

LOS ALAMOS COMMERCE AND DEVELOPMENT CORPORATION

Q1 Updates

March 2025

Attachment B

A Few Recent Initiatives (Across Programs)

- Launch of new Community Cash E-Gift Card
- Ongoing discussions, draft preparation for East Downtown MRA Plan (in coordination with NMMS, County staff, community feedback)
- C-PACE Support and Property Owner Survey
 - Next steps to share information with businesses/property owners
- Sponsorship of 2nd Annual Los Alamos Film and Culture Festival

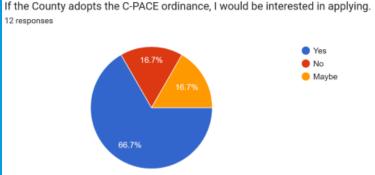




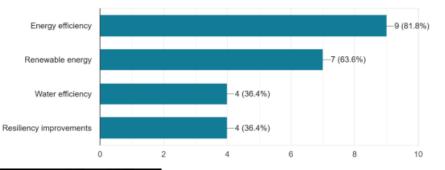




LOS ALAMOS COMMERCE AND DEVELOPMENT CORPORATION



I am interested in the following improvements to my building, if the right financing is in place.



Sampling of Recent Events



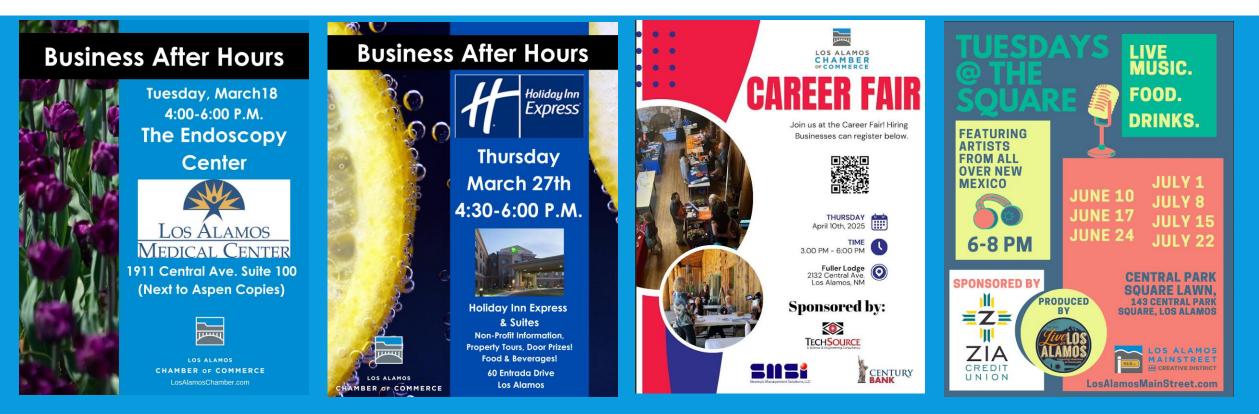
LOS ALAMOS COMMERCE AND DEVELOPMENT CORPORATION





Some Upcoming Events

LOS ALAMOS COMMERCE AND DEVELOPMENT CORPORATION



- Upcoming Career Fair; UNM-LA providing pre-Fair prep workshops
- 2025 Farmer's Market season discussions and planning

MainStreet & Creative District

 Prepared and presented at the NMMS Winter Conference in Santa Fe. Met with legislators at the Capitol and showed support for relevant bills. Coordination with NMCMSC lobbyist to expand bills that we are following, and communicated with Senator Jaramillo on suggested change for SB159. Attended hearing, supported promotion of, and spoke as a panel expert for the SB 159, which is carried and proposed by Senator Jaramillo, and is the result of LAMSCD working with SALA to request an affordable Beer & Wine License for Independent Theaters and Event Centers.

Attended all content presented at the NMMS Winter Conference over 3 days. Several presentations had relevant materials for our district, the materials were sent to those organizations and businesses.

- Several meetings with Michelle Negretti, with NMMS, for Creative District Plan update. Several meetings with stakeholders to gather feedback and understand community needs for the Creative District Plan update.
- Hosted NMMS Resource Specialists to support a key and potentially catalytic property in White Rock that's within the White Rock MRA. Opportunity for NMMS to help with exterior design, landscape and parking lot design, interior concept renderings and guidance on building phases.
- Hosted NMMS Resource Specialists at Los Alamos Performing Arts Center to support the Little Theater and the County in potential exterior design and renovation project planning.

SCIENCE EST OWERED BY LOS ALAMOS MAINSTRET SAVE THE DATE! Science est 2025 Catalysts & Current June 20-28, 2025

Finalizing MainStreet & Creative District Work Plan '25-'26 in consultation with MainStreet Futures Committee

www.losalamossciencefest.com

- Ongoing ScienceFest
 planning
- Many upcoming NMMS Service
 Attachment B Requests





Los Alamos Tourism

Ambassador Program

- 80 new Ambassadors in 2024
- 50+ trained so far in 2025
- New Collateral: Newsletter, Pin, Cards
- Heard from Greater Zion Convention & Tourism Office seeking to start their own program



DISCOVER LOS ALAMOS	LOCAL ATTRACTIONS Bradbury Science Museum Los Alamas History Museum Manhattan Project National Historical Park Los Alamas Nature Center Los Alamas Nature Center Sudamas Nature Center Sudamas Nature Center Sudamas Nature Center Sudamas Nature Center Los Alamas Nature Center Sudamas Nature Center Sudamas Nature Center Sudamas Nature Center Los Alamas Nature Center Sudamas Nature Sudamas Nature Center Sudamas Nat	
VISIT LOS ALAMOS	LIVE, WORK & PLAY	SEASONAL ACTIVITY GUIDE
Tours & Trails Maps Dining	Relocation Information Local Services/Resources	Local Events Outdoor Recreation Community Services



Greetings! My name is Jennifer Armstrong, and I ar durilled to be the new program manager Discover Los Alamon's Ambasador

Program. Under the guidance of Mek Prña, director of Discover Los Alamo help people create a knowledgeable, welcuming atmosphere in their

rganizations and promote engaging oportunities in our community and t errounding area.



LOS ALAMOS COMMERCE AND DEVELOPMENT CORPORATION



Tourism Kickoff Event

About 30 attendees on March 4

Attended Tourism Day at the Capitol; Will be Attending Los Alamos Day March 12

Finalized 2024 Discover Los Alamos Annual Report; Reviewing Adventure Guide distribution

Promotions for Food & Beverage; Welcome Bags with Business Information



LOS ALAMOS COMMERCE AND DEVELOPMENT CORPORATION

- Updates to Food & Beverage Map
- Holiday Openings
- Weekend Dining Options
- 500+ Welcome Bags Prepared in 2024
- Coordination with recent Hockey Tournaments and other community events

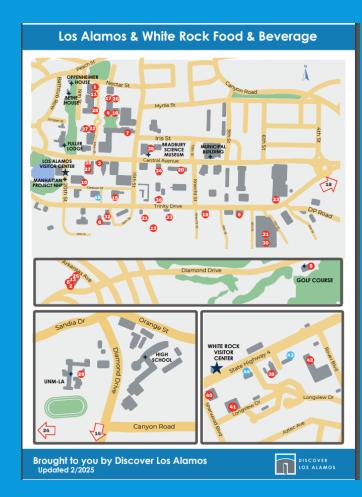
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PRESIDENT'S DAY Holiday Hours - Restaurants Open / Closed

LOS ALAMOS	6 B # 1
Bathtub Row Brewing Coop 505-500-8381 * 163 Central Park Sq.	OPEN
Beef & Leaf Café 505-500-8087 * 3801 Arkansas Ave. #G	CLOSED (every Monday)
Blue Window Bistro 505-662-6305 * 1789 Central Ave.	OPEN
Boese Bros Brewpub 505-500-8325 * 145 Central Park Sq.	CLOSED (every Monday)
Café Sushi 505-662-7131 * 3801 Arkansas Ave.	CLOSED (Holiday)
Chili Works 505-662-7591 * 1743 Trinity Dr.	CLOSED (every Monday)
China Palace 505-662-4433 * 129 Central Park Sg.	OPEN
Cottonwood on the Greens 505-695-7225 * 4244 Diamond Dr.	OPEN
Domino's Pizza 505-662-3030 * 751 Trinity Dr. #206	OPEN
El Parasol 505-661-0303 * 1903 Central Ave.	CLOSED (Holiday)
El Rigoberto's Tacos 505-661-9603 * 166 Central Park Sg.	OPEN
Encanto Bistro (Inside American Legion) 505-614-4950 * 1325 Trinity Dr.	OPEN
Film Festival 505-662-3688 * 3801 Arkansas Ave.	OPEN
Hot Rocks Java Café 505-662-1959 * 4200 W. Jemez Rd. #204	CLOSED
India House on Wheels (Food Truck) 505-519-6982 * 1700 Trinity Dr.	CLOSED (every Monday)
The Long Pour 505-500-8325 * 144 Central Ave.	CLOSED (every Monday)
Los Alamos Cantina 505-661-4043 * 155 Central Park Sq.	TEMPORARILY CLOSED
Los Alamos Coop Market 505-695-1579 * 95 Entrada Dr.	OPEN
Muy Salsas 505-257-4848 * 1315 Trinity Dr.	CLOSED (every Monday)
Origami 505-661-2592 * 182 Central Park Sg.	CLOSED (every Monday)
Pajarito Brewpub and Grill 505-662-8877 * 614 Trinity Dr.	CLOSED (every Monday)

Attachment B



Additional Small Business Support & Activities (Across Programs)

2025

Study



LOS ALAMOS COMMERCE AND DEVELOPMENT CORPORATION

Small business support for a recent fire IMPORTANT PROGRAM FOCUS AREAS DATES Connected a small business with a property owner, MAY 08 APPLICATIONS CLOSE EVALUATION FEB 11 APPLICATIONS OPEN MAY 12 PROCESS for retention in our community (relocation); facilitating COMMENCES Advanced Biotech general, ongoing property requests AI & Advanced Energy Space Computing Materials Security Systems JAN 05 COHORT SELECTIONS EXTENDED & ACCEPTED **30 30** Congratuations Ilayda & Ben! Met with a business and a New Mexico MainStreet (NMMS) Resource Specialist to plan a pop-up market Cohort 1 Cohort 2 Cohort 3 Cohort 4 within a downtown retail store GElitravate llume COHORT 3 Distances . RAREFIED vastvision SPACEKINETIC Attended a non-profit creative organization Board SENTIRE TNeuroPharma meeting to offer MainStreet resources for their Ilayda Samilgil PROGRAM KEY Ben Schatei fundraising campaign FELLOWS PROGRAM RECEIVE METRICS produces wearables to measure Rarefied is devising ultralight drone Began work on NMMS Service Request for the YMCA Paid two year fellowship of up pressure, motion and health indicators aircraft powered by sunlight, which \$30 Million to \$140K per year Average of \$3M Additional like CO2 and respiration using light. can stay airborne indefinitely, even Funding Raised by Cohort 100K per year to support in the upper atmosphere Companies echnical work at Los Alamos lational Laboratory Planning a business video portal project in \$10K Annual Travel Allowance Cohort Companies Exceeding collaboration with the library to increase awareness & Crowth Milestones **Healthcare** Benefits accessibility of business resources (e.g. recorded \$5 Million Mentorship, programming Non-Dilutive Investment by NM Supporting and promoting the recruitment videos from previous Business Accelerator) ecosystem networking FEP into Cohort Companies for the next round of New Mexico Lab-Relaunch the 0% Façade Loan Program by end of Q1 NIS Los Alamos Embedded Entrepreneur Program (NM E-D-A For additional queries, please reach out to us at: nmleep@lanl.gov LEEP) Fellows Working on new Property Database, Lease Rate Attachment B