



County of Los Alamos

1000 Central Avenue
Los Alamos, NM 87544

BCC Agenda

Lodgers' Tax Advisory Board

*Jennifer Olsen, Chair; Conner Tharp, Vice-Chair; Dana Even; and
Sonia Ruiz, Brandi Engemen, Members*

Tuesday, January 13, 2026

12:00 PM

1000 Central Avenue - Council Chambers

NOTE: This meeting is in person and open to the public. However, for convenience, the following Zoom meeting link and/or telephone call in numbers may be used for public viewing and participation:

<https://us06web.zoom.us/j/85072848071>

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 253 215 8782 or +1 346 248 7799 or +1 669 900 6833 or +1 301 715 8592
or +1 312 626 6799 or +1 929 205 6099

Webinar ID: 850-7284-8071

I. ADMINISTRATIVE ACTIONS

A. Call to Order/Introductions

B. Approval of Today's Agenda

C. Review/Approval of Meeting Minutes

- i. [21083-26](#) Minutes from the Lodgers' Tax Advisory Board Meeting on December 16, 2025

Recommendation: I move the board approve the Lodgers' Tax Advisory Board Meeting minutes from December 16, 2025.

Attachments: [A - Drafted December 16, 2025 Meeting Minutes](#)

D. Public Comment for Items Not on the Agenda

II. MONTHLY REPORTS

- A. [21081-26](#) DestinationIQ Report

Attachments: [A- DestinationIQ January 2026 Update](#)

- B. [21071-26](#) Discover Los Alamos Report
- Attachments: [A- Discover Los Alamos November 2025 Monthly Report](#)
 [B - Discover Los Alamos December 2025 Monthly Report](#)

III. PRESENTATIONS/DISCUSSIONS

- A. [21080-26](#) Discussion and Approval of the 2026 Lodger's Tax Advisory Board Work Plan
- Recommendation: Motion to approve the 2026 Lodger's Tax Advisory Board Work Plan as discussed in today's meeting.
- Attachments: [A - 2026 LTAB Work Plan - Draft 2](#)
- B. [21079-26](#) Discussion and Approval of 2026 Meeting Times
- Recommendation: Motion to Approve the Meeting Times.
- Attachments: [A - LTAB Meeting Calendar Quarterly 2026](#)
 [B - LTAB Meeting Calendar Bimonthly 2026](#)
- C. [21070-26](#) Discussion of Boards & Commissions Terms
- Attachments: [A - ARTICLE VI. Lodgers Tax Advisory Board](#)

IV. Election of Chair and Vice Chair, Action Needed

V. Other Announcements (All)

VI. NEXT MEETING(S)/FUTURE AGENDA ITEMS

VII. ADJOURN

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact the County Human Resources Division at 662-8040 at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes can be provided in various accessible formats. Please contact the personnel in the Economic Development Department at 662-8087 if a summary or other type of accessible format is needed.