

Council Meeting Staff Report

June 13, 2017

Agenda No.:	B.
Indexes (Council Goals):	2018 Council Goal – Economic Vitality – Promote a Strong and Diverse Economic Base By Encouraging New Business Growth, 2018 Council Goal – Economic Vitality – Build the Local Tourism Economy, 2018 Council Goal – Economic Vitality – Financial Sustainability – Encourage the Retention of Existing Businesses and Assist in Their Opportunities for Growth
Presenters:	Joanie Ahlers
Legislative File:	9535-17

Title

Presentation On "Fly Santa Fe" Initiative By Stuart Kirk From The Northern New Mexico Air Alliance

Recommended Action

Presentation On "Fly Santa Fe" Initiative By Stuart Kirk From The Northern New Mexico Air Alliance

Body

The Northern New Mexico Air Alliance (NNMAA) is a non-profit group of businesses, cities, counties and attractions established in 2016 to help raise funds necessary to launch American Airlines service on December 15, 2017, from Santa Fe Municipal Airport (SAF) to Phoenix. This new service rounds out SAF's offerings of daily flights to Dallas and Denver. NNMAA representatives will give a presentation on the Fly Santa Fe initiative, including the partners, funding, progress to date, return on investment, future plans for leveraging SAF service to develop new economic opportunities for the northern New Mexico region, and how this will benefit Los Alamos County as a new partner.

Attachments

A - Presentation by Northern New Mexico Air Alliance