



Rep'd

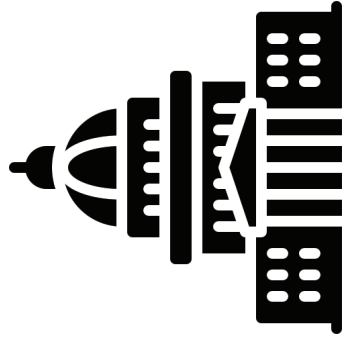
Humanizing Local Government

Who's This Guy?

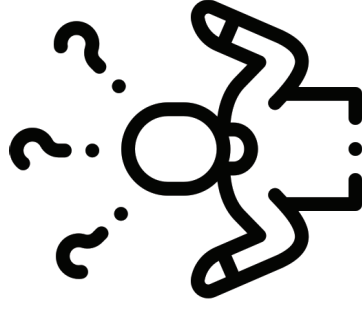
- Live in San Rafael, CA with wife Mallory and son Porter, 22 mos.
- ~10 Years at Twitter (pre-Elon), left to pursue meaningful work
- Likes: Running, Board Games, Work that Matters
- Dislikes: Folks who don't use their turn signal



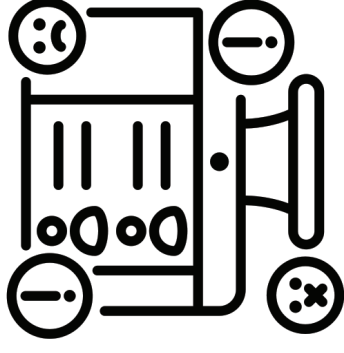
A Play in Three Acts



Local Gov Makes
Thoughtful Decision



Resident Misses
Context, Gets Mad



Resident Vents on Social,
Makes More Residents Mad

Trust in government
is at an **all-time low.**

45%

of Americans have a less
than favorable view of their
local government

BUT

4 of 5

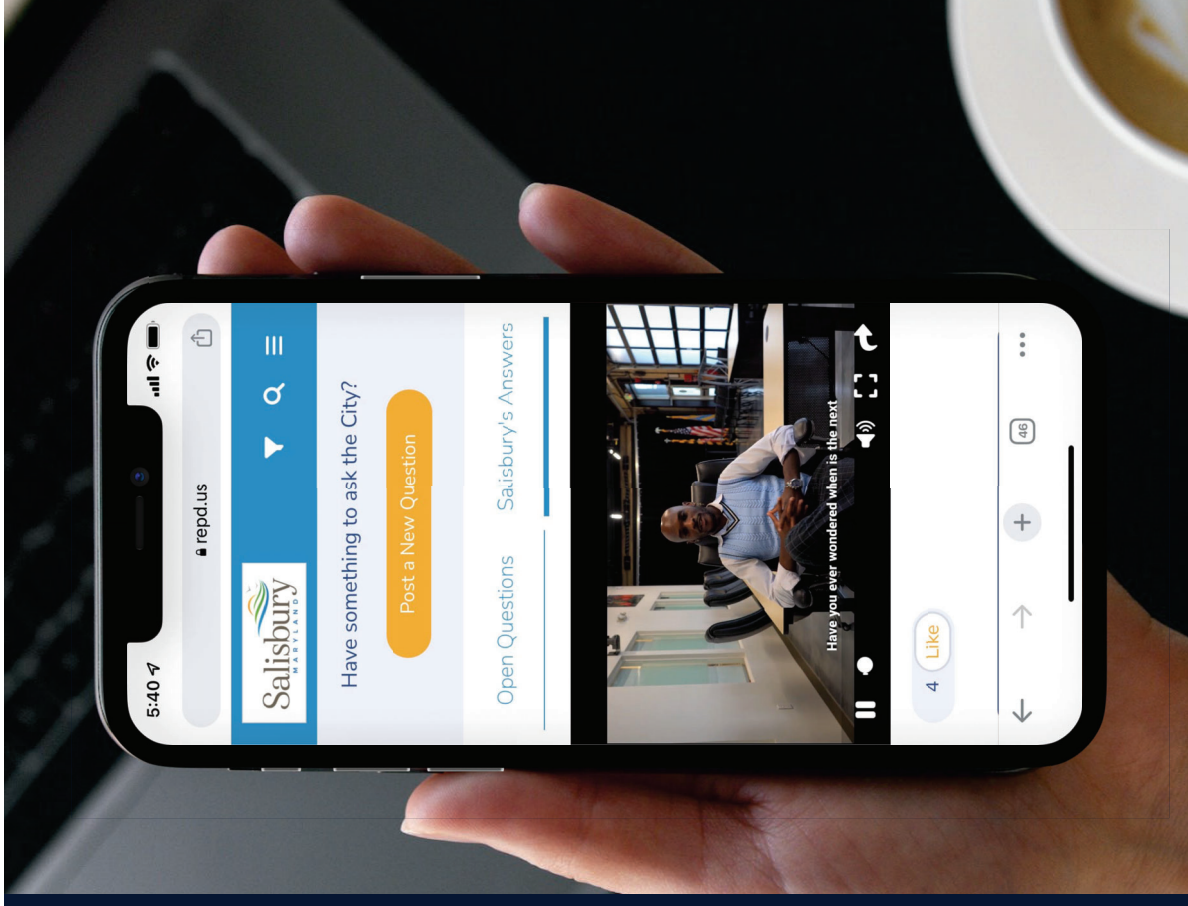
government employees
say overwork is affecting
their health and wellness

Sources: Route Fifty, Safety + Health Magazine

Storytelling is more important
in local government than in
any other sector.



A video engagement platform
for local government,
powered by AI





Q Ask City Hall (e.g. "How do I register to vote?")

P GovGPT powered by Polimorphic

The City's Answers

1 Like

Barbara 23 +Upvote

How is the city budget changing year over year? Which areas are getting more resources, and which are getting less?

Fernanda 15 +Upvote

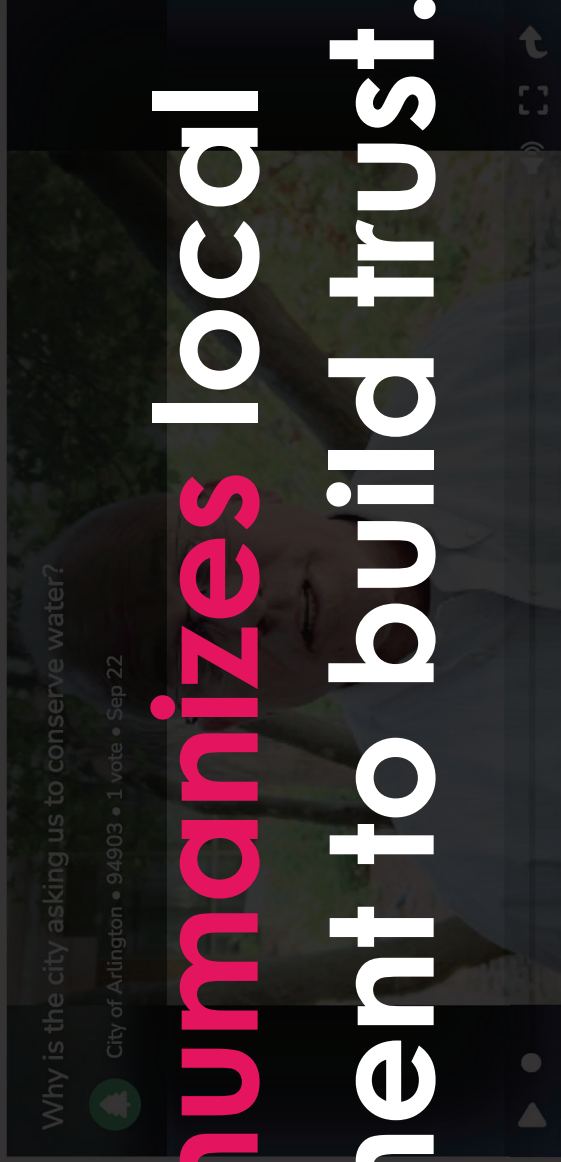
Is the city currently pursuing any renewable energy projects? If so, what are they and how are they being funded?

Jameson 13 +Upvote

What is the city doing in reaction to the public school performance report that came out last week?

Philip 11 +Upvote

Is the city's downtown development project on

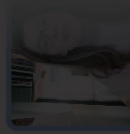
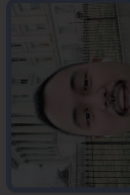
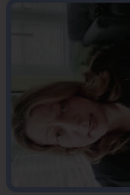
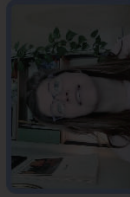
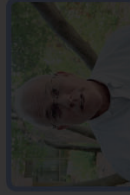


Why is the city asking us to conserve water?

City of Arlington • 94903 • 1 vote • Sep 22

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Ask City Hall (e.g. "How do I register to vote?")

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The City's Answers

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Open Questions for The City

- Barbara

How is the city budget changing year over year? Which areas are getting more resources, and which are getting less?

23 +Upvote
- Fernanda

Is the city currently pursuing any renewable energy projects? If so, how are we allocating resources and evaluating vendors?

15 +Upvote
- Jameson

What is the city doing in reaction to the public school performance report that came out last week?

13 +Upvote
- Philip

Is the city's downtown development project on

11 +Upvote



Mark Friese
mark@reped.us