

**INCORPORATED COUNTY OF LOS ALAMOS RESOLUTION NO. 19-20**

**A RESOLUTION CREATING A 2020 CENSUS COMPLETE COUNT  
COMMITTEE TO PLAN AND CONDUCT LOCAL EDUCATIONAL INITIATIVES,  
PUBLICITY AND PROMOTIONAL ACTIVITIES TO INCREASE COMMUNITY  
AWARENESS AND PARTICIPATION IN THE 2020 CENSUS AND TO WORK  
WITH THE CENSUS BUREAU AND THE NEW MEXICO 2020 STATEWIDE  
COMPLETE COUNT COMMISSION**

**WHEREAS**, the United States Census has been performed every ten years since 1790, with the last census in 2010; and

**WHEREAS**, the Incorporated County of Los Alamos ("County") decennial census population count directly affects the amount of federal revenue distributed for roads, schools, libraries, senior centers, day care centers, and hospitals; and

**WHEREAS**, accurate census information is critical to planning for future growth, development and social needs of the County; and

**WHEREAS**, County welcomes assistance and advice from community-based organizations, the school districts, local businesses and the media in counting the entire local population, including traditionally hard to count, or undercounted, populations; and

**WHEREAS**, the more informed residents become about the 2020 census operations, the probability of a successful enumeration will be increased; and

**WHEREAS**, the United States Census Bureau ("Census Bureau") is required by law to protect information provided by particular individuals; and

**WHEREAS**, the Census Bureau is not permitted to publicly release responses furnished by any particular individual, or on behalf of an individual, or release information to other governmental agencies, including the Internal Revenue Service, the Immigration and Naturalization Service, law enforcement agencies or welfare agencies. Per the Federal Cybersecurity Enhancement Act of 2015, census data is protected from cybersecurity risks through screening of the systems that transmit this data; and

**WHEREAS**, everyone, whether a United States citizen, an immigrant or an undocumented worker needs the goods and services provided by local and state government, paid for, in part, by federal grants; and

**WHEREAS**, the Los Alamos Complete Count Committee will work with the Census Bureau and the New Mexico 2020 Statewide Complete Count Commission to strive for a complete and accurate count.

**NOW, THEREFORE, BE IT RESOLVED** by the Council of the Incorporated County of Los Alamos that:

**Section 1.** A 2020 Census Complete Count Committee is established to serve in a volunteer advisory capacity to the Council of the Incorporated County of Los Alamos ("County Council").

**Section 2.** NAME: This *ad hoc* advisory committee shall be called the Complete Count Committee ("Committee").

**Section 3. PURPOSE:** Advise and assist County in obtaining the most accurate and complete population count for the 2020 Census by increasing the response rate, to the extent practicable for a volunteer committee, through a focused, structured neighbor-to-neighbor program. The committee shall also, to the extent practicable, by a volunteer committee utilize the local knowledge, expertise and influence of each committee member to design and implement a census awareness campaign targeted to the community.

**Section 4. DUTIES AND RESPONSIBILITIES:** To the extent practicable by a volunteer committee, the Committee shall discuss and formulate strategies and techniques, working with census bureau officials to enhance and increase the County's response rate to the 2020 Census. The committee shall be charged, to the extent practicable by a volunteer committee, with responsibility of planning and conducting local educational initiatives, including distributing posters, flyers and handouts for use by the media and others. The committee may prepare materials for public service announcements on radio, television and social media. Members may speak at forums and meetings to promote and inform others of the census. The committee may identify census job candidates and/or distribute recruiting materials while also promoting the use of Spanish in those materials. The committee may identify space for "Be Counted Sites" and/or questionnaire assistance centers.

**Section 5. MEMBERSHIP:** The committee shall consist of up to of seven (7) members. The County Council shall appoint the members. The Committee shall elect its own chairperson.

**Section 6. TIME:** The Committee shall serve from September of 2019, through February 2021, at which time the Committee, having completed their work, shall dissolve. No resolution dissolving or rescinding the committee is necessary. The members of the Committee shall serve for the duration of committee's existence. Any organization represented on the committee may replace a committee member who steps down or can no longer serve on the committee.

**Section 7. MEETINGS:** The Committee shall meet at least every three months (quarterly) but may meet more often.

**PASSED AND ADOPTED** this 27<sup>th</sup> day of August, 2019.

**COUNCIL OF THE INCORPORATED  
COUNTY OF LOS ALAMOS**

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**Sara C. Scott, Council Chair**

**ATTEST:**

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**Naomi D. Maestas  
Los Alamos County Clerk**