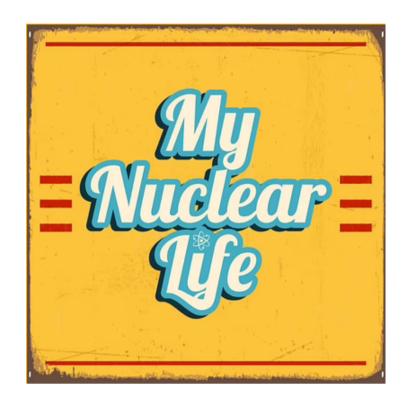


Los Alamos Creative District County Report for December 2021

- History On Tap
- Holiday Shopping Guide
- WinterFest
- December Attendees

<u>History On Tap</u>

December 13 Shelly Lesher My Nuclear Life



Dec 13, 2021

We had 29 participants attend the virtual History On Tap. The guest speaker was Shelly Lesher, Professor of Physics at the University of Wisconsin, La Crosse and host of the podcast My Nuclear Life. She shared stories from the podcast, which explore how nuclear science has impacted and changed our world in both beneficial and destructive ways. On the podcast, she has interviewed historians, policy makers, and experts in their fields to weave a picture of your nuclear life. We also learned how the podcast began and has evolved since its beginning and hear about her plans for its future and possible guest she would like to interview.

Conclusion of On Tap series

This year will conclude the On Tap lecture series due to a few factors, including ongoing concerns with COVID. Two of our partners, The Historical Society and The PEEC have started their own lecture series and have struggled to secure additional presenters for both events. The Bradbury Science Museum has transitioned the Science On Tap to a new format ("The Periodic Table") due to similar circumstances of having their own lecture/discussion series through other initiatives (Scientist in the Spotlight and Night with a Nerd etc.) that seemed to duplicate what we were trying to do with the OnTap series. We feel like it's more productive at this time to instead come up with a new program that highlights our local culture while simultaneously benefiting the local cultural entities and small businesses in town.

WinterFest 2021

WinterFest was on Dec 3-5. The Lights Parade had over 30 entries with some amazing floats in the 2021 theme "TV & Film Holiday." The LAPD took 1st place with their representation of the holiday movie classic "A Christmas Story"







WinterFest Schedule

Friday, Dec. 3

Affordable Arts Show Annual Los Alamos Creche Show Winter Wonderland Virtual Paint Party Ratcracker on "The Hill"

Saturday, Dec. 4

Visit with Santa
Winter Wonderland Virtual Paint Party
Annual Children's Christmas Bazaar
Annual Los Alamos Creche Show
Earth Treasure Show
Annual Holiday Fuller Lodge Open House
Chamisa SingSations
SaxAtomics
Affordable Arts Show
Table Top Game Day
Ratcracker on "The Hill"
Holiday Lights Parade

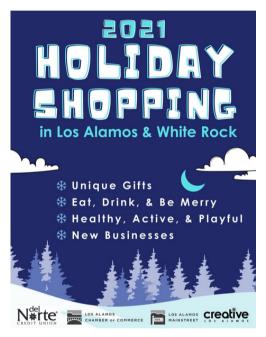
Sunday, Dec. 5

Tree Lighting

Earth Treasure Show Affordable Arts Show Ratcracker on "The Hill" Holiday Concert

Holiday Shopping Guide

The Los Alamos Creative District helped compile the 2021 Los Alamos & White Rock Holiday Shopping Guide. We highlighted a number of locally owned restaurants, retail businesses, and service providers in the county. This year we also acknowledged the 2020 winners of the Chamber Business Awards by spotlighting their business with a photo and caption indicating the award they won.







<u>Attendance for December</u>

Holiday Lights Parade estimate 5,000+ Small Business Blue Bucks Raffle 12,200+

History On Tap 29

Total 17,229+