



County of Los Alamos

1000 Central Ave.
Los Alamos, NM

BCC Agenda - Final

Tourism Implementation Task Force

*Christiana Hudson; Consetta Goettee; David Jolly; and Lauren
McDaniel; Board Members: Jonathon Creel, Historic
Preservation; Katie Bruell, Lodger's Tax; Georgia Strickfaden,
Transportation Board, and David Teter, Parks and Recreation*

Wednesday, February 9, 2022

12:00 PM

Due to COVID-19 concerns, meeting will be
conducted remotely.

Members of the Public can, also, join this meeting session to make public
comment via Zoom by pasting into their browser the following:

Please click the link below to join the webinar:

<https://us06web.zoom.us/j/86812002878>

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Webinar ID: 868 1200 2878

I. Call to Order

II. Introductions/Announcements

III. Tourism Task Force Work Groups, Updates & Recommendations

- A. White Rock Visitor Center Experience Refresh
- B. Downtown Master Planning/Deacon Street Projects
- C. Outdoor Recreation Industry Development
- D. WAC Dorm Building Renovation/Repurposing
- E. Event Planning and Support

IV. 2022 Priorities & Projects

- A. [15539-22](#) Task Force/Work Group Priorities

Presenters: Tourism Implementation Task Force

Attachments: [A - Los Alamos Tourism Strategic Plan - STRATEGIES AND PRIORITIES - Cor](#)

A. Task Force/Work Group Priorities

V. Public Comment

VI. Next Meeting Scheduled for March 2, 2022

VII. Adjournment