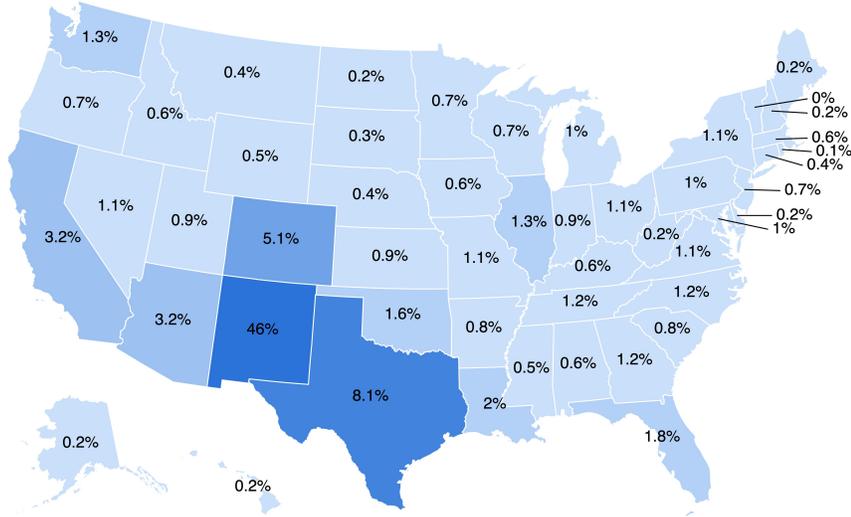


Share of Trips by State

Geo Data



Top DMAs

for 1/01/24 - 11/16/24 %↑/↓1/01/23 - 11/16/23

Geo Data Compare Dates

DMA	Share of Visitor Days	Total Visitor Days	% Change in Visitor Days
Albuquerque-S	36.8%	459,505	↗ 2.39%
Denver	3.7%	45,873	↗ 0.16%
El Paso -Las Ci	3%	36,880	↗ 4.57%
Phoenix -Presc	2.9%	36,190	↗ 0.9%
Dallas-Ft. Wor	2.4%	29,864	↗ 2.55%
Houston	1.4%	17,312	↗ 17.2%
Los Angeles	1.2%	15,221	↗ 12.9%
Colorado Sprir	1.1%	13,867	↗ 24.5%
Austin	1%	12,711	— —
Washington-D	0.9%	10,613	— —

Top Clusters

for 1/01/24 - 11/16/24 %↑/↓1/01/23 - 11/16/23

Geo Data Compare Dates

Cluster	Share of Visitor Days	% Change in Visitor Days
Cities	88.9%	+ 2.36%
Downtown Los Ala	52%	- 18%
Hotel	9%	+ 1.53%