

Appendix A

Artwork Project Plan

This document outlines key objectives, budget, timeline, artist selection, and deliverables for a proposed public artwork project.

Complete **Sections 1–11** prior to project start and present to the **Art in Public Places Advisory Board (APP)** for final approval. This form will accompany the APP's recommendation to County Council and will be updated as the project progresses.

1. Name of Project/Working Group: Betty Ehart Senior Center Gate Art Project (No group formed)

2. Working Group Members

Role	Name
a. APPB Member	<u>All APPB Members</u>
b. APPB Member (Optional)	<u></u>
c. Affected Location Representative	<u></u>
d. Other Interested Party (Optional)	<u></u>
e. Other Interested Party (Optional)	<u></u>

3. Introduction – Project Overview

Describe the artistic opportunity, project background, goals, how it originated, its fit in the Los Alamos Public Art Collection, and any other important context.

Project Introduction:

This project began at the request of the Betty Ehart Senior Activity Center. Staff requested a gate similar to “Odetta,” located at the west entrance to the Mesa Public Library to increase the safety of the Senior Center.

4. Site and Context

Describe the proposed location and any associated capital projects, plans, or site-specific considerations.

Site Description:

The Betty Ehart Senior Activity Center is located at 1101 Bathtub Row, Los Alamos, New Mexico. The location for the proposed gate is at the base of the outdoor stairs on the building's North side. This stairwell overlooks a patio area designated for LARSO activities and is adjacent to a planned space for a future outdoor classroom at the neighboring library to the West.

5. Artist Selection Process

a. Proposed Method for Artist Solicitation (Check one):

- ☐ **Open Call for Art (RFQ)**
- ☐ Artist Invitation
- ☐ Direct Selection (explain rationale below)
- ☐ Completed Work of Art (explain rationale below)

If Direct Selection or Completed Work is chosen, provide rationale:

If there is a potential, perceived, or direct conflict of interest, provide details (see Appendix C for COI definition):

Chair Haaser requested one of the artists (Watson) to submit a proposal based on demonstrated work by one of his apprentices – an acquaintance of Chair Haaser. Chair Haaser has abstained from votes and once clarification was received from Legal, removes herself from discussion on selection for the Betty Ehart Senior Center gate.

b. Selection Process Details:

Describe number of finalists, whether proposals or interviews are required, if artists will be compensated for proposals and any other details deemed appropriate for this section.

Six proposals were received in response to the Call for Art. These six proposals were down selected to three by the Board, in collaboration with staff at the Betty Ehart Senior Activity Center. The three remaining proposals were presented to the public to solicit community input.

April 2025 update: 75% of respondents selected gate design by Watson. Some concerns related to cost and general cost effectiveness of gates. Board is working with Watson to determine whether Zia symbol can be used in artwork.

6. Artist's Scope of Work

Describe the artist's expected responsibilities (e.g., design, fabricate, install, participate in planning meetings).

Scope of Work:

The APP Board seeks an artistic gate that balances functionality and aesthetic appeal. This gate will secure the stairwell from outside access while providing a safe emergency exit from within. It should not only serve its practical purpose but also enhance the beauty of the surrounding area. The design must include the necessary hardware for installation, along with a provision for attaching a panic/crash bar (to be supplied by the County) on the gate's backside. Dimensions of the Proposed Gate Height: 106 inches, Width: Maximum of 55.75 inches, Depth: Maximum of 9 inches.

7. Evaluation Criteria

All proposals will be evaluated using the criteria below. Add any project-specific criteria as needed.

Standard Criteria:

- The work of art must be located in a public place with public visibility and impact.
- The work of art shall have a permanence generally of at least twenty (20) years, and shall be likely to remain a thing of value for this time period given appropriate site selection and maintenance.
- The work of art shall enhance the environment of the County.
- Quality and craftsmanship.
- Artist's reputation and/or recognition.
- Appropriateness for intended location.
- Long-term maintenance needs, based on artist's description and/or County's maintenance and restoration Contractor.
- Environmental impact (light, sound, exposure).
- Security and vandalism resistance.
- Public safety.
- Community input.

Additional Criteria for This Project:

8. Project Timeline**a. Artist Selection Timeline:**

b. Design, Fabrication, Installation Timeline:

9. Budget

Break down the full project budget, including artist selection, design, fabrication, installation, signage/plaques, events, outreach, and contingency. Include an explanation of how this budget was determined (e.g. by allocating 1% from a specific capital project budget, based on the costs of similar projects, etc.)

Total Budget: \$ NTE 30,000

Breakdown and Explanation:

Cost for artwork, installation, and any additional related expenses.

10. Anticipated Hurdles

Identify any challenges related to permitting, installation, coordination, or logistics.

Potential Hurdles:

11. Community Engagement, Marketing & Communications

a. Marketing and Outreach Strategy:

Describe methods to communicate with the public and promote the project.

b. Community Input Survey Questions:

List proposed questions for gathering community feedback.

Sections 12–16: To Be Completed During and After the Project

12. Appraisal or Conservator Report (If Applicable)

a. Findings: *(attach documents if available)*

b. Justification for Purchase *(if cost and value significantly vary):*

13. Pacific Coast Maintenance and Restoration Information, Recommendations and Requirements *(if applicable)*

Details:

14. Recommendation to County Council

Select one:

☐ **Do NOT recommend; project cancelled.**

Explanation: _____

☐ **Recommend to Council** *(note: include this document in the agenda packet for the Council's agenda item)*

Important Details: _____

15. Closing of Working Group

Once the project has been either cancelled or approved by County Council, the Working Group may be disbanded. Details regarding the purchase, installation, and celebration can then be coordinated with the staff liaison, individual APPB members, and/or the appropriate County staff.

16. Closing of Project

Provide a narrative on project closure (e.g., completed, installed, celebrated, cancelled).

Closure Summary:
