

## Council Meeting Staff Report

January 14, 2020

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**Agenda No.:** D.

**Indexes (Council Goals):**

**Presenters:** County Council - Special Meeting

**Legislative File:** 12629-20

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### Title

2020 Strategic Priorities Discussion

### Recommended Action

This item is for discussion only, any potential adoption of priorities is anticipated to occur at a subsequent meeting.

### Body

The County Council meets annually to discuss the prior year's accomplishments and to establish strategic priorities for the subsequent calendar year. This evening's meeting is intended to accomplish these tasks. Based on direction from the Council Chair, tonight's discussion will begin with a review of last year's Strategic Leadership Plan (Attachment A), then a comparison of this plan to the County's accomplishments over the prior year (as outlined in Attachments B & C), and culminating with a discussion regarding any potential additions/deletions to the 2019 plan in order to create the Strategic Leadership Plan for 2020 and identification of any new high-level actions needed to continue progress on the priorities. Once the strategic priorities for the upcoming year are identified, staff will take this information and incorporate it into the prior year's plan in order to create the 2020 plan, and this updated plan will be brought back to Council for approval at a subsequent meeting.

There is the potential for a variety of issues to be identified during the discussion, however it is anticipated that some of the potential topics for this evening's discussion may include:

- \* direction regarding the tourism initiative and last year's budget request for personnel
- \* means to address transportation / parking concerns
- \* succession planning
- \* parameters for solicitation of bids regarding the sale of the A-8-a property on DP Road

### Alternatives

Council could choose to not consider any alterations to its current priorities in the Strategic Leadership Plan.

### Fiscal and Staff Impact

Given that the direction will not be known until this meeting occurs, there are no known fiscal/staff impacts. It is anticipated that this discussion will be used as input to the County's budget preparation activities, however, any decisions regarding the allocation of funds will not occur until our planned budget hearings in April.

### Attachments

- A - 2019 Strategic Leadership Plan
- B - December 2019 MAPS Update
- C - State of the County Report dated January 7, 2020