

Subject 	Date Scheduled 	Format	Channels	Copy 	Media	Assigned to
winter APPA video <b>Conservation</b> Repeat	Thu, Jan 4 9:00 AM MST	Video	  	Brrr... Find out what you can do to save energy during colder months! For example, keep your curtains open during daytime hours to let the sunshine in! #CommunityPowered		Catherine D'Anna 
Water Pledge <b>Conservation</b> Repeat	Fri, Jan 5 9:00 AM MST	Link	 	Join thousands of your friends and neighbors in committing to save water by taking the "I'm for Water" pledge! By taking one or two simple steps each month, it's easy to do your part to protect our water for future generations. <a href="https://www.epa.gov/watersense/im-water-pledge">https://www.epa.gov/watersense/im-water-pledge</a> #SaveWater #InThisTogether		Abbey Hayward 
Pink Stanley cups <b>Conservation</b>	Tue, Jan 9 11:00 AM MST	Video	  	Whether there's a #PinkStanley craze or not, we're all for reusable cups. Show some love for the planet by choosing Los Alamos County tap water over bottled water! #TapWaterRocks		Catherine D'Anna 
Water Heater Savings Calc <b>Conservation</b>	Wed, Jan 10 9:00 AM MST	Link	 	Water heating accounts for up to 32% of a home's energy use. Check out this calculator for estimated savings of switching up your water heater. <a href="https://loom.ly/FLDq2pc">https://loom.ly/FLDq2pc</a> . #WaterHeaters #WhatAreMySavings +2 variations		Abbey Hayward 
Solar Education <b>Conservation</b>	Fri, Jan 19 9:00 AM MST	Link	 	NASA has proclaimed it Heliophysics Big Year in reflection of the two solar eclipse events! Each month we will be providing a solar-themed tip to brighten up your utility experience with DPU. Learn more about the Helio Big Year now! <a href="https://science.nasa.gov/sun/helio-big-year/">https://science.nasa.gov/sun/helio-big-year/</a> #HelioBigYear #SolarPower +1 variation	No media	Abbey Hayward 
Every Drop Counts video <b>Conservation</b> Repeat	Tue, Jan 23 10:00 AM MST	Video	  	The most basic message about water is probably also the most important. Are you listening? Here it is: Every drop counts. Say it again: Every. Drop. Counts. Thank you for coming to our Ted talk. #WaterConservation		Catherine D'Anna 
insulation as good as a hat <b>Conservation</b> Repeat	Thu, Jan 25 9:00 AM MST	Image	  	Heating a home with poor insulation is like going outside without a hat in winter: you're gonna be cold and lose all your heat through the roof! #EnergyEfficiency #PutACapOnIt +1 variation		Catherine D'Anna 
Pilot Lights <b>Conservation</b>	Fri, Jan 26 9:00 AM MST	Link	 	Studies vary widely, but a pilot light could be costing you \$7.50 to \$18 a month. Consider replacing a pilot light with an electronic ignition or upgrading the appliance entirely. <a href="https://loom.ly/bZH5yVk">https://loom.ly/bZH5yVk</a> <a href="https://loom.ly/sKQNBU0">https://loom.ly/sKQNBU0</a> +2 variations	No media	Abbey Hayward 

<p>How to Stay Warm (repost)</p> <p><b>Conservation</b></p>	<p>Fri, Feb 2 11:00 AM MST</p>	<p>Image</p>	<p> </p>	<p>Heating is the largest source of energy use in a utility bill. Some of these tips might save a little money and energy on your next bill. #Toasty #EnergyEfficiency</p>		<p>Abbey Hayward ▾</p>
<p>Tired of the Drafts (repost)</p> <p><b>Conservation</b></p>	<p>Fri, Feb 9 9:00 AM MST (x1)</p>	<p>Link</p>	<p> </p>	<p>Do you complain about the same cold spots? Today is the day you do something about it. <a href="https://ladpu.com/weather">https://ladpu.com/weather</a> #Weatherization #BorrowAThermalCamera</p> <p>+1 variation</p>		<p>Abbey Hayward ▾</p>
<p>leaking homes</p> <p><b>Conservation</b></p>	<p>Tue, Feb 13 9:00 AM MST</p>	<p>Image</p>	<p> </p>	<p>Identifying sources of air leaks helps to plan for fixing sources of air leaks. #BabyStepsToTheDoor #EfficiencyPlan</p>		<p>Abbey Hayward ▾</p>
<p>Solar Education</p> <p><b>Conservation</b></p>	<p>Fri, Feb 16 11:00 AM MST</p>	<p>Link</p>	<p> </p>	<p>DPU has about 4.2 MW of distributed generation (solar panels) between our residential and commercial customers. If you are thinking about adding some to your roof, get started here <a href="https://ladpu.com/solar">https://ladpu.com/solar</a>. #SolarPower #UseThatSun</p>		<p>Abbey Hayward ▾</p>
<p>Thermal Camera Borrowing</p> <p><b>Conservation</b></p>	<p>Fri, Feb 23 9:00 AM MST</p>	<p>Link</p>	<p> </p>	<p>The temperatures are still ideal to perform a #DIYEnergyAssessment using our checklist and/or the #ThermalCameras from the #PublicLibrary. Knowing where to start is the first step. <a href="https://ladpu.com/DIYEnergy">https://ladpu.com/DIYEnergy</a></p>		<p>Abbey Hayward ▾</p>
<p>Water Heater Savings Calc</p> <p><b>Conservation</b></p>	<p>Wed, Jan 10 9:00 AM MST</p>	<p>Link</p>	<p> </p>	<p>Water heating accounts for up to 32% of a home's energy use. Check out this calculator for estimated savings of switching up your water heater. <a href="https://loom.ly/FLDq2pc">https://loom.ly/FLDq2pc</a>. #WaterHeaters #WhatAreMySavings</p> <p>+2 variations</p>		<p>Abbey Hayward ▾</p>
<p>bottled water/plastics</p> <p><b>Conservation</b></p>	<p>Wed, Jan 10 3:00 PM MST</p>	<p>Link</p>	<p> </p>	<p>Today's news is all about microplastics and nanoplastics in bottled water. It's safe to assume the potential for these microscopic pieces of plastic is greatly reduced in tap water. At DPU, we are proactively following the concern of microplastic pollution in water and we will do our best to keep you informed! <a href="https://www.npr.org/2024/01/10/11223730333/bottled-water-plastic-microplastic-nanoplastic-study">https://www.npr.org/2024/01/10/11223730333/bottled-water-plastic-microplastic-nanoplastic-study</a></p> <p>+2 variations</p>		<p>Catherine D'Anna ▾</p>
<p>Service Upgrade Info</p> <p><b>Conservation</b></p> <p>Repeat</p>	<p>Fri, Jan 12 9:00 AM MST</p>	<p>Link</p>	<p> </p>	<p>Given the average age of the housing stock here, chances are pretty good you will need to enhance your electrical service at some point during your electrification journey. Find resources to get started here: <a href="https://ladpu.com/ModifyServices">https://ladpu.com/ModifyServices</a> #Electrification #220221WhateverITakes</p> <p>+2 variations</p>		<p>Abbey Hayward ▾</p>

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<p>Solar Education</p> <p><b>Conservation</b></p>	<p>Fri, Feb 16 11:00 AM MST</p>	<p>Link</p>	<p> </p>	<p>DPU has about 4.2 MW of distributed generation (solar panels) between our residential and commercial customers. If you are thinking about adding some to your roof, get started here <a href="https://ladpu.com/solar">https://ladpu.com/solar</a>. #SolarPower #UseThatSun</p>		<p>Abbey Hayward ▾</p>
<p>Thermal Camera Borrowing</p> <p><b>Conservation</b></p>	<p>Fri, Feb 23 9:00 AM MST</p>	<p>Link</p>	<p> </p>	<p>The temperatures are still ideal to perform a #DIYEnergyAssessment using our checklist and/or the #ThermalCameras from the #PublicLibrary. Knowing where to start is the first step. <a href="https://ladpu.com/DIYEnergy">https://ladpu.com/DIYEnergy</a></p>		<p>Abbey Hayward ▾</p>
<p>Energy efficiency</p> <p><b>Conservation</b></p> <p>Repeat</p>	<p>Mon, Feb 26 9:00 AM MST</p>	<p>Link</p>	<p> </p>	<p>Net zero energy use, energy efficiency, and energy resiliency help reduce your environmental impact, reduce carbon emissions, and provide domestically produced energy. To improve your energy efficiency, maintain your HVAC system to ensure its operating safely and efficiently. Also, pairing solar panels with energy storage systems will automatically provide power to essential devices during power outages. <a href="https://loom.ly/tWOe1PY">https://loom.ly/tWOe1PY</a></p> <p>+1 variation</p>		<p>Catherine D'Anna ▾</p>
<p>Energy Efficient Manufactured Homes</p> <p><b>Conservation</b></p> <p>Repeat</p>	<p>Tue, Feb 27 10:00 AM MST</p>	<p>Link</p>	<p>  </p>	<p>Today's manufactured homes come with energy efficient options and older manufactured homes can be remodeled or retrofitted to improve energy efficiency, which helps to reduce utility costs for occupants. Here's a quick, informative look at efficiency solutions for manufactured homes from Energy.gov. <a href="https://loom.ly/bK9_FqA">https://loom.ly/bK9_FqA</a></p> <p>+1 variation</p>		<p>Catherine D'Anna ▾</p>
<p>EV charging</p> <p><b>Conservation</b></p> <p>Repeat</p>	<p>Wed, Feb 28 9:00 AM MST</p>	<p>Link</p>	<p> </p>	<p>Thinking about installing an EV charger for your home? Make sure installation is done by a qualified electrician to ensure that safety standards and electrical codes are met. Have them conduct a site assessment before the installation to ensure that your electrical system can handle the demands of EV charging. It may need to be updated to ensure your vehicle can be charged safely. <a href="https://loom.ly/7C_IQ60">https://loom.ly/7C_IQ60</a></p> <p>+1 variation</p>	<p>No media</p>	<p>Catherine D'Anna ▾</p>

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Bath Hacks <b>Conservation</b>	Fri, Mar 1 9:00 AM MST	Image		It's Bathroom Appreciation Month (unofficially)! Give your most taken-for-granted room some love...and updates. #WaterEfficiency #Aerators		Abbey Hayward
Bath Hacks <b>Conservation</b>	Tue, Mar 5 9:00 AM MST	Image		It's Bathroom Appreciation Month (unofficially)! Give the most taken-for-granted room some love...and updates...to keep your showers enjoyable (but short!). #TrickleVsPressureWasher #WaterEfficiency		Abbey Hayward
Solar Education <b>Conservation</b> Repeat	Fri, Mar 8 9:00 AM MST	Link		#WaterHeaters. There are a lot of options out there to fit different needs and fuel sources. Maybe you've seen a few roofs with funny-looking panels on them? Those may be part of a solar water heater system. Check out <a href="https://loom.ly/AGQYxHA">https://loom.ly/AGQYxHA</a> to see if this system is right for you. #SolarPowered		Abbey Hayward
Bath Hacks <b>Conservation</b>	Tue, Mar 12 9:00 AM MDT	Image		It's Bathroom Appreciation Month (unofficially)! Give your most taken-for-granted room some love...and updates...to keep the water running only when you need it. #WaterEfficiency #FixYourFlapper		Abbey Hayward
Electrify Now Webinar <b>Conservation</b>	Thu, Mar 14 10:00 AM MDT	Link		New emissions standards in California's Bay Area are the first in the nation to phase out existing gas water heaters. Join Electrify Now and the Advanced Water Heating Initiative as they explore the indoor and outdoor pollution from gas appliances and how communities are phasing them out to improve air quality. March 21, 1-2 pm MST <a href="https://loom.ly/_0bmJgY">https://loom.ly/_0bmJgY</a>		Catherine D'Anna
Fix-A-Leak Week <b>Conservation</b>	Fri, Mar 15 11:00 AM MDT	Image		March 18-24 is Fix-A-Leak Week. You can potentially stop a lot of money going down the drain by doing a 10-Minute Leak Test. Pick up your kit from DPU today! #FixALeak #WaterWiseFixtures		Abbey Hayward
Fix-a-Leak Week <b>Conservation</b>	Wed, Mar 20 9:00 AM MDT	Link		Got 10 minutes? Or maybe your kids need something to do next week? Detect and chase down leaks with this handy checklist (in English, Chinese, and Spanish). #FixALeakWeek #10MinuteChallenge <a href="https://ladpu.com/find-leaks">https://ladpu.com/find-leaks</a>		Abbey Hayward

<p>World Water Day</p> <p>Day</p> <p><b>Conservation</b></p>	<p>Fri, Mar 22 9:00 AM MDT</p>	<p> Image</p>	<p> </p>	<p>1 in 4 people lack safe drinking water. That's 2 BILLION people around the world including our very own New Mexican neighbors. World Water Day is about accelerating change to solve the water and sanitation crisis. #WaterAffectsUsAll #WorldWaterDay</p>		<p>Abbey Hayward ▾</p>
<p>Don't Flush That</p> <p><b>Conservation</b></p>	<p>Fri, Mar 29 9:00 AM MDT</p>	<p> Link</p>	<p> </p>	<p>Show your toilets, pipes, and DPU's sewer and waste water crews some respect.</p> <p>* Video courtesy of Ricardo Lambert</p> <p><a href="https://loom.ly/UEyisc">https://loom.ly/UEyisc</a></p>	<p>No media</p>	<p>Abbey Hayward ▾</p>