

## Council Meeting Staff Report

May 15, 2018

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<b>Agenda No.:</b>	C.
<b>Indexes (Council Goals):</b>	2018 Council Goal – Economic Vitality – Financial Sustainability – Support Spinoff Business Opportunities From LANL, 2018 Council Goal – Economic Vitality – Promote a Strong and Diverse Economic Base By Encouraging New Business Growth, 2018 Council Goal – Economic Vitality – Build the Local Tourism Economy, 2018 Council Goal – Economic Vitality – Collaborate with Los Alamos National Laboratory as the Area’s #1 Employer, 2018 Council Goal – Economic Vitality – Financial Sustainability – Encourage the Retention of Existing Businesses and Assist in Their Opportunities for Growth, 2018 Council Goal – Economic Vitality – Financial Sustainability – Significantly Improve the Quantity and Quality of Retail Business, 2018 Council Goal – Quality of Life – Housing – Promote the Creation of a Variety of Housing Options for all Segments of the Los Alamos Community, including infill Opportunities as Appropriate, 2018 Council Goal – Quality of Life – Housing – Support development of affordable workforce housing, 2018 Council Goal – Quality of Life – Partner with Los Alamos Public Schools and the University of New Mexico - Los Alamos; and support, as appropriate, the delivery of their educational services to community standards, 2018 Council Goal – Quality of Life – Quality Cultural and Recreational Amenities – Implement a Comprehensive Range of Recreational and Cultural Amenities that Enhance the Los Alamos Community
<b>Presenters:</b>	Harry Burgess
<b>Legislative File:</b>	10267-18

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### Title

Economic Vitality Action Team (EVAT) to Present Economic Vitality Strategic Plan 2018 (EVSP2018) Update

### Board, Commission or Committee Recommendation

Economic Vitality Action Team (EVAT) encourages the County Council to ask County staff to put the Economic Vitality Strategic Plan 2018 (EVSP2018) Update on the May 22 County Council Consent Agenda for Acceptance or Approval

### Body

The Economic Vitality Strategic Plan 2018 presented for your review offers a 10-year vision of what is desired from our local community in the future, within the context of the current and predicted economic environment.

These report updates and replaces the initial EVSP developed and adopted by the County Council on April 5, 2010.

This plan was created by the current members of the County Manager’s Economic Vitality Action Team (EVAT). The EVAT was first established in May 2010 according to guidelines in EVSP2010 Appendix D, which deemed that the group be advisory to the County Manager and comprised of County department representatives, as well as members of relevant industries who are committed to the economic prosperity of Los Alamos. The current members who contributed to the EVSP 2018 are:  
*Paul Andrus, Director, Los Alamos County Community Development Department*  
*Joanie Ahlers, Los Alamos County Economic Development Administrator*  
*Harry Burgess, Los Alamos County Manager*  
*Micheline Devaurs, Business Operations Program Manager, Richard P. Feynman Center for Innovation Los Alamos National Laboratory*  
*Tony Fox, White Rock Resident, Los Alamos County*  
*Doug Hintze, Manager of Environmental Management, Los Alamos Field Office, U.S. Department of*

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## Energy

*Kathy Keith, Executive Office Director, Community Partnerships Office, Los Alamos National Laboratory*

*Steve Lynne, Deputy to the Los Alamos County Manager*

*Ian Maes, Realtor, RE/MAX FIRST of Los Alamos*

*Linda Matteson, Assistant to the Los Alamos County Manager and Project Manager for the Manhattan Project National Historical Park*

*Charlie Nakhleh, Division Leader, Theoretical Design Division, Los Alamos National Laboratory*

*Cindy Rooney, Chief Executive Officer, University of New Mexico-Los Alamos*

*Kelly Stewart, Marketing Specialist, Los Alamos County Economic Development Division*

*Patrick Sullivan, Executive Director, Los Alamos Commerce and Development Corporation*

*Dave Woodruff, President and Chief Executive Officer, Zia Credit Union, Los Alamos*

Over 10 months, EVAT conducted an extensive review of the 2010 plan goals and actions to determine what had been accomplished, what issues were still relevant, and what new issues, and initiatives, as well as County projects and priorities such as the branding, wayfinding, tourism and Comprehensive plans. Through this process, the group determined that the four existing primary goals of the EVSP were still relevant and of primary importance for the economic growth and sustainability of Los Alamos.

The plan recognizes LANL as the County's principal economic driver and most valuable asset, but also recommends prioritizing housing, quality of life and economic development goals and actions as they directly address the Lab's most pressing needs for recruitment and retention.

This plan is divided into three areas of focus: the past, the present and the future. Section I reviews the goals of the 2010 EVSP, including the actions completed. Section II provides a snapshot of the County's economic development landscape in 2018. Section III presents future goals, in order of priority, to be accepted by Council and implemented during the next ten years. Section IV is an action plan that defines the roles, responsibilities and timeline for planning and managing execution of these initiatives during the next five to 10 years. Reasonable and realistic metrics for action will developed for each action to measure performance.

The action team will review the action plan annually and recommend appropriate revisions that advance the goals of the plan, in alignment with the County Council's strategic goals.

### **Alternatives**

Council may choose to not put the EVSP2018 on the March 20 regular County Council session for acceptance or approval.

### **Fiscal and Staff Impact/Planned Item**

All County expenditures recommended in the EVSP2018 are covered in the FY19 Los Alamos County budget approved by Council on April 17, 2018.

### **Attachments**

A - Economic Vitality Strategic Plan 2018 Update