

Table 1

|                          |             | Unweighted | Weighted | Target | 419    |
|--------------------------|-------------|------------|----------|--------|--------|
| <b>Age</b>               | 18-34       | 10%        | 25%      | 26%    | 41.9   |
|                          | 35-54       | 30%        | 33%      | 33%    | 125.7  |
|                          | 55          | 60%        | 42%      | 42%    | 251.4  |
| <b>Area</b>              | LA          | 69%        | 71%      | 71%    | 289.11 |
|                          | WR          | 31%        | 29%      | 29%    | 129.89 |
| <b>Hispanic origin</b>   | White       | 91%        | 83%      | 83%    | 381.29 |
|                          | Latin       | 9%         | 17%      | 17%    | 37.71  |
| <b>Housing ownership</b> | own         | 89%        | 73%      | 73%    | 372.91 |
|                          | rent        | 11%        | 27%      | 27%    | 46.09  |
| <b>Housing style</b>     | attached    | 25%        | 39%      | 39%    | 104.75 |
|                          | detached    | 75%        | 61%      | 61%    | 314.25 |
| <b>Race</b>              | non-white   | 16%        | 28%      | 28%    | 67.04  |
|                          | white       | 84%        | 72%      | 72%    | 351.96 |
| <b>Sex</b>               | man         | 49%        | 52%      | 52%    | 205.31 |
|                          | woman       | 51%        | 48%      | 48%    | 213.69 |
| <b>Sex/age</b>           | man 18-34   | 5%         | 14%      | 14%    | 20.95  |
|                          | man 35-54   | 15%        | 17%      | 17%    | 62.85  |
|                          | man 55+     | 29%        | 21%      | 21%    | 121.51 |
|                          | woman 18-34 | 6%         | 12%      | 12%    | 25.14  |
|                          | woman 35-54 | 15%        | 16%      | 16%    | 62.85  |
|                          | woman 55+   | 30%        | 21%      | 21%    | 125.7  |

### Response Ranks

| original order | question                  | rank | percentile lower | comparison  | department |
|----------------|---------------------------|------|------------------|-------------|------------|
| 1              | place to live             | 195  | 44               | similar     | General    |
| 2              | neigh place to live       | 94   | 71               | similar     | General    |
| 3              | raise children            | 56   | 84               | higher      | General    |
| 4              | place to work             | 37   | 89               | higher      | General    |
| 5              | place to visit            | 177  | 44               | similar     | General    |
| 6              | place to retire           | 139  | 60               | similar     | General    |
| 7              | quality of life           | 156  | 57               | similar     | General    |
| 8              | sense of community        | 137  | 58               | similar     | General    |
| 9              | overall econ health       | 173  | 45               | similar     | CDD        |
| 10             | qual of transpor          | 26   | 91               | higher      | PW         |
| 11             | layout of res/comm        | 217  | 29               | similar     | CDD        |
| 12             | qual of util infract      | 141  | 50               | similar     | DPU        |
| 13             | feeling of safety         | 10   | 97               | much higher | PD         |
| 14             | qual natural env          | 11   | 96               | higher      | CSD        |
| 15             | qual parks/rec            | 80   | 72               | similar     | CSD        |
| 16             | health/well opps          | 115  | 63               | similar     | CSD        |
| 17             | opps ed/cult/arts         | 125  | 60               | similar     | CSD        |
| 18             | residents conn w/comm     | 119  | 58               | similar     | General    |
| 19             | recommend living LAC      | 235  | 25               | similar     | General    |
| 20             | remain LAC 5 yrs          | 123  | 61               | similar     | General    |
| 21             | neighborhood safe         | 24   | 92               | similar     | PD         |
| 22             | downtown safe             | 31   | 90               | similar     | PD         |
| 23             | safe from prop crime      | 12   | 96               | higher      | PD         |
| 24             | safe from violent crime   | 9    | 97               | higher      | PD         |
| 25             | safe from fire/flood      | 243  | 15               | similar     | FD         |
| 26             | make all welcome          | 174  | 40               | similar     | CMO        |
| 27             | attracting diverse people | 135  | 53               | similar     | CMO        |
| 28             | valuing diverse bkgds     | 125  | 56               | similar     | CMO        |
| 29             | care for vulnerable       | 110  | 61               | similar     | CSD        |
| 30             | overall qual businesses   | 304  | 4                | lower       | CDD        |
| 31             | variety businesses        | 285  | 0                | much lower  | CDD        |
| 32             | vibrancy downtown         | 291  | 3                | much lower  | CDD        |
| 33             | employment opps           | 150  | 54               | similar     | CDD        |

|    |                             |     |    |             |         |
|----|-----------------------------|-----|----|-------------|---------|
| 34 | shopping opps               | 314 | 1  | much lower  | CDD     |
| 35 | cost of living              | 280 | 9  | lower       | General |
| 36 | overall image               | 204 | 40 | similar     | CMO     |
| 37 | traffic flow                | 115 | 65 | similar     | PW      |
| 38 | ease of parking             | 24  | 92 | higher      | PW      |
| 39 | ease of travel by car       | 46  | 86 | higher      | PW      |
| 40 | ease of travel by transit   | 15  | 95 | much higher | PW      |
| 41 | ease of travel by bike      | 82  | 74 | similar     | PW      |
| 42 | ease of walking             | 60  | 81 | higher      | PW      |
| 43 | well planned res growth     | 271 | 5  | lower       | CDD     |
| 44 | well planned comm growth    | 287 | 0  | much lower  | CDD     |
| 45 | well designed neighborhoods | 207 | 27 | similar     | CDD     |
| 46 | preserving hist/cultural    | 9   | 97 | higher      | CDD     |
| 47 | public places               | 72  | 76 | similar     | CDD     |
| 48 | variety of housing options  | 299 | 5  | much lower  | CDD     |
| 49 | avail qual/afford housing   | 318 | 4  | much lower  | CDD     |
| 50 | qual new development        | 312 | 3  | lower       | CDD     |
| 51 | overall appearance          | 243 | 25 | similar     | General |
| 52 | cleanliness                 | 73  | 77 | higher      | General |
| 53 | air quality                 | 10  | 97 | higher      | General |
| 54 | avail paths/trails          | 14  | 96 | much higher | CSD     |
| 55 | fitness opps                | 23  | 92 | higher      | CSD     |
| 56 | recreation opps             | 49  | 85 | higher      | CSD     |
| 57 | qual afford food            | 274 | 9  | lower       | General |
| 58 | qual afford health care     | 280 | 11 | lower       | CSD     |
| 59 | avail preven heath care     | 265 | 12 | lower       | CSD     |
| 60 | avail mental health care    | 221 | 27 | similar     | CSD     |
| 61 | opps ed/cult/arts           | 67  | 79 | higher      | CSD     |
| 62 | community support arts      | 65  | 77 | higher      | CSD     |
| 63 | afford qual childcare       | 270 | 14 | lower       | General |
| 64 | K-12 education              | 65  | 80 | higher      | General |
| 65 | adult education             | 95  | 69 | similar     | General |
| 66 | civic pride                 | 123 | 57 | similar     | General |
| 67 | neighborliness              | 112 | 63 | similar     | General |
| 68 | social events & activities  | 84  | 73 | similar     | CSD     |
| 69 | special events & festivals  | 50  | 83 | similar     | CSD     |

|     |                              |     |    |             |         |
|-----|------------------------------|-----|----|-------------|---------|
| 70  | volunteer opps               | 30  | 90 | higher      | General |
| 71  | participate in comm matters  | 95  | 69 | similar     | General |
| 72  | openness to diverse people   | 72  | 78 | similar     | CMO     |
| 73  | contacted LAC                | 5   | 98 | much higher | General |
| 74  | contacted LAC elected        | 36  | 88 | similar     | General |
| 75  | attended public meeting      | 53  | 83 | similar     | General |
| 76  | watched public meeting       | 138 | 54 | similar     | General |
| 77  | volunteered                  | 35  | 88 | higher      | General |
| 78  | campaigned                   | 92  | 69 | similar     | General |
| 79  | voted most recent local elec | 163 | 43 | similar     | General |
| 80  | used transit not drive       | 36  | 88 | much higher | General |
| 81  | carpooled                    | 55  | 82 | similar     | General |
| 82  | walk/bike not drive          | 46  | 85 | higher      | General |
| 83  | qual public info serv        | 110 | 65 | similar     | CMO     |
| 84  | qual econ dev serv           | 298 | 4  | lower       | CDD     |
| 85  | qual traffic enforcement     | 123 | 64 | similar     | PD      |
| 86  | qual traffic signal timing   | 44  | 85 | similar     | PW      |
| 87  | qual street repair           | 157 | 55 | similar     | PW      |
| 88  | qual street cleaning         | 44  | 86 | higher      | PW      |
| 89  | qual street lighting         | 47  | 85 | similar     | PW      |
| 90  | qual snow removal            | 73  | 73 | similar     | PW      |
| 91  | qual sidewalks               | 118 | 63 | similar     | PW      |
| 92  | qual transit                 | 9   | 97 | much higher | PW      |
| 93  | qual land use, p&z           | 262 | 18 | similar     | CDD     |
| 94  | qual code enforcement        | 244 | 27 | similar     | CDD     |
| 95  | qual internet                | 212 | 25 | similar     | CMO     |
| 96  | qual garbage coll            | 21  | 93 | higher      | PW      |
| 97  | qual drinking water          | 19  | 94 | higher      | DPU     |
| 98  | qual sewer                   | 15  | 95 | higher      | DPU     |
| 99  | qual stormwater mgmt         | 15  | 95 | higher      | PW      |
| 100 | qual power                   | 32  | 89 | similar     | DPU     |
| 101 | qual util billing            | 81  | 72 | similar     | DPU     |
| 102 | qual police serv             | 109 | 69 | similar     | PD      |
| 103 | qual crime prev              | 24  | 93 | higher      | PD      |
| 104 | qual animal control          | 37  | 88 | similar     | PD      |
| 105 | qual ambulance/ems           | 60  | 81 | similar     | FD      |

|     |                             |     |    |         |         |
|-----|-----------------------------|-----|----|---------|---------|
| 106 | qual fire serv              | 12  | 96 | similar | FD      |
| 107 | qual fire prep              | 18  | 94 | higher  | FD      |
| 108 | qual emer mgmt              | 17  | 94 | higher  | PD      |
| 109 | qual preservation nature    | 22  | 93 | higher  | CSD     |
| 110 | qual open space             | 24  | 92 | higher  | CSD     |
| 111 | qual recycling              | 88  | 73 | similar | PW      |
| 112 | qual yard waste pickup      | 18  | 94 | higher  | PW      |
| 113 | qual parks                  | 86  | 74 | similar | CSD     |
| 114 | qual rec classes/programs   | 141 | 55 | similar | CSD     |
| 115 | qual rec facilities         | 124 | 60 | similar | CSD     |
| 116 | qual health serv            | 235 | 21 | similar | CSD     |
| 117 | qual library serv           | 4   | 99 | higher  | CSD     |
| 118 | overall customer service    | 78  | 77 | similar | CMO     |
| 119 | value services for taxes    | 84  | 76 | similar | CMO     |
| 120 | direction LAC gov taking    | 279 | 16 | lower   | CC      |
| 121 | LAC welcoming public inv    | 228 | 31 | similar | CC      |
| 122 | overall confidence LAC gov  | 231 | 26 | similar | CC      |
| 123 | acting best interest comm   | 268 | 15 | lower   | CC      |
| 124 | being honest                | 209 | 32 | similar | CC      |
| 125 | being open/transparent      | 183 | 37 | similar | CC      |
| 126 | informing residents         | 155 | 47 | similar | CC      |
| 127 | treat residents fairly      | 227 | 27 | similar | CC      |
| 128 | treat w/respect             | 178 | 38 | similar | CC      |
| 129 | overall qual LAC serv       | 137 | 60 | similar | CMO     |
| 130 | overall qual Fed serv       | 15  | 95 | similar | General |
| 131 | focus next 2 yrs economy    | 243 | 18 | similar | Goals   |
| 132 | focus next 2 yrs transport  | 207 | 27 | similar | Goals   |
| 133 | focus next 2 yrs design     | 165 | 44 | similar | Goals   |
| 134 | focus next 2 yrs utilities  | 127 | 55 | similar | Goals   |
| 135 | focus next 2 yrs safety     | 285 | 4  | lower   | Goals   |
| 136 | focus next 2 yrs nature     | 144 | 51 | similar | Goals   |
| 137 | focus next 2 yrs parks      | 255 | 10 | similar | Goals   |
| 138 | focus next 2 yrs health     | 181 | 39 | similar | Goals   |
| 139 | focus next 2 yrs arts/ed    | 287 | 3  | similar | Goals   |
| 140 | focus next 2 yrs engagement | 274 | 7  | similar | Goals   |

Table 1

| original order | category                  | priority  | High priority | Not a priority | bin |
|----------------|---------------------------|---|---------------|----------------|-----|
| 1              | Quality of Governance     | Communication and engagement                    | 58            | 0              | 2   |
| 2              | Quality of Governance     | Intergovernmental Tribal and regional relations | 34            | 5              | 4   |
| 3              | Quality of Governance     | Fiscal stewardship                              | 71            | 0              | 1   |
| 4              | Operational Excellence    | Effective efficient and reliable services       | 80            | 0              | 1   |
| 5              | Operational Excellence    | Infrastructure asset management                 | 60            | 0              | 2   |
| 6              | Operational Excellence    | Employee recruitment and retention              | 42            | 2              | 3   |
| 7              | Economic Vitality         | Housing   | 78            | 0              | 1   |
| 8              | Economic Vitality         | Local business                                  | 77            | 0              | 1   |
| 9              | Economic Vitality         | Downtown revitalization                         | 53            | 2              | 2   |
| 10             | Economic Vitality         | Tourism and special events                      | 16            | 6              | 4   |
| 11             | Economic Vitality         | Community broadband                             | 42            | 5              | 3   |
| 12             | Quality of Life           | Health wellbeing and social services            | 58            | 0              | 2   |
| 13             | Quality of Life           | Diversity equity and inclusivity                | 32            | 13             | 4   |
| 14             | Quality of Life           | Mobility  | 35            | 4              | 4   |
| 15             | Quality of Life           | Educational historical and cultural amenities   | 24            | 4              | 4   |
| 16             | Quality of Life           | Open space parks and recreation                 | 47            | 2              | 3   |
| 17             | Quality of Life           | Public safety                                   | 63            | 1              | 2   |
| 18             | Environmental Stewardship | Natural resource protection                     | 64            | 1              | 2   |
| 19             | Environmental Stewardship | Greenhouse gas reduction                        | 39            | 13             | 4   |
| 20             | Environmental Stewardship | Carbon-neutral energy supply                    | 40            | 12             | 3   |
| 21             | Environmental Stewardship | Water conservation                              | 62            | 1              | 2   |
| 22             | Environmental Stewardship | Waste management                                | 50            | 1              | 3   |

## Inclusion Engagement

| question                     |                 |                        |                            |                |
|------------------------------|-----------------|------------------------|----------------------------|----------------|
| <b>age</b>                   | 18-34           | 35-54                  |                            | 55             |
| <b>all feel welcome</b>      | 76              | 43                     |                            | 70             |
| <b>attracting diverse</b>    | 64              | 43                     |                            | 63             |
| <b>value respect diverse</b> | 70              | 49                     |                            | 75             |
| <b>care for vulnerable</b>   | 53              | 54                     |                            | 68             |
| <b>length residency</b>      | less than 5 yrs | 6-10 yrs               | more than 11 yrs           |                |
| <b>all feel welcome</b>      | 80              | 44                     |                            | 57             |
| <b>attracting diverse</b>    | 67              | 43                     |                            | 53             |
| <b>value respect diverse</b> | 76              | 47                     |                            | 63             |
| <b>care for vulnerable</b>   | 68              | 43                     |                            | 61             |
| <b>income</b>                | <\$50k          | \$50k-less than \$100k | \$100k to less than \$200k | \$200k or more |
| <b>all feel welcome</b>      | 77              | 64                     | 65                         | 57             |
| <b>attracting diverse</b>    | 60              | 63                     | 59                         | 46             |
| <b>value respect diverse</b> | 63              | 66                     | 62                         | 69             |
| <b>care for vulnerable</b>   | 76              | 54                     | 62                         | 56             |

### DEI as Priority

|                 | high | med | low | not priority |
|-----------------|------|-----|-----|--------------|
| age 18-34       | 32   | 36  | 22  | 10           |
| age 35-54       | 31   | 41  | 17  | 11           |
| age 55+         | 33   | 34  | 16  | 17           |
| man             | 21   | 40  | 25  | 14           |
| woman           | 44   | 35  | 11  | 11           |
| <\$50k          | 44   | 50  | 5   | 2            |
| \$50k-lt\$100k  | 39   | 32  | 21  | 8            |
| \$100k-lt\$200k | 32   | 38  | 16  | 14           |
| \$200k or more  | 23   | 34  | 23  | 20           |