



County of Los Alamos

Council Meeting Staff Report

November 14, 2017

Agenda No.: A.
Indexes (Council Goals):
Presenters: County Council - Regular Session
Legislative File: 10026-17

Title

Proclamation declaring Saturday, Nov. 25, 2017 as "Small Business Saturday" in Los Alamos County (accepted by Patrick Sullivan, Executive Director of Los Alamos Commerce & Development Corporation, and Kristy Ortega, Director of United Way Northern New Mexico)

Body

WHEREAS: Small, locally-owned businesses in Los Alamos are vital to our county's economic health; the U.S. Small Business Administration states that small businesses create 65% of net new local jobs; and

WHEREAS: Some economists state that with every \$100 spent at a small local retailer, \$68 will return to the community through taxes, payroll and donations to local schools and charities; and

WHEREAS: Public awareness of the contributions made by Los Alamos local businesses is key to sustaining a healthy business climate; and

WHEREAS: We are grateful to the small businesses of Los Alamos for their generous contributions to the quality of life that we all enjoy; and

WHEREAS: Businesses and non-profits can come together to make a difference in Los Alamos County; and

WHEREAS: We join American Express and the Los Alamos Chamber of Commerce in supporting America's locally-owned small businesses;

NOW, THEREFORE, on behalf of the Council of the Incorporated County of Los Alamos, I do hereby proclaim Saturday, November 25, 2017 as

"SMALL BUSINESS SATURDAY"

in Los Alamos County, and urge our citizens to support small businesses and merchants by shopping locally on this day, as well as throughout the year.