

Council Meeting Staff Report

April 13, 2017

Agenda No.:

Indexes (Council Goals):

Presenters: Christopher Wilson

Legislative File: 9323-17

Title

Consider Support of National Bike Month

Recommended Action

I move that the Parks & Recreation Board support May as National Bike Month as sponsored by the League of American Bicyclists.

Body

More than half of the U.S. population lives within five miles of their workplace, making bicycling a feasible and fun way to get to the office. With increased interest in healthy, sustainable and economic transportation options, it's not surprising that, from 2000 to 2011, the number of bicycle commuters in the U.S. grew by more than 47 percent!

Hundreds of American communities have increased bicycle commuters by working to create a more Bicycle Friendly America, providing encouragement programs and events, like Bike to Work Day.

And that effort makes a difference: According to a study by the San Diego Association of Governments, one out of five people participated in the Bike to Work Day promotion as first-time commuters became regular bike commuters.

Fiscal and Staff Impact/Unplanned Item

It is not anticipated that the event would require specific funding, however it will likely require staff, volunteer and community effort. The level of effort and/or costs of such staff time is undetermined at this time.