

Council Meeting Staff Report

May 3, 2018

Agenda No.:

Indexes (Council Goals):

Presenters: Sriram Swaminarayan

Legislative File: 10759-18

Title

Assignment of Transportation Board Liaison to the Tourism Implementation Task Force

Recommended Action

I move to assign _____ as the Transportation Board Liaison to the Tourism Implementation Task Force.

Body

As part of Council's action on February 27, 2018 to accept the Los Alamos Tourism Strategic Plan, the Tourism Implementation Task Force was formed and staff was directed to bring back a charter for the task force. This task force was modeled after the White Rock Master Plan Implementation committee and will provide guidance and expertise to the Council and County staff on implementation issues. Council approved the charter (Attachment A) and Council will consider membership on the Task Force on May 1, 2018 meeting.

This charter defines the purpose, scope of work, representation, and member term among other items. The highlights of this new Task Force are:

- Task Force is initially chartered for two years.
- Task Force will be comprised of various tourism stakeholders including the community-at-large, Business community and assets/attractions
- Total number of members not to exceed eleven (11) members
- Task Force will also include representatives from Historic Preservation, Lodgers' Tax Advisory, and Parks/Recreation Boards
- Members will be initially appointed for a two year term
- The Assistant to the County Manager will be the staff liaison to this Task Force

Although the Transportation Board is not specifically called out in the charter, it would be beneficial to assign a liaison from the Transportation Board to the Task Force. This liaison would attend meetings and report out on the business of the Task Force to the rest of the Transportation Board.

Attachments

A - Tourism Implementation Task Force Charter