENT TO THE
LANDFILL



UP TO

153

DISPOSABLE CUPS

NOT SENT TO THE
LANDFILL



UP TO

4

POUNDS OF
PAPER

HAVE BEEN
SAVED



UP TO

24

POUNDS

WASTE
COMPOSTED



UP TO

2

WASTE AUDITS
CONDUCTED



UP TO

3376

POUNDS OF CO₂

HAVE BEEN SAVED



UP TO

2

LIGHTBULBS

REPLACED



UP TO

2155

MINUTES

NOT SPENT IN FRONT OF
A SCREEN



UP TO

416

MINUTES

BEING MINDFUL



UP TO

1140

MINUTES

OF ADDITIONAL SLEEP



UP TO

3365

MINUTES

SPENT EXERCISING



UP TO

76

MORE SERVINGS

OF FRUITS AND
VEGETABLES

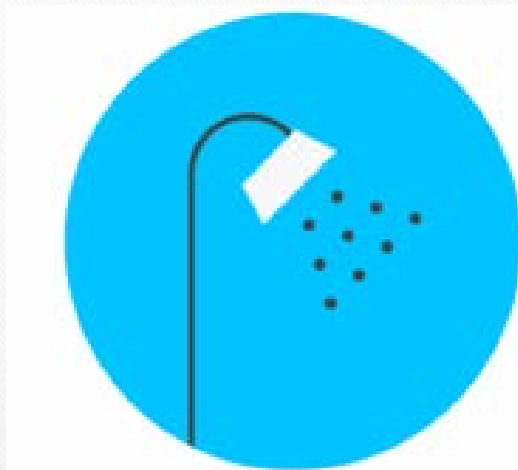


UP TO

2405

MINUTES

SPENT OUTDOORS



UP TO

881

GALLONS OF
WATER
HAVE BEEN SAVED



UP TO

26

MILES

TRAVELLED BY CARPOOL



UP TO

245

MILES

NOT TRAVELED BY CAR



UP TO

6

MILES

TRAVELLED BY BIKE



UP TO

3

MILES

TRAVELLED BY FOOT



UP TO

1881

MINUTES

SPENT LEARNING

“

NEVER DOUBT THAT A SMALL GROUP
OF THOUGHTFUL COMMITTED CITIZENS

**CAN CHANGE
THE WORLD;**

INDEED, IT IS THE ONLY THING THAT EVER HAS.

”

- Margaret Mead (1901-1978)