

	April	Status	May	June	July	August	September	October	November	December
Environmental Days to Consider	Earth Day (April 22nd) / Arbor Day (April 26)		National Bike Month /No Mow May / Bike to Work Day (May 17) / World Bee Day (May 20) /International Compost Awareness Week (May 5th -11th)	National Trails Day (June 1) / World Environment Day (June 5) / National Electricity Day (June 15th) /National Dump the Pump Day (June 20th) / National Upcycling Day (June 24th)	Global Energy Independence Day (July 10) / World Conservation Day (July 28) / Plastic Free July	National Water Quality Month / Mountain Day (August 11th)	National Organic Month/ World Ozone Day (September 16) / National Clean Up Day (September 16) /World Car Free Day (Sept 22)/Zero Waste Week (Sept 2 -6)	International Walk to School Month / Change a Light Day (October 6th)/ Energy Efficiency Day (October 2) / World Food Day (October 16)/International Day of Climate Action (October 24)	National Recycling Day/America Recycles Day (November 15)	Wildlife Conservation Day (Dec 4) / World Soil Day (Dec 5) / International Mountain Day (Dec 11)
Activity	Fun Jar Activity at Earth Day Booth (Educational) with handout		Fun Jar Activity (Educational) with handout							
Event 1	CAP: Community Workshop (Inform & Educate)	Done		CAP Invite Community to attend Council Meeting	CAP Request input on draft plan	CAP Request input on draft plan		Invite Community to attend Council for Draft CAP Presentation		
Event 2	Earth Day Booth Flyer with roadmap for CAP and opportunities for		PEEC Water Festival/Farmer's Market	Farmer's Market	Science Fest/Farmer's Market	County Fair/Farmer's Market	Clean Up LA Day			
Event 3	Earth Day at LAC									
Event 4	Leadership Los Alamos Day									
Event 5	Mountain Schools Recycle Event									
Recurring Event	ESB Meeting		ESB Meeting	ESB Meeting	ESB Meeting	ESB Meeting	ESB Meeting	ESB Meeting	ESB Meeting	ESB Meeting
Social Media	Pre-mtg: Reel inviting people to the Workshop /		Are you willing to be a participant in the reel demonstrating how to use the calc.	Pre/Post event reels with Board members to promote education of these elements including recruiting more board members	Pre/Post event reels with Board members to promote education of these elements including recruiting more board members	Pre/Post event reels with Board members to promote education of these elements including recruiting more board members	Pre/Post event reels with Board members to promote education of these elements including recruiting more board members			
Social Media (Tik Tok & Instagram)	Pre/Post - ESB Meetings, Testimonial Reels		Pre/Post - ESB Meetings	Pre/Post - ESB Meetings	Pre/Post - ESB Meetings	Pre/Post - ESB Meetings	Pre/Post - ESB Meetings	Pre/Post - ESB Meetings		
Traditional/Media outlets (LADP/LA Reporter/BoomTown/ Youtube or County Recording that can be posted on social media)	Post-Community Workshop Interview with ESB Member (Shannon Blair/Joe Chandler)	Done								
	Post ESB Mtg Interview (Dina/Erik)		Post ESB Mtg Interview (KokHeong)	Post ESB Mtg Interview	Post ESB Mtg Interview	Post ESB Mtg Interview	Post ESB Mtg Interview	Post ESB Mtg Interview		
Editorial (Post ESB Meeting) What was covered, what is coming up. Perspectives on agenda items.				DRAFT						
Online Resources	Dina Pesenson		Shannon Blair	Joseph Chandler						
			cool climate calculator: UC Berkley							