



# County of Los Alamos

Los Alamos, NM 87544  
www.losalamosnm.us

## Council Meeting Staff Report

May 14, 2019

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<b>Agenda No.:</b>	F.
<b>Indexes (Council Goals):</b>	* 2019 Council Goal - Other
<b>Presenters:</b>	Linda Matteson
<b>Legislative File:</b>	11881-19

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### Title

Presentation of Silver 2019 National Planning Achievement Award for the Tourism Strategic Plan

### Body

Capitalizing on Los Alamos' tourism industry to drive economic growth has earned Los Alamos County and consulting firm, Design Workshop, a Silver National Planning Achievement Award for Economic Development Planning from the American Planning Association (APA). The Los Alamos Tourism Strategic Plan is one of 20 Achievement Award recipients this year. This plan was the result of an intensive 10 month planning effort that included several public forums and formation of a Tourism Work Group. The plan was accepted by Council in February 2018. The 2019 National Planning Award recipients were honored at a special luncheon during APA's National Planning Conference in San Francisco on April 15, 2019. The recipients will also be featured in the May issue of *Planning* magazine.

Each year, APA recognizes outstanding efforts in planning and planning leadership through its National Planning Excellence and Achievement Awards. The two-tier awards are selected through a juried process. Excellence Award recipients are the highest honor and Achievement Awards recognize accomplishments in areas of specialization within the planning profession. The awards recognize outstanding community plans, planning programs and initiatives, public education efforts, and individuals for their leadership on planning issues for more than 50 years.

### Attachments

A - APA Award

B - Picture from Awards Ceremony