



## Council Meeting Staff Report

November 13, 2018

**Agenda No.:** A.

**Indexes (Council Goals):**

**Presenters:** County Council - Regular Session

**Legislative File:** 11275-18

**Title**

Proclamation declaring Saturday, November 24, 2018 as "Small Business Saturday" in Los Alamos County (accepted by Ryn Herrmann, Chamber of Commerce Director)

**Body**

**WHEREAS:** Small, locally-owned businesses in Los Alamos are vital to our county's economic health; the U.S. Small Business Administration states that small businesses create 65% of net new local jobs; and

**WHEREAS:** Some economists state that with every \$100 spent at a small local retailer, \$68 will return to the community through taxes, payroll and donations to local schools and charities; and

**WHEREAS:** Public awareness of the contributions made by Los Alamos local businesses is key to sustaining a healthy business climate; and

**WHEREAS:** We are grateful to the small businesses of Los Alamos for their generous contributions to the quality of life that we all enjoy; and

**WHEREAS:** Businesses and non-profits can come together to make a difference in Los Alamos County; and

**WHEREAS:** We join the Los Alamos Chamber of Commerce in supporting locally-owned small businesses;

**NOW, THEREFORE,** on behalf of the Council of the Incorporated County of Los Alamos, I do hereby proclaim Saturday, November 24, 2018 as

**"SMALL BUSINESS SATURDAY"**

in Los Alamos County, and urge our citizens to support small businesses and merchants by shopping locally on this day, as well as throughout the year.