

## Council Meeting Staff Report

October 2, 2018

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**Agenda No.:** D.

**Indexes (Council Goals):**

**Presenters:** County Council - Regular Session

**Legislative File:** 11233-18

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### Title

Proclamation declaring the Month of October as "Eco Challenge Month" in Los Alamos County (accepted by Angelica Gurule, Environmental Services Division)

### Body

- WHEREAS:** The Los Alamos County Green Team, Environmental Sustainability Board and Eco Challenge Committee are sponsoring an Eco Challenge from October 3 - October 24, 2018; and
- WHEREAS:** The Eco Challenge is free and open to the public, offering residents an opportunity to engage in environmental sustainability initiatives; and
- WHEREAS:** This 21-day challenge, powered on-line by the nonprofit, Portland-based Northwest Earth Institute, provides an easy way for individuals to turn intentions into action while offering a fun, social option to consider and act upon proven solutions that support sustainable actions; Eco Challenge participants can view their collective impact on the environment in real-time as challenges are completed; and
- WHEREAS:** Participants can join an existing team, create a new one, or join the Los Alamos community team while earning points for taking action; they can share their story and encourage eco-friendly behavior in others; and
- WHEREAS:** When our residents engage in activities such as the Eco Challenge, they drive sustainability both locally and globally, making a difference in our community and contributing to a healthier planet; and
- WHEREAS:** The Council has adopted goals for environmental sustainability, and wants to encourage residents and County employees to participate in the Eco Challenge; and
- WHEREAS:** Participating in programs such as the Eco Challenge sets a good example for our children, showing them that we care about protecting our environment and conserving precious resources;

**NOW, THEREFORE,** on behalf of the Council of the Incorporated County of Los Alamos, I do hereby proclaim the Month of October as

### **"ECO CHALLENGE MONTH"**

in Los Alamos County, and encourage our citizens to participate by signing up to take the challenge at [2018.ecochallenge.org](http://2018.ecochallenge.org).