

**Lodgers' Tax Advisory Board
Minutes June 15, 2021**

I. ADMINISTRATIVE ACTIONS

Members Present: Stacy Baker, Chair; Linda Deck, Vice Chair; Katie Bruell and Matthew Allen, Members.

Council Liaison: David Reagor

Others Present: Kelly Stewart, Staff Liaison; Linda Matteson, CMO; Jaime Dickerman, Sunny505; Melanie Pena, Discover Los Alamos; Dianne Marquez, PROS; Margaret Ambrosino, CDD; Barbara Lai, Administrative Support; and Perry Rutherford, IT.

Call to Order

Meeting called to order at 12:05 pm by Vice Chair Deck.

Approval of Today's Agenda

Ms. Deck made a motion to approve the agenda. Ms. Bruell seconded. The motion passed unanimously.

Approval of Minutes

Ms. Deck made a motion to approve the minutes with corrections from May 18, 2021. Ms. Baker seconded. The motion passed unanimously.

Public Comment

No public comment.

II. NEW AND PENDING ITEMS/PROJECTS FOR POSSIBLE ACTION

2021 LTAB Meetings

Ms. Matteson stated that July Council meetings will be in the Council Chambers and also allowed on Zoom. She said that Council wanted input from the Boards and Commissions on how to meet in the future. The three options consist of hybrid (some combination of in person and Zoom), in person, and all Zoom.

LTAB members agreed on the hybrid option.

FY22 Work Plan Final and Projects

The CRC met and no changes were made to the LTAB work Plan. Council will vote approval on June 29, 2021.

Ms. Bruell asked about the status of short-term lodging and does LTAB have a role to play? Ms. Stewart said that after July 1, CDD will hire a consultant to study STR and make a recommendation to CDD. She also said that there will be a public outreach process for everyone to participate. She also discussed customer service training, the role of the businesses and their accessibility to tourists, as well as outdoor recreation activities.

Ms. Pena reported that customer service training will be on hold until the State is fully opened.

New Projects

No new projects to report.

III. MONTHLY REPORTS

Councilor Report

Councilor Reagor said that the White Rock MRA was approved by Council. There will be new resources in the tool box to use in revitalizing the downtown. He spoke to the lack of restaurants located in the downtown.

Councilor Reagor said that the Longview Street area is being considered for housing. Ms. Baker revised the issue of restaurants versus housing on vacant property. She suggested a pedestrian gathering spot should be established on the Longview property. Ms. Baker also inquired about the definition of "affordable housing". Councilor Reagor offered some ideas on the suggestion.

At this point, Member Allen left the meeting and there was no longer a quorum. No further minutes are taken.