



LOS ALAMOS

County of Los Alamos

1000 Central Ave.
Los Alamos, NM

BCC Agenda - Final

Tourism Implementation Task Force

*Jennifer Armstrong; Dana Even; Suzette Fox; Christiana Hudson;
Consetta Goettee; and Lauren McDaniel; Board Members:
Liaisons: Nancy Bartlit, Historical Preservation Advisory Board;
Jen Olsen, Lodger's Tax; Georgia Strickfaden, Transportation
Board; David Teter, Parks and Recreation, and Councilor Randall
Ryti*

Wednesday, August 2, 2023

12:00 PM

1000 Central Ave. Room 110

Members of the Public can, also, join this meeting session to make public comment via Zoom by pasting into their browser the following:

<https://us02web.zoom.us/j/85661320617?>

pwd=ZVpGeWJ5eDRibVJiN0xCWEhFMEFrdz09

Passcode: 383539

Or One tap mobile :

+16694449171,,85661320617#,,,,*383539# US

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

+1 669 444 9171 US

once the session has started.

Webinar ID: 856 6132 0617

Passcode: 383539

I. Call to Order

II. Introductions/Announcements

A. Membership Vacancies/Recruitment: Liaisons, Members

i. [17649-23](#) FY24 Tourism Implementation Task Force Members

Presenters: Marketing Specialist Kelly Stewart and Jennifer Olsen

Attachments: [A - FY24 Tourism Implementation Task Force Members 07.27.2023](#)

B. Announcements & Updates (K.Stewart)

C. Minutes

- i. [17629-23](#) Minutes from the Lodgers' Tax Advisory Board Meeting on June 27, 2023.

Presenters: Marketing Specialist Kelly Stewart

Attachments: [LTAB Mtg Minutes June 27 2023 For LTAB Approval](#)

III. Presentation/Discussion

- A. Pajarito Mountain Ski Area Update (Jasen Bellomy and Tom Long)

IV. Business & Possible Action

- A. Task Force Working Groups Overview (Kelly Stewart/Lauren McDaniel)

- i. [17641-23](#) Task Force Working Groups Overview (Kelly Stewart/Lauren McDaniel)

Presenters: Marketing Specialist Kelly Stewart

Attachments: [FY24 TITF Working Groups Priorities and Process](#)

- B. County Tourism Projects Update (Dan Ungerleider)

V. Public Comment

VI. Next Meeting

- A. December 6, 2023, Joint TITF-LTAB, Noon-2:00pm, Room 110/via Zoom
- B. Discuss Upcoming Agenda Items (All)

VII. Adjournment