## $\overline{\text { THE }} \mathbf{N C S}{ }^{\text {m }}$

The National Community Survey ${ }^{\text {TM }}$

## Los Alamos County, NM <br> Comparisons by Geographic Subgroups 2020

## About the Geographic Comparisons

The National Community Survey ${ }^{\text {TM }}$ (The NCS ${ }^{\text {TM }}$ ) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. Communities conducting The NCS can choose from a number of optional services to customize the reporting of survey results. Los Alamos County's Comparisons by Geographic Subgroups is part of a larger project for the County and additional reports are available under separate cover. This report discusses differences in opinion of survey respondents by geographic area (Los Alamos and White Rock).

Two geographic subareas were tracked for comparison and the number of completed surveys for each are in the figure below.

FIGURE 1: GEOGRAPHIC AREAS

| Area | Number of Completed Surveys |
| :--- | :---: |
| Los Alamos (City) | 413 |
| White Rock | 160 |

FIGURE 2: LOCATION OF SURVEY RECIPIENTS


## Understanding the Tables

For most of the questions, one number appears for each question. Responses have been summarized to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as "excellent" or "good," or the percent of respondents who participated in an activity at least once. It should be noted that when a table that does include all responses (not a single number) for a question that only permitted a single response does not total to exactly $100 \%$, it is due to the common practice of percentages being rounded to the nearest whole number.

The subgroup comparison tables contain the crosstabulations of survey questions by geographic area. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A "p-value" of 0.05 or less indicates that there is less than a $5 \%$ probability that differences observed between groups are due to chance; or in other words, a greater than $95 \%$ probability that the differences observed in the selected categories of the sample represent "real" differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant.
Each column in the following tables is labeled with a letter for each subgroup being compared. The "Overall" column, which shows the ratings for all respondents, also has a column designation of " A )", but no statistical tests were done for the overall rating.

For each pair of subgroup ratings within a row (a single question item) that has a statistically significant difference, an uppercase letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no uppercase letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table 3, respondents in Los Alamos (A) gave significantly higher ratings to overall quality of business and service establishments in Los Alamos County than respondents in White Rock (B), as denoted by the "B" listed in the cell of the rating for Los Alamos.

| Percent rating positively (e.g., excellent/good, very/somewhat likely) | Geographic Area |  |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: |
|  | Los Alamos |  | White Rock |  |
|  | (A) |  | (B) |  |
| Overall image or reputation of Los Alamos County | 66\% |  | 62\% | 65\% |
| The overall quality of life in Los Alamos County | 85\% |  | 87\% | 86\% |
| Los Alamos County as a place to live | 90\% |  | 88\% | 89\% |
| Recommend living in Los Alamos County to someone who asks | 81\% |  | 82\% | 81\% |
| Remain in Los Alamos County for the next five years | 85\% |  | 87\% | 85\% |
| TABLE 2: GOVERNANCE |  |  |  |  |
| Percent rating positively (e.g., excellent/good) |  | Geographic Area |  | Overall |
|  | Los Alamos |  | White Rock | (A) |
|  | (A) |  | (B) |  |
| Overall confidence in Los Alamos County government | 50\% |  | 47\% | 49\% |
| The overall direction that Los Alamos County is taking | 51\% |  | 42\% | 48\% |
| The value of services for the taxes paid to Los Alamos County | 69\% |  | 65\% | 68\% |
| Generally acting in the best interest of the community | 50\% |  | 51\% | 51\% |
| Being honest | 50\% |  | 53\% | 51\% |
| Being open and transparent to the public | 46\% |  | 47\% | 47\% |
| Informing residents about issues facing the community | 50\% |  | 53\% | 51\% |
| The job Los Alamos County government does at welcoming resident involvement | 51\% |  | 50\% | 51\% |
| Treating all residents fairly | 56\% |  | 56\% | 56\% |
| Treating residents with respect | 63\% |  | 63\% | 63\% |
| Overall customer service by Los Alamos County employees (police, receptionists, planners, etc.) | 84\% |  | 81\% | 83\% |
| Public information services | 73\% |  | 72\% | 73\% |
| Overall, how would you rate the quality of the services provided by Los Alamos County? | 76\% |  | 78\% | 76\% |


| Percent rating positively (e.g., excellent/good, very/somewhat positive) | Geographic Area |  | Overall |
| :---: | :---: | :---: | :---: |
|  | Los Alamos | White Rock | (A) |
|  | (A) | (B) |  |
| Overall economic health of Los Alamos County | 71\% | 67\% | 70\% |
| Economic development | 30\% | 29\% | 30\% |
| Overall quality of business and service establishments in Los Alamos County | $\begin{gathered} 46 \% \\ \text { B } \end{gathered}$ | 31\% | 42\% |
| Variety of business and service establishments in Los Alamos County | 17\% | 11\% | 15\% |
| Vibrancy of downtown/commercial area | 24\% | 19\% | 23\% |
| Shopping opportunities | 7\% | 7\% | 7\% |
| Los Alamos County as a place to visit | 55\% | 62\% | 57\% |
| Los Alamos County as a place to work | 83\% | 85\% | 84\% |
| Employment opportunities | 37\% | 34\% | 36\% |
| Cost of living in Los Alamos County | 20\% | 17\% | 19\% |
| Economy will have positive impact on income | 13\% | 14\% | 13\% |
| NOT under housing cost stress | 83\% | 81\% | 82\% |


| Percent rating positively (e.g., excellent/good, yes in the last 12 months) | Geographic Area |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: |
|  | Los Alamos | White Rock |  |
|  | (A) | (B) |  |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Los Alamos County | $\begin{gathered} 88 \% \\ \text { B } \end{gathered}$ | 76\% | 85\% |
| Traffic flow on major streets | 76\% | 68\% | 74\% |
| Ease of travel by car in Los Alamos County | 89\% | 85\% | 88\% |
| Ease of travel by public transportation in Los Alamos County | 76\% | 75\% | 76\% |
| Ease of travel by bicycle in Los Alamos County | $\begin{gathered} 75 \% \\ \text { B } \end{gathered}$ | 53\% | 69\% |
| Ease of walking in Los Alamos County | 86\% | 80\% | 85\% |
| Ease of public parking | $\begin{gathered} 87 \% \\ \text { B } \end{gathered}$ | 75\% | 84\% |
| Atomic City Transit | 88\% | 86\% | 88\% |
| Traffic enforcement | 73\% | 69\% | 72\% |
| Traffic signal timing | 69\% | 66\% | 68\% |
| Street repair | $\begin{gathered} 52 \% \\ \text { B } \end{gathered}$ | 39\% | 48\% |
| Street cleaning | $\begin{gathered} 84 \% \\ \text { B } \end{gathered}$ | 73\% | 81\% |
| Street lighting | 79\% | 72\% | 77\% |
| Snow removal | 77\% | 80\% | 78\% |
| Sidewalk maintenance | $\begin{gathered} 65 \% \\ \text { B } \end{gathered}$ | 55\% | 63\% |
| Used bus, rail, subway, or other public transportation instead of driving | 39\% | 35\% | 38\% |
| Carpooled with other adults or children instead of driving alone | 45\% | 47\% | 45\% |
| Walked or biked instead of driving | $\begin{gathered} 76 \% \\ \text { B } \end{gathered}$ | 66\% | 73\% |


| Percent rating positively (e.g., excellent/good) | Geographic Area |  | Overall |
| :---: | :---: | :---: | :---: |
|  | Los Alamos | White Rock | (A) |
|  | (A) | (B) |  |
| Overall design or layout of Los Alamos County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) | 56\% | 55\% | 56\% |
| Overall appearance of Los Alamos County | 61\% | 53\% | 59\% |
| Your neighborhood as a place to live | 91\% | 93\% | 91\% |
| Overall quality of new development in Los Alamos County | 26\% | 18\% | 24\% |
| Well-planned residential growth | 31\% | 27\% | 30\% |
| Well-planned commercial growth | 17\% | 13\% | 15\% |
| Well-designed neighborhoods | 43\% | 44\% | 43\% |
| Preservation of the historical or cultural character of the community | 79\% | 78\% | 79\% |
| Public places where people want to spend time | $\begin{gathered} 74 \% \\ \text { B } \end{gathered}$ | 65\% | 71\% |
| Variety of housing options | $\begin{gathered} 20 \% \\ \text { B } \end{gathered}$ | 11\% | 18\% |
| Availability of affordable quality housing | 10\% | 6\% | 9\% |
| Land use, planning, and zoning | 35\% | 35\% | 35\% |
| Code enforcement (weeds, abandoned buildings, etc.) | 36\% | 30\% | 34\% |
| TABLE 6: UTILITIES |  |  |  |
| Percent rating positively (e.g., excellent/good) | Geographic Area |  | Overall |
|  | Los Alamos | White Rock | (A) |
|  | (A) | (B) |  |
| Overall quality of the utility infrastructure in Los Alamos County (water, sewer, storm water, electric/gas) | 75\% | 71\% | 74\% |
| Affordable high-speed internet access | $\begin{gathered} 46 \% \\ \text { B } \end{gathered}$ | 36\% | 44\% |
| Power (electric and/or gas) utility | 88\% | 88\% | 88\% |
| Garbage collection | 89\% | 90\% | 89\% |


| Percent rating positively (e.g., excellent/good) | Geographic Area |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: |
|  | Los Alamos | White Rock |  |
|  | (A) | (B) |  |
| Drinking water | 86\% | $\begin{gathered} 93 \% \\ \text { A } \end{gathered}$ | 88\% |
| Sewer services | 89\% | 93\% | 90\% |
| Storm water management (storm drainage, dams, etc.) | 87\% | 86\% | 87\% |
| Utility billing | 71\% | 65\% | 69\% |
| TABLE 7: SAFETY |  |  |  |
| Percent rating positively (e.g., excellent/good, very/somewhat safe) | Geographic Area |  | Overall |
|  | Los Alamos | White Rock | (A) |
|  | (A) | (B) |  |
| Overall feeling of safety in Los Alamos County | 98\% | 95\% | 97\% |
| Police services | 85\% | 87\% | 86\% |
| Crime prevention | 86\% | 88\% | 86\% |
| Animal control | 81\% | 83\% | 82\% |
| Ambulance or emergency medical services | 91\% | 87\% | 90\% |
| Fire services | 94\% | 94\% | 94\% |
| Fire prevention and education | 87\% | 91\% | 88\% |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 76\% | 82\% | 77\% |
| In your neighborhood during the day | 99\% | 97\% | 99\% |
| In Los Alamos County's downtown/commercial area during the day | 98\% | 96\% | 98\% |
| From property crime | 94\% | 92\% | 94\% |
| From violent crime | $\begin{gathered} 97 \% \\ \text { B } \end{gathered}$ | 93\% | 96\% |
| From fire, flood, or other natural disaster | 69\% | 75\% | 71\% |


| Percent rating positively (e.g., excellent/good) | Geographic Area |  | Overall |
| :---: | :---: | :---: | :---: |
|  | Los Alamos | White Rock | (A) |
|  | (A) | (B) |  |
| Overall quality of natural environment in Los Alamos County | 96\% | 93\% | 95\% |
| Cleanliness of Los Alamos County | 85\% | 85\% | 85\% |
| Water resources (beaches, lakes, ponds, riverways, etc.) | 82\% | 80\% | 81\% |
| Air quality | 93\% | 94\% | 93\% |
| Preservation of natural areas (open space, farmlands, and greenbelts) | 84\% | 78\% | 82\% |
| Recycling | 82\% | 78\% | 81\% |
| Yard waste pick-up | 88\% | 83\% | 86\% |
| TABLE 9: PARKS AND RECREATION |  |  |  |
| Percent rating positively (e.g., excellent/good) | Geographic Area |  | Overall |
|  | Los Alamos | White Rock | (A) |
|  | (A) | (B) |  |
| Overall quality of parks and recreation opportunities | 88\% | 84\% | 87\% |
| Availability of paths and walking trails | 86\% | 89\% | 87\% |
| County parks | 88\% | 86\% | 88\% |
| Recreational opportunities | 60\% | 59\% | 60\% |
| Recreation programs or classes | 70\% | 72\% | 71\% |
| Recreation centers or facilities | 71\% | 69\% | 70\% |
| Fitness opportunities (including exercise classes and paths or trails, etc.) | 81\% | 81\% | 81\% |


| Percent rating positively (e.g., excellent/good, excellent/very good) | Geographic Area |  | Overall |
| :---: | :---: | :---: | :---: |
|  | Los Alamos | White Rock | (A) |
|  | (A) | (B) |  |
| Overall health and wellness opportunities in Los Alamos County | 79\% | 76\% | 78\% |
| Health services | 64\% | 61\% | 63\% |
| Availability of affordable quality health care | 50\% | 51\% | 50\% |
| Availability of preventive health services | 40\% | 43\% | 41\% |
| Availability of affordable quality mental health care | 48\% | 54\% | 50\% |
| Availability of affordable quality food | 49\% | 47\% | 49\% |
| Would you say that in general your health is: | 70\% | 78\% | 72\% |
| TABLE 11: EDUCATION, ARTS, AND CULTURE |  |  |  |
| Percent rating positively (e.g., excellent/good) | Geographic Area |  | Overall |
|  | Los Alamos | White Rock | (A) |
|  | (A) | (B) |  |
| Overall opportunities for education, culture, and the arts | 69\% | 75\% | 70\% |
| Opportunities to attend cultural/arts/music activities | 59\% | 64\% | 60\% |
| Community support for the arts | 69\% | 70\% | 69\% |
| Availability of affordable quality childcare/preschool | 30\% | 31\% | 31\% |
| K-12 education | 86\% | 87\% | 86\% |
| Adult educational opportunities | 66\% | 64\% | 66\% |
| Opportunities to attend special events and festivals | 66\% | 71\% | 68\% |
| Public library services | 94\% | 93\% | 94\% |


| Percent rating positively (e.g., excellent/good) | Geographic Area |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: |
|  | Los Alamos | White Rock |  | (A) |
|  | (A) | (B) |  |  |
| Residents' connection and engagement with their community | 66\% | 60\% |  | 65\% |
| Sense of community | 67\% | 67\% |  | 67\% |
| Sense of civic/community pride | 71\% | 66\% |  | 70\% |
| Neighborliness of residents in Los Alamos County | 68\% | 61\% |  | 66\% |
| Los Alamos County as a place to raise children | 91\% | 90\% |  | 91\% |
| Los Alamos County as a place to retire | 65\% | 66\% |  | 66\% |
| Openness and acceptance of the community toward people of diverse backgrounds | 66\% | 66\% |  | 66\% |
| Making all residents feel welcome | 67\% | 67\% |  | 67\% |
| Attracting people from diverse backgrounds | 55\% | 46\% |  | 52\% |
| Valuing/respecting residents from diverse backgrounds | 65\% | 64\% |  | 65\% |
| Taking care of vulnerable residents (elderly, disabled, homeless, etc.) | 68\% | 66\% |  | 67\% |
| Opportunities to participate in social events and activities | 67\% | 64\% |  | 66\% |
| Opportunities to volunteer | 78\% | 75\% |  | 77\% |
| Opportunities to participate in community matters | 67\% | 67\% |  | 67\% |
| TABLE 13: PARTICIPATION |  |  |  |  |
| Percent rating positively (e.g., yes in the last 12 months) |  | Geographic Area |  | Overall |
|  |  | Los <br> Alamos | White Rock | (A) |
|  |  | (A) | (B) |  |
| Contacted the County of Los Alamos County (in-person, phone, email or web) for help or information |  | 61\% | 65\% | 62\% |
| Contacted Los Alamos County elected officials (in-person, phone, email or web) to express your opinion |  | 17\% | 22\% | 18\% |
| Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.) |  | 22\% | 21\% | 22\% |
| Watched (online or on television) a local public meeting |  | 25\% | 30\% | 27\% |


| Percent rating positively (e.g., yes in the last 12 months) | Geographic Area |  | Overall |
| :---: | :---: | :---: | :---: |
|  | Los Alamos | White Rock | (A) |
|  | (A) | (B) |  |
| Volunteered your time to some group/activity in Los Alamos County | 42\% | $\begin{gathered} 53 \% \\ \text { A } \end{gathered}$ | 45\% |
| Campaigned or advocated for a local issue, cause or candidate | 18\% | 20\% | 19\% |
| Voted in your most recent local election | 73\% | $\begin{gathered} 88 \% \\ \text { A } \end{gathered}$ | 77\% |


| Percent rating positively (e.g., at least once every few weeks) | Geographic Area |  | Overall |
| :---: | :---: | :---: | :---: |
|  | Los Alamos | White Rock | (A) |
|  | (A) | (B) |  |
| Access the internet from your home using a computer, laptop or tablet computer | 97\% | 98\% | 98\% |
| Access the internet from your cell phone | 88\% | 94\% | 90\% |
| Visit social media sites such as Facebook, Twitter, WhatsApp, etc. | 70\% | 65\% | 68\% |
| Use or check email | 98\% | 96\% | 97\% |
| Share your opinions online | 25\% | 32\% | 27\% |
| Shop online | 59\% | $\begin{gathered} 68 \% \\ \text { A } \end{gathered}$ | 61\% |


| Percent rating positively (e.g., essential/very important) | Geographic Area |  | Overall |
| :---: | :---: | :---: | :---: |
|  | Los Alamos | White Rock | (A) |
|  | (A) | (B) |  |
| Overall economic health of Los Alamos County | 90\% | 89\% | 90\% |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Los Alamos County | 68\% | 69\% | 68\% |
| Overall design or layout of Los Alamos County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) | 74\% | 72\% | 74\% |
| Overall quality of the utility infrastructure in Los Alamos County (water, sewer, storm water, electric/gas) | 81\% | $\begin{gathered} 88 \% \\ \text { A } \end{gathered}$ | 83\% |
| Overall feeling of safety in Los Alamos County | 72\% | 78\% | 74\% |
| Overall quality of natural environment in Los Alamos County | 81\% | 78\% | 80\% |
| Overall quality of parks and recreation opportunities | 74\% | 75\% | 74\% |
| Overall health and wellness opportunities in Los Alamos County | 76\% | 77\% | 76\% |
| Overall opportunities for education, culture and the arts | 68\% | 71\% | 69\% |
| Residents' connection and engagement with their community | 62\% | 66\% | 63\% |
| TABLE 16: QUESTION 13 |  |  |  |
| We know the COVID-19 pandemic is challenging in many ways. Please rate how much of a problem, if at all, the following are for your household CURRENTLY: (Percent rating as "major" or "moderate" problem). | r Geographic Area |  | Overall |
|  | Los <br> Alamos | White <br> Rock | (A) |
|  | (A) | (B) |  |
| Household member(s) have COVID-19 or COVID-like symptoms (fever, shortness of breath, dry cough) | 5\% | 4\% | 4\% |
| Access to medical services (e.g., emergency care, basic medical care and needed prescriptions) | 14\% | 15\% | 14\% |
| A shortage of food | 8\% | 4\% | 7\% |
| A shortage of sanitation and cleaning supplies (e.g., toilet paper, disinfectants, etc.) | 22\% | 17\% | 21\% |
| Loss of employment income | 10\% | 7\% | 9\% |
| Loss of income from retirement savings | 10\% | 5\% | 8\% |
| Trouble paying for food or housing | 7\% | 4\% | 6\% |
| Not being able to exercise | 18\% | 17\% | 18\% |


| We know the COVID-19 pandemic is challenging in many ways. Please rate how much of a problem, if at all, the following are for your household CURRENTLY: (Percent rating as "major" or "moderate" problem). | Geographic Area |  | Overall |
| :---: | :---: | :---: | :---: |
|  | Los <br> Alamos | White Rock | (A) |
|  | (A) | (B) |  |
| Feeling alone/isolated, not being able to socialize with other people | 41\% | 32\% | 39\% |
| Feeling nervous, anxious or on edge | 30\% | 33\% | 31\% |
| Boredom | 31\% | 26\% | 29\% |
| Not knowing when pandemic will end/not feeling in control | 45\% | 41\% | 44\% |
| Household members not getting along | 8\% | 6\% | 7\% |
| Lack of technology to perform online work (e.g., internet access, computer, tablet, etc.) | 11\% | 16\% | 13\% |
| Lack of technology to perform online schooling (e.g., internet access, computer, tablet, etc.) | 9\% | $\begin{gathered} 15 \% \\ \mathrm{~A} \end{gathered}$ | 10\% |
| Helping my children with on-line schooling | 15\% | 18\% | 15\% |
| Not knowing if schooling will be on-line (virtual) | 23\% | 22\% | 23\% |
| Lack of skills to use technology to communicate | 7\% | 8\% | 7\% |
| Providing financial, emotional, or other support for extended family not living with you | 16\% | 14\% | 15\% |
| Lack of childcare/supervision | 13\% | 15\% | 14\% |
| Not knowing enough about COVID-19 testing locations, costs, or eligibility to be tested | 17\% | 14\% | 17\% |
| Long wait times at COVID-19 testing facilities | 11\% | 14\% | 12\% |
| Long wait times to get COVID-19 tests back | 20\% | 25\% | 21\% |
| Not knowing how safe it is for my household to participate in reopening activities | 31\% | 33\% | 32\% |


| How much do you support or oppose the following changes to policies and zoning regulations that will allow businesses to operate differently in the post-COVID-19 recovery: (Percent rating as "strongly" or "somewhat" support). | Geographic Area |  | Overall |
| :---: | :---: | :---: | :---: |
|  | Los <br> Alamos | White <br> Rock | (A) |
|  | (A) | (B) |  |
| The use of vacant lots for outdoor dining | 95\% | 95\% | 95\% |
| Requiring temperature checks before entry to any business location | 75\% | 69\% | 73\% |
| Creating parklets or small areas on street where retail can sell outside | 93\% | 95\% | 93\% |
| Enhanced enforcement of mask requirements by local law enforcement | 65\% | 63\% | 65\% |
| Allowing businesses to sell liquor with to-go orders | 78\% | 77\% | 78\% |
| Changing zoning requirements to create easier access for food trucks | 92\% | $\begin{gathered} 98 \% \\ \text { A } \end{gathered}$ | 94\% |

