



County of Los Alamos

1000 Central Avenue
Los Alamos, NM 87544

BCC Agenda - Final

LOS ALAMOS Los Alamos County DWI Planning Council

*George Marsden, Chair; Judy Lovejoy, Vice Chair; David Griego;
Jaime Gonzales; Juanita McNeil; Jordan Redmond; Brandi
Seekins; and Lisa Zuhn, Members*

Thursday, November 12, 2020

8:30 AM

Due to COVID-19 Concerns, meeting will be
conducted remotely
<https://zoom.us/j/94042909056>

Due to COVID-19 Concerns, Meeting will be conducted remotely. Follow link at:
<https://zoom.us/j/94042909056>

I. CALL TO ORDER

II. PUBLIC COMMENT

III. BUSINESS

[13542-20](#) Approval of Minutes from the October 8, 2020 Meeting

Presenters: George Marsden

Attachments: [BCC DWI October Minutes](#)

[13547-20](#) LDWI Budget - Grant and Distribution

Presenters: Donna Casados

Attachments: [Distribution Exhibit F - Q1](#)
[Los Alamos FY21 Grant-Q1_DC_DG](#)

[13543-20](#) DWI Prevention Efforts

Presenters: Donna Casados

Attachments: [BCC DWI October Minutes](#)

[13544-20](#) DWI Law Enforcement Numbers

Presenters: Jaime Gonzales

[13545-20](#) DWI Compliance Numbers

[13546-20](#) DWI Treatment

Presenters: Jordan Redmond and Donna Casados

IV. BOARD/STAFF COMMUNICATIONS

[13548-20](#)

Staff Report

Presenters:

Donna Casados

[13549-20](#)

Chairman's Report

Presenters:

George Marsden

V. COUNCIL COMMUNICATIONS

VI. PREVIEW OF NEXT MEETING

December 10, 2020

VII. ADJOURNMENT



County of Los Alamos

BCC Meeting Minutes

Los Alamos County DWI Planning Council

1000 Central Avenue
Los Alamos, NM 87544

George Marsden, Chair; Judy Lovejoy, Vice Chair; David Griego; Jaime Gonzales; Juanita McNeil; Jordan Redmond; Brandi Seekins; and Lisa Zuhn, Members

Thursday, October 8, 2020

8:30 AM

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I. CALL TO ORDER

Present 7 - Councilor Marsden, Councilor Lovejoy, Councilor Griego, Councilor McNeil, Councilor Seekins, Councilor Redmond, and Councilor Zuhn
Absent 1 - Councilor Gonzales

II. PUBLIC COMMENT

III. BUSINESS

Approval of Minutes from the September 10, 2020 Meeting

Presenters: George Marsden

Attachments: [BCC DWI September Minutes](#)

DWI Prevention Efforts

Presenters: Donna Casados and Brandi Seekins

Attachments: [Be Above Images October](#)
[Be Above Sept 2020 Campaign](#)

DWI Law Enforcement Numbers

Presenters: Jaime Gonzales

DWI Compliance Numbers

Monica Reported:

August Municipal Pretrial- 2
August Regular Probation- 3
August Pretrial Magistrate- 0
August Probation Magistrate- 0
Active DWI Probation Magistrate Cases- 6
Active DWI Pretrial Magistrate OpenCases- 3
Active DWI Probation Municipal OpenCases- 14
Active DWI Pretrial Municipal Open Cases- 3
Probation Magistrate DWI Active Warrants- 2
Pre-trial Magistrate DWI Active Warrants- 0
Probation Municipal DWI Active Warrants- 4
Pre-trial Municipal DWI Active Warrants- 1

In the office 2 to 3 each week for drug testing.

DWI Treatment

Presenters: Donna Casados

IV. BOARD/STAFF COMMUNICATIONS

Staff Report and OpenBeds Presentation

Presenters: Donna Casados

Chairman's Report

Presenters: George Marsden

V. COUNCIL COMMUNICATIONS

VI. PREVIEW OF NEXT MEETING

VII. ADJOURNMENT



Be Above the Influence

LOS ALAMOS
Social Services

August 2020 - July 2021

Be Above the Influence Campaign October Results

In August 2020 the Los Alamos County Social Services Department launch the “Be Above the Influence” Campaign. A campaign to challenge teens to be above the influence of drugs and alcohol, and to encourage adults to talk to their kids and/or students about these negative influences. This campaign is scheduled to run August 2020 – July 2021.

Social media campaigns were created and launched for the month of October; results are below.

No additional posters were created or placed in new locations.

Be Above the Influence Campaign October Results

October 2020 Campaign: Ran October 1-31, 2020. 2 ads on Facebook & Instagram were ran, for a total budget of \$250.



- *I don't have complete data for the youth ad set, as the Facebook Report was accidentally deleted, and can't be recovered.*

- 1) **Facebook & Instagram:** Anti-Bullying, \$60 budgeted, total add send \$43.62
 - a. **Targeted audience:** Youth within the Los Alamos, White Rock, Jemez Springs, Espanola, and Pojoaque area.
 - b. **Total Impressions:** 23,668 (total amount of ad was displayed)
 - c. **Total Reach:** 10,287 (total amount of people who saw our content)




Be Above the Influence Campaign October Results

- 2) **Facebook & Instagram:** Adults and Domestic Violence, \$60 budgeted, total add spend of \$60,
- a. **Targeted Audience:** Adults within the Los Alamos, White Rock, Jemez Springs, Espanola, and Pojoaque area.
 - b. **Total Impressions:** 24,899 (total amount of ad was displayed)
 - c. **Total Reach:** 12,160 (total amount of people who saw our content)

 **Los Alamos County Community Services Department** Sponsored · 



People in healthy relationships respond to problems by talking to one another.
You should not turn to [...See More](#)



BE THE INFLUENCE

LOVE SHOULD NEVER HURT

HELP IS WITHIN REACH
<https://tinyurl.com/LosAlamosCountyDWIProgram>

  **LOS ALAMOS**
where discoveries are made

FACEBOOK.COM
Be Above the Influence [LEARN MORE](#)

 **Los Alamos County Community Services Department** Sponsored · 

Bullying can occur in any relationship.
Lead by example.
[#RISEAboveTheInfluence](#)



DO YOU HAVE IT IN YOU?
SAY NO TO BULLYING

RISE ABOVE THE INFLUENCE

  **LOS ALAMOS**
where discoveries are made
<https://tinyurl.com/LosAlamosCountyDWIProgram>

FACEBOOK.COM
Be Above the Influence [LEARN MORE](#)

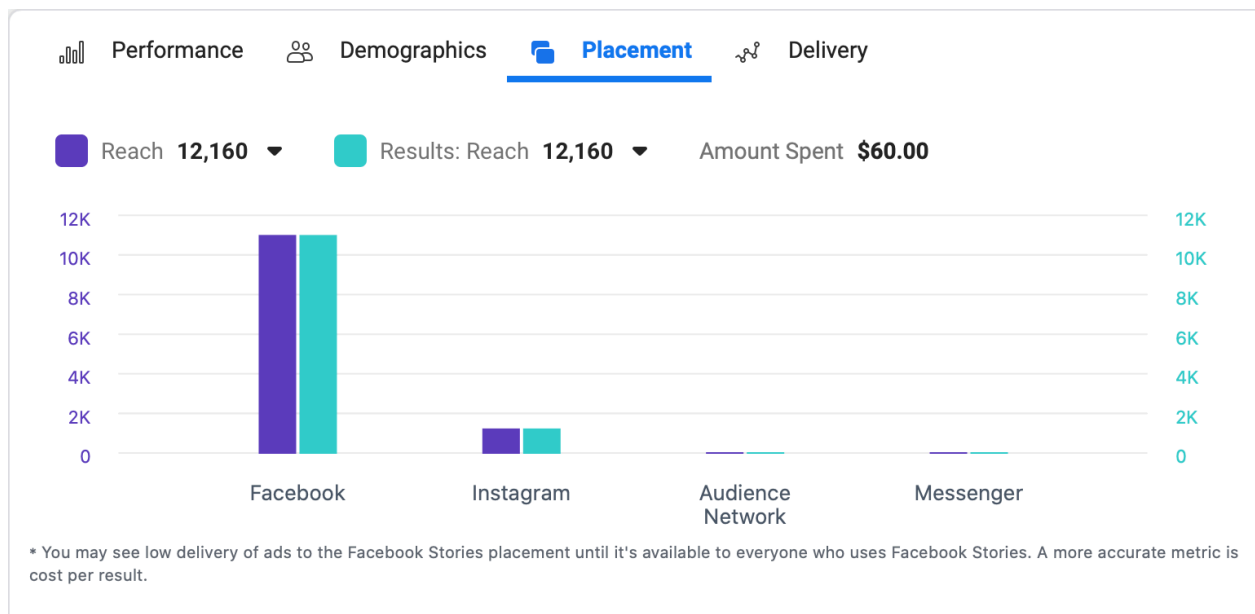
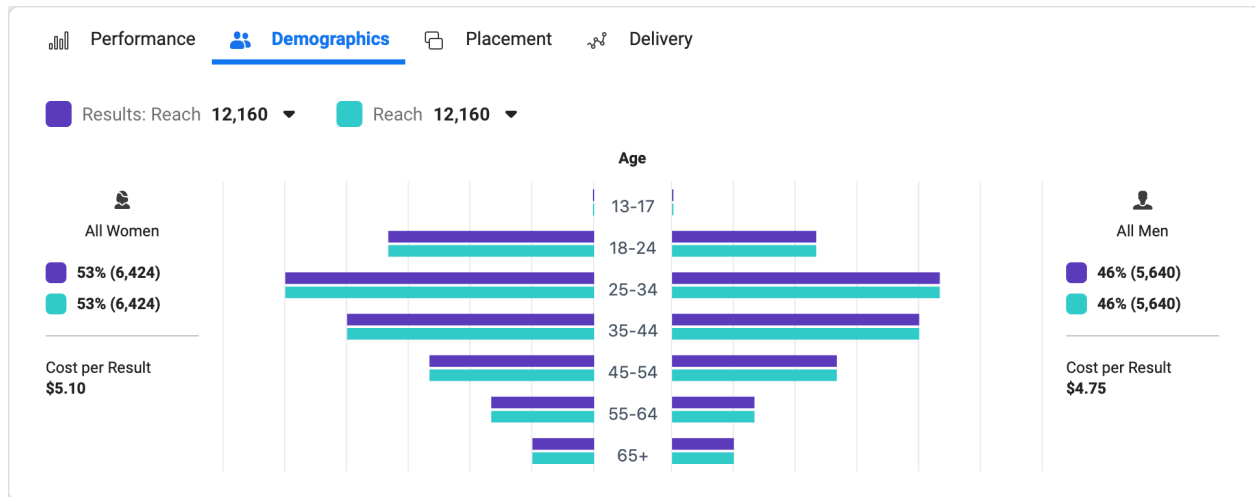
Be Above the Influence Campaign October Results

Ad Set Name	Age	Gender		Reach	Impressions
Adults	All	All		8,930	13,233
	25-34	All		2,560	3,618
		female		1,312	1,816
		male		1,222	1,771
		unknown		26	31
	35-44	All		2,082	3,306
		female		1,058	1,692
		male		1,010	1,599
		unknown		14	15
	18-24	All		1,558	2,257
		female		866	1,267
		male		682	969
		unknown		10	21
	45-54	All		1,464	2,188
		male		734	1,089
		female		722	1,086
		unknown		8	13
	55-64	All		770	1,172
		female		414	631
		male		346	526
		unknown		10	15
	65+	All		496	692
		male		228	310
		female		266	380
		unknown		2	2

Be Above the Influence Campaign October Results

Ad Set Name	Age	Gender	Reach	Impressions
Adults (2)	All	All	8,148	11,666
	25-34	All	2,292	3,172
		female	1,304	1,774
		male	968	1,371
		unknown	20	27
	35-44	All	2,036	3,019
		female	1,124	1,707
		male	898	1,298
		unknown	14	14
	45-54	All	1,388	2,008
		female	724	1,046
		male	658	950
		unknown	6	12
	18-24	All	1,308	1,929
		female	760	1,127
		male	538	780
		unknown	10	22
	55-64	All	662	935
		female	372	527
		male	282	395
		unknown	8	13
	65+	All	462	603
		female	240	330
		male	220	271
		unknown	2	2

Be Above the Influence Campaign October Results



Be Above the Influence Campaign October Results

In Summary:

- 1) In the Month of October Social Services spent \$120 between four campaigns on social Media.
 - a. Two campaigns on Facebook
 - i. One targeting Teens within the Los Alamos, White Rock, Jemez Springs, Espanola, and Pojoaque area
 - ii. One targeting adults within the Los Alamos, White Rock, Jemez Springs, Espanola, and Pojoaque area
 - b. Two campaign on Instagram
 - i. One targeting Teens within the Los Alamos, White Rock, Jemez Springs, Espanola, and Pojoaque area
 - ii. One targeting adults within the Los Alamos, White Rock, Jemez Springs, Espanola, and Pojoaque area
- 2) Between the 4 campaigns we had a total reach of 22,447
- 3) Between the four campaigns we had a total of 29 clicks on the link to our website and/or the images.

Local DWI Distribution Program Financial Status Report

Exhibit F

Financial Status Report No.: 1

I. A. Program Name		Incorporated County of Los Alamos		II. Distribution Received:		III. Distribution Balance:					
B. Address:		1000 Central Ave., Suite 300 Los Alamos, NM 87544		A. September:		22,468.46		A. Distribution Year To Date:		\$22,468.46	
				B. December:		0.00		B. Expenditures Year To Date:		\$14,671.68	
				C. March:		0.00		C. Expenditures This Quarter:		\$14,671.68	
C. Telephone No.:		505-662-8062		D. June:		0.00		D. Distribution Balance:		\$7,796.78	
D. Distribution No.:		21-D-D-16		E. Total Year To Date:		22,468.46		IV. Report Period Ending:		30-Sep-20	
Budget Line Items	Distribution					In-Kind Match					
	Approved Budget	Expenditures This Report	Remaining Budget	Expenditures YTD		Approved Budget	Expenditures This Report	Remaining Budget	Expenditures YTD		
ADMINISTRATIVE											
Personnel Services						0.00	0.00	0.00	0.00		
Employee Benefits						0.00	0.00	0.00	0.00		
PROGRAM											
Personnel Services	36,684.43	6,684.43	30,000.00	6,684.43		500.00	0.00	500.00	0.00		
Employee Benefits	11,500.00	1,628.69	9,871.31	1,628.69		500.00	0.00	500.00	0.00		
Travel (In-State)	1,675.00	0.00	1,675.00	0.00		0.00	0.00	0.00	0.00		
Travel (Out-of-State)	2,100.00	0.00	2,100.00	0.00		0.00	0.00	0.00	0.00		
Supplies	3,000.00	195.02	2,804.98	195.02		0.00	0.00	0.00	0.00		
Operating Costs	8,040.57	4,496.88	3,543.69	4,496.88		7,550.00	0.00	7,550.00	0.00		
Contractual Services	10,000.00	1,666.66	8,333.34	1,666.66		65,000.00	12,127.56	52,872.44	12,127.56		
Minor Equipment	0.00	0.00	0.00	0.00		0.00	0.00	0.00	0.00		
Capital Purchases	0.00	0.00	0.00	0.00		0.00	0.00	0.00	0.00		
TOTALS	73,000.00	14,671.68	58,328.32	14,671.68		73,550.00	12,127.56	61,422.44	12,127.56		

7,796.78

Per. Serv.
Empl. Ben.

Per. Serv.
Empl. Ben.
Travel In
Travel Out
Supplies
Operating
Contractual
Minor Equip.
Cap Purch

CERTIFICATION: Under penalty of law, I hereby certify to the best of my knowledge and belief, the above information is correct, expenditures are properly documented, required matching funds have been spent/obligated in the reported amount, and the copies of all required documentation are attached, or on file for review. The documentation for this payment is true and reflects correct copies of the originals. All payment requests listed are not funded by any other funding source. The service provider shall not bill the grantee and another funding source for the same client at the same time.

David Griego, Senior Management Analyst

Program Fiscal Officer (Printed Name and Title)



10/27/2020

Program Fiscal Officer (Signature)

Date

Donna Casados, DWI Coordinator

Program Representative (Printed Name and Title)

Donna Casados

10/26/2020

Program Representative (Signature)

Date

(DFA/Local Government Division Use Only)

Local Government Division Fiscal Officer

Date

Local Government Division Program Manager

Date

LOCAL DWI DISTRIBUTION PROGRAM
Distribution Program Financial Status Report
Breakdown By Component

Exhibit F (1)
Adjustment #1

Program: Incorporated County of Los Alamos
Dist. No.: 21-D-D-16
Report No. 1

Total Distribution Reported This Quarter	<u>14,671.68</u>
Total In-Kind Match This Quarter	<u>12,127.56</u>
Total Expenditures Reported This Quarter	<u>26,799.24</u>

Distribution:

	<u>Budget</u>	<u>This Report</u>	<u>Remaining Budget</u>	<u>Expenditures YTD</u>
Prevention	24,200.00	4,499.41	19,700.59	4,499.41
Enforcement	3,600.00		3,600.00	0.00
Screening	0.00		0.00	0.00
Treatment: Outpatient/Jailbased	0.00		0.00	0.00
Compliance Monitoring/Tracking	17,000.00	3,264.32	13,735.68	3,264.32
Coor, Plan & Eval	28,200.00	6,907.95	21,292.05	6,907.95
Alternative Sentencing	0.00		0.00	0.00
Totals:	<u>73,000.00</u>	<u>14,671.68</u>	<u>58,328.32</u>	<u>14,671.68</u>

In-Kind Match:

	<u>Budget</u>	<u>This Report</u>	<u>Remaining Budget</u>	<u>Expenditures YTD</u>	<u>Additional In-Kind/Match</u>
Prevention	72,550.00	12,127.56	60,422.44	12,127.56	
Enforcement	0.00		0.00	0.00	
Screening	0.00		0.00	0.00	
Treatment: Outpatient/Jailbased	0.00		0.00	0.00	
Compliance Monitoring/Tracking	1,000.00		1,000.00	0.00	
Coor, Plan & Eval	0.00		0.00	0.00	
Alternative Sentencing	0.00		0.00	0.00	
Totals:	<u>73,550.00</u>	<u>12,127.56</u>	<u>61,422.44</u>	<u>12,127.56</u>	<u>0.00</u>

Total Expenditures This Period	↔	<u>26,799.24</u>
Total Expenditures Year to Date:	↔	<u>26,799.24</u>
Total Additional In-Kind Match Year to Date:		<u>0.00</u>

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Donna Casados

Program Representative (Signature)

DWI Coordinator

Title

10/26/2020

Date

LOCAL DWI GRANT PROGRAM
Request For Payment/Financial Status Report

Exhibit D

Payment Request No.: 1


I. A. Grantee: Incorp. County of Los Alamos B. Address: 1000 Central Ave, Suite 300 Los Alamos, NM 87544 C. Telephone No.: 505-662-8062 D. Grant No.: 21-D-G-16					II. Payment: A. Grant Award: \$11,000.00 B. Funds Received To Date: \$0.00 C. Amount Requested This Payment: \$5,600.00 D. Grant Balance: \$5,400.00 III. Report Period Ending: 30-Sep-20				
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Budget Line Items	Grant					In-Kind Match				
	Approved Budget	Expenditures This Request	Remaining Budget	Total YTD Expenditures		Approved Budget	Expenditures This Request	Remaining Budget	Total YTD Expenditures	
ADMINISTRATIVE										
Personnel Services						0.00	0.00	0.00	0.00	Per. Serv.
Employee Benefits						0.00	0.00	0.00	0.00	Empl. Ben.
PROGRAM										
Personnel Services	0.00	0.00	0.00	0.00		0.00	0.00	0.00	0.00	Per. Serv.
Employee Benefits	0.00	0.00	0.00	0.00		0.00	0.00	0.00	0.00	Empl. Ben.
Travel (In-State)	0.00	0.00	0.00	0.00		0.00	0.00	0.00	0.00	Travel In
Travel (Out-of-State)	0.00	0.00	0.00	0.00		0.00	0.00	0.00	0.00	Travel Out
Supplies	0.00	0.00	0.00	0.00		0.00	0.00	0.00	0.00	Supplies
Operating Costs	0.00	0.00	0.00	0.00		2,400.00	195.02	2,204.98	195.02	Operating
Contractual Services	11,000.00	5,600.00	5,400.00	5,600.00		0.00	0.00	0.00	0.00	Contractual
Minor Equipment	0.00	0.00	0.00	0.00		0.00	0.00	0.00	0.00	Minor Equip.
Capital Purchases	0.00	0.00	0.00	0.00		0.00	0.00	0.00	0.00	Capital Purch.
TOTALS	11,000.00	5,600.00	5,400.00	5,600.00		2,400.00	195.02	2,204.98	195.02	

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David Griego, Senior Management Analyst


 Grantee Fiscal Officer (Printed Name and Title)

 10/27/2020

 Grantee Fiscal Officer (Signature) Date

Donna Casados, DWI Coordinator

 Grantee Representative (Printed Name and Title)

 10/26/2020

 Grantee Representative (Signature) Date

(DFA/Local Government Division Use Only)

Local Government Division Fiscal Officer Date

Local Government Division Program Manager Date

LOCAL DWI GRANT PROGRAM
Request for Payment/Financial Status Report
Breakdown By Component

Exhibit D (1)
0

Grantee: Incorp. County of Los Alamos
 Grant No.: 21-D-G-16
 Request No. 1

Total Grant Funds Requested This Request: 5,600.00
 Total In-Kind Match This Request: 195.02
 Total Expenditures Reported This Request: 5,795.02

Grant:

	<u>Budget</u>	<u>This Request</u>	<u>Remaining Budget</u>	<u>Expenditures YTD</u>
Prevention	0.00	0.00	0.00	0.00
Enforcement	0.00	0.00	0.00	0.00
Screening	0.00	0.00	0.00	0.00
Treatment: Outpatient/Jailbased	11,000.00	5,600.00	5,400.00	5,600.00
Compliance Monitoring/Tracking	0.00	0.00	0.00	0.00
Coordination, Planning & Evaluation	0.00	0.00	0.00	0.00
Alternative Sentencing	0.00	0.00	0.00	0.00
Totals:	11,000.00	5,600.00	5,400.00	5,600.00

In-Kind Match:

	<u>Budget</u>	<u>This Request</u>	<u>Remaining Budget</u>	<u>Expenditures YTD</u>	<u>Additional In-Kind Match</u>
Prevention	2,400.00	195.02	2,204.98	195.02	
Enforcement	0.00	0.00	0.00	0.00	
Screening	0.00	0.00	0.00	0.00	
Treatment: Outpatient/Jailbased	0.00	0.00	0.00	0.00	
Compliance Monitoring/Tracking	0.00	0.00	0.00	0.00	3,857.35
Coordination, Planning & Evaluation	0.00	0.00	0.00	0.00	
Alternative Sentencing	0.00	0.00	0.00	0.00	
Totals:	2,400.00	195.02	2,204.98	195.02	3,857.35

Total Expenditures This Reimbursement:	<u>5,795.02</u>	↔	Checks: <u>5,795.02</u>
Total Expenditures Year to Date:	<u>5,795.02</u>	↔	<u>5,795.02</u>
Total Additional In-Kind Match Year to Date:	<u>3,857.35</u>		

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Donna Casados
 Grantee Representative (Signature)

DWI Coordinator
 Title

10/26/2020
 Date