

Tourism Implementation Task Force

Guidance and Selection Criteria for County Councilor Consideration

Review Team: Councilor Susan O’Leary and Linda Matteson

As requested by the Council Chair, the Review Team offers this selection criteria and applicant review to the County Council for consideration in this selection process. Each of the criteria listed below is important. An objective of this selection process is to form a task force that will provide an optimal combination of these criteria. Guidance for the selection of member for the Tourism Implementation Task Force was established by the review team by recalling the focus areas of the Tourism Strategic Plan and the Task Force representation listed in the charter approved by Council. Per the Tourism Strategic Plan, Los Alamos needs to focus on the three strongest components of Los Alamos’ tourism offerings of outdoor recreation, history and science initially.

Each of the applicants offer important attributes. However, the Council must select 8 of the 14 applicants in order to keep the task force to the size mandated by the Charter. To assist the County Council in this selection process, all applicants were reviewed to determine their attributes according to the following criteria:

1. Provide continuity from Tourism Work Group
2. Represent business community—retail
3. Represent business community—hospitality
4. Represent business community--service
5. Represent/involved in outdoor recreation assets
6. Represent/involved in history assets
7. Represent/involved in science assets
8. Prior interaction with Los Alamos visitors
9. Business planning and development experience
10. Diversity of members that live in Los Alamos townsite and White Rock community
11. Community member-at-large

The master list spreadsheet contains a list of all applicants that submitted a letter of interest and what interests and/or criteria they fulfill.