



County of Los Alamos
Meeting Minutes - Action Only
Lodgers' Tax Advisory Board

1000 Central Avenue
Los Alamos, NM 87544

Jennifer Olsen, Chair; Conner Tharp, Vice-Chair; Dana Even; and Sonia Ruiz, Brandi Engemen, Members

Tuesday, January 13, 2026

12:00 PM

1000 Central Avenue - Council
Chambers

NOTE: This meeting is in person and open to the public. However, for convenience, the following Zoom meeting link and/or telephone call in numbers may be used for public viewing and participation:

<https://us06web.zoom.us/j/85072848071>

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 253 215 8782 or +1 346 248 7799 or +1 669 900 6833 or +1 301 715 8592 or +1 312 626 6799 or +1 929 205 6099

Webinar ID: 850-7284-8071

I. ADMINISTRATIVE ACTIONS

A. Call to Order/Introductions

B. Approval of Today's Agenda

A motion was made by Vice Chair Tharp, seconded by Member Even, that the agenda be approved. The motion passed unanimously 5-0.

C. Review/Approval of Meeting Minutes

i. Minutes from the Lodgers' Tax Advisory Board Meeting on December 16, 2025

A motion was made by Vice Chair Tharp, seconded by Member Even, that the board approve the Lodgers' Tax Advisory Board Meeting minutes from December 16, 2025. The motion passed unanimously 5-0.

D. Public Comment for Items Not on the Agenda

II. MONTHLY REPORTS

A. DestinationIQ Report

- B. Discover Los Alamos Report

III. PRESENTATIONS/DISCUSSIONS

- A. Discussion and Approval of the 2026 Lodger's Tax Advisory Board Work Plan

A motion was made by Chair Olsen, seconded by Member Engeman to approve the 2026 Lodger's Tax Advisory Board Work Plan as discussed in today's meeting with changes as noted. The motion passed unanimously 5-0.

- B. Discussion and Approval of 2026 Meeting Times

A motion was made by Chair Olsen and seconded by Vice Chair Tharp to Approve the Six Meeting Times for 2026. Motion passed unanimously 5-0.

- C. Discussion of Boards & Commissions Terms

IV. Election of Chair and Vice Chair, Action Needed

A motion was made by Member Even and seconded by Member Engeman to have Chair Olsen and Vice Chair Tharp continuing to serve for another year. The motion passed unanimously 5-0.

V. Other Announcements (All)

VI. NEXT MEETING(S)/FUTURE AGENDA ITEMS

VII. ADJOURN

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact the County Human Resources Division at 662-8040 at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes can be provided in various accessible formats. Please contact the personnel in the Economic Development Department at 662-8087 if a summary or other type of accessible format is needed.