



Los Alamos Creative District County Report for December 2021

- **History On Tap**
- **Holiday Shopping Guide**
- **WinterFest**
- **December Attendees**

History On Tap

December 13

Shelly Leshner

My Nuclear Life



Dec 13, 2021

We had 29 participants attend the virtual History On Tap. The guest speaker was Shelly Leshner, Professor of Physics at the University of Wisconsin, La Crosse and host of the podcast My Nuclear Life. She shared stories from the podcast, which explore how nuclear science has impacted and changed our world in both beneficial and destructive ways. On the podcast, she has interviewed historians, policy makers, and experts in their fields to weave a picture of your nuclear life. We also learned how the podcast began and has evolved since its beginning and hear about her plans for its future and possible guest she would like to interview.

Conclusion of On Tap series

This year will conclude the On Tap lecture series due to a few factors, including ongoing concerns with COVID. Two of our partners, The Historical Society and The PEEC have started their own lecture series and have struggled to secure additional presenters for both events. The Bradbury Science Museum has transitioned the Science On Tap to a new format ("The Periodic Table") due to similar circumstances of having their own lecture/discussion series through other initiatives (Scientist in the Spotlight and Night with a Nerd etc.) that seemed to duplicate what we were trying to do with the OnTap series. We feel like it's more productive at this time to instead come up with a new program that highlights our local culture while simultaneously benefiting the local cultural entities and small businesses in town.

WinterFest 2021

WinterFest was on Dec 3-5. The Lights Parade had over 30 entries with some amazing floats in the 2021 theme "TV & Film Holiday." The LAPD took 1st place with their representation of the holiday movie classic "A Christmas Story"



WinterFest Schedule

Friday, Dec. 3

Affordable Arts Show
Annual Los Alamos Creche Show
Winter Wonderland Virtual Paint Party
Ratcracker on "The Hill"

Saturday, Dec. 4

Visit with Santa
Winter Wonderland Virtual Paint Party
Annual Children's Christmas Bazaar
Annual Los Alamos Creche Show
Earth Treasure Show
Annual Holiday Fuller Lodge Open House
Chamisa SingSations
SaxAtomics
Affordable Arts Show
Table Top Game Day
Ratcracker on "The Hill"
Holiday Lights Parade
Tree Lighting

Sunday, Dec. 5

Earth Treasure Show
Affordable Arts Show
Ratcracker on "The Hill"
Holiday Concert

Los Alamos
WINTERFEST
DEC 3-5

Holiday Lights Parade
2021 Theme: TV & Film Holiday
Saturday, Dec. 4 @ 6 PM



Schedule of Activities
LosAlamosMainStreet.com/WinterFest



Holiday Shopping Guide

The Los Alamos Creative District helped compile the 2021 Los Alamos & White Rock Holiday Shopping Guide. We highlighted a number of locally owned restaurants, retail businesses, and service providers in the county. This year we also acknowledged the 2020 winners of the Chamber Business Awards by spotlighting their business with a photo and caption indicating the award they won.

2021 HOLIDAY SHOPPING
in Los Alamos & White Rock

- ❄ Unique Gifts
- ❄ Eat, Drink, & Be Merry
- ❄ Healthy, Active, & Playful
- ❄ New Businesses

del Norte CREDIT UNION | LOS ALAMOS CHAMBER OF COMMERCE | LOS ALAMOS MAIN STREET | creative LOS ALAMOS

Unique Gifts

Petree Garden Center & Florist
Find unique gifts, handcrafted holiday sweets, seasonal floral & Christmas magic. Get one-of-a-kind gifts, lovingly selected, packaged and delivered. Fresh and festive wreaths, poinsettias, amaryllis and winter greenery.

Pet Pangaea
Does your pet like to hide, curl up, or sprawl? Come find your pet their new favorite comfy bed.

projectY cowork
Know someone who needs to get away from the home office? Give them a punchcard or monthly membership to the downtown cowork space.

Seeking Chameleon
Vintage treasures, exceptional silver jewelry, locally made arts & crafts. An extensive collection of nearly everything.

Step Up Gallery @ Mesa Public Library
Small plein air paintings of the Land of Enchantment for sale at the library or online.

T-Mobile
Stop by kiosk inside UPEX for your phones and stocking stuffers.

Village Arts
Gifts to inspire creativity in all ages.

White Rock Toys & Games
Find Magic: The Gathering cards, Hot Wheels, and many more fun collectibles.

Los Alamos RETAIL ACCELERATOR Pop-up Stores

174 Central Park Square

Show your support to these retailers, who plan to open a permanent location in Los Alamos County, and are testing their concept this holiday season! Offered by Los Alamos MainStreet & Chamber of Commerce with sponsorship from New Mexico Economic Development Department LEADS program, NM MainStreet, and LANL Community Partnerships Office.

Inspired Jewelers
Exquisite & unique jewelry, jewelry services, repairs, and alterations.

Little Studio on the Mesa
Los Alamos made jewelry, fused glass, ornaments, other art and paint-your-own pottery.

Samizdat Bookstore & Teahouse
Books for readers of all ages, specially and lovingly gift-wrapped complimentary.

Chamber Checks

Unsure of what to get your friends or family from this list? Look no further than Chamber Checks! Sold in \$10 denominations, these checks are valid at dozens of these local businesses. Visit the Los Alamos Chamber of Commerce office at 190 Central Park Square in the Small Business Center or email ryn@losalamos.org to coordinate your gift checks.

Attendance for December

| | |
|----------------------------------|----------------|
| Holiday Lights Parade estimate | 5,000+ |
| Small Business Blue Bucks Raffle | 12,200+ |
| <u>History On Tap</u> | <u>29</u> |
| Total | 17,229+ |