



LOS ALAMOS

County of Los Alamos

1000 Central Avenue
Los Alamos, NM 87544

BCC Agenda - Final

Los Alamos County Health Council

Jennifer Bartram; Suzanne Canfield; Catharyn Crall; Kristine Coblentz; Carie Fanning; Philip Gursky; Jimenez; Jordan Redmond; Lori Padilla; Morrie Pongratz; and Lisa Zuhn, Members

Thursday, January 7, 2021

12:00 PM

Due to COVID-19 Concerns, meeting will be conducted remotely.

Zoom Meeting Link: <https://zoom.us/j/93313492832>

I. CALL TO ORDER and ROLL CALL

II. PUBLIC COMMENT

III. BUSINESS

[13705-20](#) Approval of Minutes from the December 3, 2020 Meeting

Presenters: Philip Gursky

Attachments: [LACHC Board Minutes for December 3 2020](#)

[13706-20](#) Mini Vision and Mission Training/Initial Development of Vision and Mission for LACHC

Presenters: Philip Gursky and Donna Casados

Attachments: [Mission and Vision Presentation](#)

[13707-20](#) Deliverable Update

Presenters: Philip Gursky and Donna Casados

Attachments: [Copy of Invoice for Deliverable 1 and 2](#)

[13708-20](#) Update on Deliverable 5 and Objectives

Presenters: Philip Gursky and Donna Casados

IV. BOARD/STAFF COMMUNICATIONS

[13709-20](#) AdHoc Committee Updates

[13710-20](#) Chairman's Report

Presenters: Philip Gursky

[13711-20](#) Staff Report

Presenters: Donna Casados

Attachments: [Q1 Social Services Quick Summary](#)

V. COUNCIL COMMUNICATIONS

VI. PREVIEW OF NEXT MEETING

FEBRUARY 4, 2021

VII. ADJOURNMENT



County of Los Alamos
BCC Meeting Minutes
Los Alamos County Health Council

1000 Central Avenue
Los Alamos, NM 87544

Jennifer Bartram; Suzanne Canfield; Catharyn Crall; Kristine Coblenz; Carie Fanning; Philip Gursky; Jimenez; Jordan Redmond; Lori Padilla; Morrie Pongratz; and Lisa Zuhn, Members

Thursday, December 3, 2020

12:00 PM

Due to COVID-19 Concerns, meeting will
be conducted remotely.

Zoom Meeting Link: <https://zoom.us/j/91448271296>

I. CALL TO ORDER

Meeting was called to order at 12:03 pm.

Present 10 - Councilor Pongratz, Councilor Gursky, Councilor Fanning, Councilor Crall, Councilor Jimenez, Councilor Bartram, Councilor Coblenz, Councilor Padilla, Councilor Zuhn, and Councilor Redmond

Absent 1 - Councilor Canfield

II. PUBLIC COMMENT

Panelists and Attendees introduced themselves.

III. BUSINESS

Approval of Minutes from the October 1,2020 and November 5, 2020 Meeting

Presenters: Philip Gursky

Attachments: [LACHC Board Minutes for October 1 2020](#)
[LACHC Board Minutes for November 5 2020](#)

A motion was made by Jordan Redmond, seconded by Jennifer Bartram, that the minutes be approved with amendments. The motion passed by a unanimous vote.

Darrin's Place Presentation

Presenters: Philip Gursky

Jeffrey Lymburner, Darrin's Place and Lauren Reichelt, Health and Human Services Director Rio Arriba County presented on Darrin's Place.

BC Workplan FY21- LACHC

Presenters: Philip Gursky

Attachments: [BC Workplan FY21-LACHC](#)

A motion was made by Lisa Zuhn, seconded by Desaree Jimenez to adopt the Los Alamos Community Health Council FY21 Work Plan for Los Alamos County Boards and Commissions.

accepted

Yes: 8 - Councilor Gursky, Councilor Fanning, Councilor Crall, Councilor Jimenez, Councilor Bartram, Councilor Padilla, Councilor Zuhn and Councilor Redmond

Absent: 3 - Councilor Pongratz, Councilor Coblentz and Councilor Canfield

IV. BOARD/STAFF COMMUNICATIONS

AdHoc Committee Updates

Presenters: Lisa J. Zuhn, Kristine Coblentz, Carie Fanning and Jennifer Bartram

Carie Fanning reported on Baby Net:

Working with Dr. Brenda Pereda and Dr. Elena Mcatee on putting together a focus group to speak to women in the community on their need.

Kristine Coblentz reported on Youth Resilience:

November focus was mental health awareness.

December focus is child and family safety.

Lisa Zuhn reported on Basic Needs:

Flyer has been completed and sent out into the community.

Chairman's Report

Presenters: Philip Gursky

Staff Report

Presenters: Donna Casados

Donna Casados reported:

Social Services Division has processed all the CARES Act Funding application.

Currently considering applying for USDA Grant "No Kid Hungry".

Family Resource Education RFP has closed.

V. COUNCIL COMMUNICATIONS

Councilor Pete Sheehey reported:

Newly elected County Council Members, Denise Derkacs and David Reagor are interested in becoming LACHC liaisons.

VI. PREVIEW OF NEXT MEETING

Darrin's Place and online platform follow-up.

VII. ADJOURNMENT

The meeting adjourned at 1:30 p.m.



What is a vision statement?

A **vision statement** for a community health initiative conveys what the group believes are the ideal conditions for your community. It communicates what success would look like.

Having a clear vision has several advantages. It can: draw people to common work, encourage stakeholder buy-in, help articulate the group's work to others, and provide a basis for other important elements of planning.

The vision statement should contain brief phrases that convey the community's dreams for the future.

Examples include: healthy children, active adults, caring parents, safe neighborhoods, access to opportunity, health for all.

What is a mission statement?

A **mission statement** describes what the group is going to do, and why it is going to do it. Although like vision statements, mission statements are more concrete and action oriented.

The why portion of a mission statement might refer to a problem or to a goal.

The what portion of the statement communicates the broad approach to be used.

Mission statements communicate your group's overarching goals. Mission statements should be concise, outcome oriented, and inclusive.

Here's an example: "To reduce diabetes and cardiovascular disease [the why] through a collaborative partnership to promote healthy nutrition, physical activity, and access to health services [the what]".

What are objectives?

Objectives refer to specific measurable results for the broad goals of the initiative. They generally lay out how much of what will be accomplished by when. Setting objectives can help prioritize goals and activities, keep the focus on the mission, and provide benchmarks for accountability. There are four basic types of objectives:

- » **Process/implementation objectives** refer to the implementation of activities necessary to achieve objectives. An example would be the number of training sessions delivered.

- » **Community/system objectives** refer to changes in the environment to be sought to address the mission. These typically consist of new or enhanced programs, policies, and practices. Examples include: a new walking/bike path (for physical activity), available interpreters in safety net clinics (access to health services), or expanded after-school programs (prevention of substance abuse and adolescent pregnancy).

- » **Behavioral objectives** look at changing the behaviors of people and the products (or results) of their behaviors. For example, a group addressing cardiovascular disease might develop an objective around increasing physical activity (behavior) or the product of behavior (individuals achieving healthy weight).

- » **Community-level outcomes** go beyond individual behavior to outcomes for groups of people. For example, a group working to prevent childhood obesity might look to reduce the percentage of children/youth with an unhealthy body mass index (BMI).

Ensure objectives are “SMART + C”:

- » Specific
- » Measurable, at least potentially
- » Achievable
- » Relevant, to the mission
- » Timed, with date for attainment
- » Challenging, requiring extraordinary effort

Be flexible with deadlines in creating objectives; for instance, if the objective is important but may not happen right away, keep it but extend the timeline for attainment. Defining objectives is a process; it may require second and third versions for clarity and completeness.

Example of SMART + C statements for objective type:

- » Implementation objective: By 2013, the curriculum will be implemented in all participating schools.
- » Community/system change objective: By 2014, there will be a least one walking/biking path on the main routes to the elementary school.
- » Behavioral objective: By 2015, the percentage of children/adults reporting regular physical activity will increase by 30%.
- » Population-level objective: By 2020, the number of new cases of breast cancer will decrease by 20%.

In the 1st Quarter of FY2021, CSD's Social Services Contractors:

...served 3,303 people through activities, programs, and ongoing services

- of those people reporting where they live, 63% are from Los Alamos County
 - 57% live in Los Alamos
 - 6% live in White Rock
 - 37% live outside of the county
- 55% of those served are adults
- 45% of those served are youths with the following breakdown
 - 13% are in high school
 - 28% are in middle school
 - 37% are 6th graders or younger

(the ages of 23% of youth participants were not identified)

...reached 57,659 people on FaceBook with an engagement rate of 5%

... posted to FaceBook 158 times throughout the quarter

...reported 1,085 hours logged by volunteers