

Council Meeting Staff Report

January 31, 2017

Agenda No.: 2)
Indexes (Council Goals):
Presenters: County Council - Regular Session
Legislative File: 9048-17

Title

Approval of 2017 Strategic Leadership Plan Update

Recommended Action

I move that Council approve the Los Alamos County updated 2017 Strategic Leadership Plan.

County Manager's Recommendation

The County Manager recommends that Council approve the motion as presented.

Body

At the January 24, 2017, Special Meeting, County Council discussed its current adopted (2016) Strategic Leadership Plan. The Plan is a major policy statement by Council, and is intended to be indicative of the County's overall efforts. With leadership assuming their roles in January, the Council desired to review the Plan to ensure the focus areas and goals were reflective of current needs in addition to discussing their priorities for the year.

Council discussed many of the individual goals while offering potential new goal areas within the existing broader focus areas. The discussion resulted in the following new goals added to the Plan:

- Implement the Comprehensive Plan with an emphasis on neighborhoods and zoning (Operational Excellence Focus Area); and,
- Build the local tourism economy (Economic Vitality Focus Area).

Council chose to eliminate the Manhattan Project National Historical Park, market and branding, and the attraction of tourism-related business goals given they are now included in the broader new tourism economy goal.

In addition, Council modified the following three existing goals:

- Revitalize and eliminate blight in Los Alamos and White Rock (Financial Sustainability Focus Area);
- Promote creation of a variety of housing options for all segments of the Los Alamos community including infill opportunities as appropriate (Housing focus area); and,
- Simplify permit requirements and improve the overall process to become easier to work with.

Other changes included adding the University of New Mexico - Los Alamos to the existing support of educational services goal and with this change to eliminate the life-long educational institutions goal. Council also chose to eliminate maximize the utilization of County-owned land believing it to be duplicative to several other goals.

Finally, Council chose the following for its 2017 priority goals:

Economic Vitality

Build the local tourism economy.

Revitalize and eliminate blight in the Los Alamos and White Rock.

Housing

Promote the creation of a variety of housing options for all segments of the Los Alamos community, including infill opportunities as appropriate.

Support development of affordable workforce housing.

Operational Excellence

Implement the Comprehensive Plan with an emphasis on neighborhoods and zoning,

Simplify permit requirements and improve the overall process to become easier to work with.

The updated draft Strategic Leadership Plan is attached. The current Strategic Leadership Plan is also attached.

In the event Council approves the updated Strategic Leadership Plan, staff will begin to modify their Management Action Plans (MAPs). The MAPs are designed to provide organizational priorities and performance goals that will lead to the attainment of the five-year goals, and eventually, the long-term vision. The MAPs should also form the basis for creating future departmental operating budgets.

Alternatives

Council could choose to keep the previously adopted Strategic Leadership Plan in place. A modified combination of the existing and updated plan could also be developed.

Fiscal and Staff Impact/Planned Item

Staff will identify fiscal and staff impacts as departments begin the development of their Management Action Plans.

Attachments

A - DRAFT Strategic Leadership Plan 2017 Update

B - Strategic Leadership Plan 2016 Update