

# 2022

STRATEGIC LEADERSHIP PLAN

L  S A L A M  S



# Vision

Los Alamos is a world-renowned community where discovery and innovation are inspired by its dramatic history and magnificent mountain setting. We offer extraordinary educational, recreational, and cultural opportunities in a vibrant small town atmosphere.





In January 2022, the Los Alamos County Council, County staff, and community members reviewed and updated the 2021 identified seven strategic priorities and four cross-cutting goals; these were subsequently adopted on February 8, 2022. These priorities and goals address challenging issues important to the community that Council agrees to make progress on in the coming year; they will support and help enable multiple other initiatives currently underway. This does not mean that the County will only work on and invest in these priorities, they are a tool to help assure that in the context of all the ongoing County efforts, a focus on a few high-level, important, but challenging issues is maintained.

For each of these priorities, concrete actions for addressing them will be identified. Additionally, multiple mechanisms will be used to promote engagement with the community to communicate clearly and more broadly what the priorities are and elicit ideas and creative solutions for making progress.

The status of the priorities will be reviewed and reported on regularly; a high-level summary of progress made toward the 2021 strategic priorities is provided in the State of the County Annual Report, January 4, 2022.

**Enhancing quality of life, economic vitality, environmental sustainability, and racial equity and inclusivity are overarching goals that will be components of all our efforts as we coordinate with Los Alamos National Laboratory and regional, state, and national entities and plan for appropriate levels of County services.**





## Priority Areas

### Enhancing communication.

Enhancing communication to better inform and engage the public on County matters and to better interface with regional, state, and national entities.

### Increasing the amount and types of housing options.

Increasing the variety of housing options for all segments of the community, from affordable to missing middle to market rate, and pursuing new energy-efficient options and opportunities for utilizing vacant spaces in the Los Alamos townsite and the White Rock town center.

### Protecting our environment and improving our open spaces, recreational, and cultural amenities.

County open spaces and cultural attractions are greatly valued by the community and provide opportunities for recreational and economic growth; appropriately allocating resources to ensure their resiliency and sustainability is important to our citizens.

### Enhancing support and opportunities for the local business environment.

Appropriately supporting existing businesses, growing new small businesses, supporting technology start-ups and spin-offs, and identifying redevelopment opportunities as a part of these efforts.

### Supporting social services availability.

Behavioral, mental, and physical health and social services are important for resiliency and quality of life; County support can help address needs for appropriate types and levels of services.

### Improving access to high quality broadband.

Reliable high-speed broadband service throughout the community is essential; determining appropriate investments will advance County efforts in ensuring this service.

### Investing in infrastructure.

Balancing maintenance of existing infrastructure with new investments in utilities, roads, trails, expanded transit options, facilities, and amenities; and promoting sustainable and resilient practices throughout the community, such as carbon-neutral electric generation.

Establishing these priorities is intended to help maintain focus on issues important to the community and to support and enable other ongoing initiatives. These initiatives have benefitted from significant public involvement, time, and expertise; and it is essential we continue to work on the following:

Responding to the COVID-19 pandemic through support to the Los Alamos County Pandemic and Point of Distribution Plans, close engagement with local and state organizations, identification of appropriate county investments, and clear communication with the public.

Implementing the 2016 Comprehensive Plan and the 2021 master plans for Los Alamos and White Rock, including an emphasis on maintaining neighborhoods and effectively managing commercial growth through the update of the Development Code, Chapter 16, of the Los Alamos County Code of Ordinances.

Utilizing the recommendations of the Community Development Advisory Board in the update of the Nuisance Code, Chapter 18, of the Los Alamos County Code of Ordinances.

Implementing the 2018 Tourism Strategic Plan and the recommendations of the Tourism Implementation Task Force.

Addressing issues noted in the 2018 State of Health in Los Alamos and the recommendations of the Los Alamos County Health Council.

Pursuing key goals described in the 2019 Los Alamos County Economic Vitality Plan.

Communicating and partnering, as appropriate, with the Los Alamos Public Schools and the University of New Mexico-Los Alamos to support high-quality educational opportunities in the community.

Collaborating with Los Alamos National Laboratory as the area's #1 employer.

Integrating work towards the Department of Public Utilities strategic goals with activities in support of the County's strategic priorities will be essential for achieving desired outcomes effectively and efficiently.