



LOS ALAMOS

# County of Los Alamos

1000 Central Ave.  
Los Alamos, NM

## BCC Agenda - Final

### Tourism Implementation Task Force

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Wednesday, February 7, 2024

12:00 PM

1000 Central Ave.

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Members of the Public can, also, join this meeting session to make public comment via Zoom by pasting into their browser the following:

Join via Zoom at <https://us06web.zoom.us/j/85072848071> or +1-346-248-7799

#### I. Administrative Actions

##### *a. Call to Order/Roster*

##### *b. Approval of Today's Agenda*

##### *c. Approval of Minutes*

[18351-24](#)

Minutes from the Lodgers' Tax Advisory Board and TITF Joint Meeting on December 19, 2023.

**Presenters:**

Anita Barela

**Attachments:**

[LTAB TITF MeetingMinutes 19 December-2023](#)

##### *d. Public Comment for Items Not on the Agenda*

#### II. Presentations/Discussions

##### *a. Moving Forward – Tourism Implementation Task Force Charter*

[18354-24](#)

Moving Forward - Tourism Implementation Task Force Charter, Discussion

**Presenters:**

Daniel Ungerleider

**Attachments:**

[A - TITF Charter 2020331](#)

##### *b. Work Group Structure – Discussion and Scheduling*

[18355-24](#)

Work Group Structure - Discussion and Scheduling

**Presenters:**

Daniel Ungerleider

**Attachments:**

[A - Work Group Roster](#)

[B - Work Group Activity Stummary](#)

**c. TITF Work Plan– Discussion and Priority Setting**[18353-24](#)

TITF Work Plan - Discussion and Priority Setting

**Presenters:**

Daniel Ungerleider

**Attachments:**[A - 2023 TITF Work Program](#)**III. Reports****a. Lodgers' Tax Report – 2023**[18356-24](#)

Lodgers' Tax Report - 2023

**Presenters:**

Daniel Ungerleider

**Attachments:**[A - Tax Report](#)**b. Venue Visitation Report – 2023**[18357-24](#)

Venue Visitation Report

**Presenters:**

Daniel Ungerleider

**Attachments:**[Venue Visitation Report](#)**c. 2024 Calendar – Events and Meetings**

*(Note: Work Group meeting dates are to be determined by Individual Work Group members. Work Groups are limited to a limited number of TITF members, not to exceed established quorum requirement set for the Taskforce as a whole.)*

**Tue 3/19***LTAB-TITF Joint Meeting – Work Program and Budget Recommendations***Tue 9/17***LTAB-TITF Joint Meeting – FY24 Results/FY25 Kickoff***Wed 11/6***TITF Meeting – Work Group Reports and Recommendations***Tue 12/17***LTAB-TITF Joint Meeting – Mid-Year Update and Work Plan***Discussion****IV. Next Meeting**

*Tue 3/19/2024, Noon to 2pm - TITF Charter, Work Programs and LTAB Budget Recommendations*

## V. Adjournment