



LOS ALAMOS

**Los Alamos County  
Strategic Leadership Plan  
2017-2018 Update**

What will the Los Alamos community look like in 20 years? Will our unique combination of science and setting continue? Will we have preserved our small town atmosphere and natural surroundings? Will there be plenty of affordable neighborhoods and an excellent educational system?

To accomplish these priorities and more, Los Alamos will need a strong leadership vision that serves as a basis for policy formulation and goal-setting. A flexible road-map is required, which will provide direction not only to the County enterprise but the community as well. The strategic focus areas or issues that will shape the County's future must be addressed with dynamic leadership commitment.

For these reasons the Los Alamos County Council developed a 20-year Strategic Leadership Plan to help guide the community into the future. The Plan includes a shared vision for what the community can become. In support of the vision, strategic focus areas were identified along with actionable goals to help measure success.

The Los Alamos community has volunteered countless hours of service to assisting the Council with its visioning and goal setting. The Strategic Leadership Plan incorporates the past work of community volunteers where at all possible. The plan builds upon the foundational work developed by the Los Alamos community and adopted by the County Council.

*A Vision for the future...*

## Imagine Los Alamos County in 20 years...

*Los Alamos is a world-renowned community where discovery and innovation are inspired by its dramatic history and magnificent mountain setting. We offer extraordinary educational, recreational, and cultural opportunities in a vibrant small town atmosphere.*

## Strategic Focus Areas

### Economic Vitality

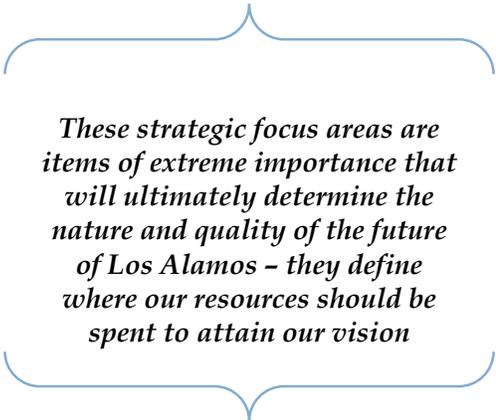
- Economic Vitality
- Financial sustainability

### Quality of Life

- Education
- Quality cultural and recreational amenities
- Environmental stewardship
- Mobility
- Housing

### Quality Governance

- Operational excellence
- Communication
- Intergovernmental Relations



*These strategic focus areas are items of extreme importance that will ultimately determine the nature and quality of the future of Los Alamos - they define where our resources should be spent to attain our vision*

## How do we get there from here?

In the next five years the County will address these twenty-six major goals (focus areas with corresponding goals):

### Economic Vitality

#### Priority Area - Economic Vitality

- Build the local tourism economy.
- Revitalize and eliminate blight in Los Alamos and White Rock (this item will be finalized after 2/13/18 Council meeting).

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#### Economic Vitality

- Promote a strong and diverse economic base by encouraging new business growth.
- Collaborate with Los Alamos National Laboratory as the area's #1 employer.

#### Financial Sustainability

- Encourage the retention of existing businesses and assist in their opportunities for growth.
- Support spinoff business opportunities from LANL.
- Significantly improve the quantity and quality of retail business.

## Quality of Life

### Priority Areas - Housing

- ~~Promote the creation of a variety of housing options for all segments of the Los Alamos Community, including infill opportunities as appropriate.~~
- Support development of affordable workforce housing

### Priority Areas - ~~Housing~~Quality Cultural and Recreational Amenities

- Maintain and improve existing outdoor recreation and open space amenities.

## Housing

- Promote the creation of a variety of housing options for all segments of the Los Alamos Community, including infill opportunities as appropriate.

## Education

- Support Los Alamos Public Schools' goal of ranking among the top public schools in the nation.
- Partner with Los Alamos Public Schools and the University of New Mexico - Los Alamos; and support, as appropriate, the delivery of their educational services to community standards.

## Quality Cultural and Recreational Amenities

- Implement a comprehensive range of recreational and cultural amenities that enhance the Los Alamos community.

Environmental Stewardship

- Enhance environmental quality and sustainability balancing costs and benefits including County services and utilities.

Mobility

- Maintain and improve transportation and mobility.

## Quality Governance

### Priority Areas – Operational Excellence

- Continue implementation of the Comprehensive Plan with an emphasis on neighborhoods and zoning.  
Simplify permit requirements and improve the overall development and building code processes to become easier to work with for all participants.
- Maintain and improve quality essential services and supporting infrastructure including PRISM/Munis and permitting.

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### Operational Excellence

- ~~Maintain quality essential services and supporting infrastructure.~~
- Simplify permit requirements and improve the overall development and building code processes to become easier to work with for all participants.
- Invest in staff development to create a high performing organization.
- Manage commercial growth well following an updated, concise, and consistent comprehensive plan.
- Establish and implement a mechanism for effective Utility policy setting and review.

### Communication

- Improve transparency in policy setting and implementation.
- Create a communication process that provides measureable improvement in citizen trust in government.

### Intergovernmental Relations

Goal statements reflect leadership priorities and direction that will define the basis for policy formulation and revenue and resource generation and allocation.

- Strengthen coordination and cooperation between County government, LANL, and regional and national partners.
- Actively pursue land transfer opportunities.