



LOS ALAMOS

# County of Los Alamos

1000 Central Avenue  
Los Alamos, NM 87544

## BCC Agenda - Final

### Lodgers' Tax Advisory Board

*Stacy Baker, Chair; Linda Deck, Vice-Chair; Matthew Allen; Katie Bruell; and Jack Marshall; members.*

Tuesday, June 15, 2021

12:00 PM

Zoom. <https://zoom.us/j/93876914921>

**Due to Covid-19 concerns, meeting will be conducted remotely.**

*LTAB Meeting, June 15, 2021 at 12:00 p.m.  
You are invited to join at: <https://zoom.us/j/93876914921>*

*Or join by phone:  
US: +1 346 248 7799 or +1 669 900 9128 or +1 253 215 8782 or +1 312 626 6799 or  
+1 646 558 8656 or +1 301 715 8592*

*Webinar ID: 938 7691 4921*

#### **I. ADMINISTRATIVE ACTIONS**

##### **A. Call to Order/Introductions**

##### **B. Approval of Today's Agenda**

##### **C. Review/Approval of Meeting Minutes**

1. [14409-21](#) Minutes from the Lodgers' Tax Advisory Board Meeting on May 18, 2021.

**Presenters:** Lodgers' Tax Advisory Board

**Attachments:** [A - FINAL DRAFT May 18 2021 Minutes](#)

##### **D. Public Comment**

#### **II. NEW AND PENDING ITEMS/PROJECTS FOR POSSIBLE ACTION**

##### **A. 2021 LTAB Meetings**

###### **1. Attendance? In Person vs. Zoom?**

###### **2. FY22 Work Plan Goals Review**

###### **3. Presentations?**

**4. Trainings****B. New Projects****III. Monthly Reports****A. Councilor Report - Councilor David Reagor****B. Tourism Metrics****1. Tourism Marketing Report**

1. [14408-21](#) June Sunny505 Tourism Reports

**Presenters:** Lodgers' Tax Advisory Board

**Attachments:** [A - June 2021 Sunny505 Overview](#)  
[B - June 2021 Activity Report](#)

**2. Lodgers' Tax Revenue Report**

1. [14426-21](#) Lodgers' Tax Revenue Report

**Presenters:** Lodgers' Tax Advisory Board

**Attachments:** [A - Lodger's Tax Revenue Report](#)

**3. Visitation by Attraction/Visitor Centers****C. Tourism & Outdoor Recreation Industry Updates****1. NM Hospitality Association / NM Tourism Department****2. NM Outdoor Recreation Division****3. NM Economic Development Department****D. Tourism Implementation Task Force****E. Gateway 3 National Parks****1. Manhattan Project National Historical Park****2. Bandelier National Monument**

**3. Valles Caldera National Preserve**

**F. Mainstreet/Creative District Report**

**1. White Rock Proposed Metropolitan Redevelopment Area (MRA)**

**2. ScienceFest 2021: Driven By Science**

**3. Tuesdays@thePond**

**G. County Updates**

**1. Community Development Department Projects/Updates**

- a. Lodgers' Tax Ordinance/Development Code Updates
- b. Downtown Master Planning
- c. Development Code Update Process
- d. Dark Skies Corridor Initiative/Consortium
- e. Food Trucks

**2. Public Works Projects/Updates**

- a. White Rock Visitor Center Restroom/Vendor Panel
- b. Urban Trail, Downtown Los Alamos

**3. Community Services Department Update**

- a. Parks, Recreation & Open Space
- b. Integrated Master Plan

**H. Upcoming Tourism Events Calendar Updates**

**I. Other Announcements (All)**

**IV. NEXT MEETING(S)/FUTURE AGENDA ITEMS**

**A. Next Meeting: Tuesday, July 20, 2021, 12-2 p.m. Via Zoom**

**B. LTAB Priorities/Agenda Items**

## **V. ADJOURN**

*If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact the County Human Resources Division at 662-8040 at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes can be provided in various accessible formats. Please contact the personnel in the Economic Development Department at 662-8087 if a summary or other type of accessible format is needed.*