

**Lodgers' Tax Advisory Board  
Draft Minutes June 15, 2021**

**I. ADMINISTRATIVE ACTIONS**

**Members Present:** Stacy Baker, Chair; Linda Deck, Vice Chair; Katie Bruell and Matthew Allen, Members.

**Council Liaison:** David Reagor

**Others Present:** Kelly Stewart, Staff Liaison; Linda Matteson, CMO; Jaime Dickerman, Sunny505; Melanie Pena, Discover Los Alamos; Dianne Marquez, PROS; Margaret Ambrosino, CDD; Barbara Lai, Administrative Support; and Perry Rutherford, IT.

**Call to Order**

Virtual meeting called to order at 12:05 pm by Vice Chair Deck.

**Approval of Today's Agenda**

**Ms. Deck made a motion to approve the agenda. Ms. Bruell seconded. The motion passed unanimously.**

**Approval of Minutes**

**Ms. Deck made a motion to approve the minutes with corrections from May 18, 2021. Ms. Baker seconded. The motion passed unanimously.**

**Public Comment**

No public comment.

**II. NEW AND PENDING ITEMS/PROJECTS FOR POSSIBLE ACTION**

**2021 LTAB Meetings**

Ms. Matteson stated that, beginning July 6, Council will begin conducting hybrid meetings beginning July 6, with councilors and staff meeting in person in Council Chambers with a Zoom option for the public. She said that Council has requested that each of the County Boards and Commissions submit their preference for meeting in the future. The three options consist of hybrid (some combination of in person and Zoom), in person, and all Zoom.

LTAB members agreed on the hybrid option.

**FY22 Work Plan Final and Projects**

The Council Review Committee reviewed the LTAB FY22 Work Plan and had no changes. Council will vote to approve the work plans on June 29, 2021.

Ms. Bruell asked about the status of short-term lodging and does LTAB have a role to play? Ms. Stewart said that after July 1, CDD will hire a consultant to study all aspects required for collecting and tracking STRs and make a recommendation to CDD. She also said that there will be a public outreach process for everyone to participate.

The board also discussed the status of LACDC's Visitor Journey A2D training, the customer service training identified in the FY22 work plan to encourage attractions, businesses and residents to reach out and promote tourism experiences, including outdoor recreation activities. Ms. Pena reported that customer service training will be on hold until after the State is fully opened.

#### **New Projects**

No new projects to report.

### **III. MONTHLY REPORTS**

#### Councilor Report

Councilor Reagor said that the White Rock Metropolitan Redevelopment Area (MRA) district boundary was approved by Council. This will allow the County and Los Alamos MainStreet to pursue grant funding for downtown revitalization projects in the White Rock area of the Los Alamos MainStreet District. He noted the lack of restaurants in downtown White Rock.

Councilor Reagor said that the Longview Street area is being considered for housing. Ms. Baker questioned if housing was the best use of the area, suggesting a pedestrian gathering spot should be established on the Longview property. Ms. Baker also inquired about the definition of "affordable housing" and the concern that current housing development projects are not affordable for those working retail or on other workforce salaries.

At this point, Member Allen left the meeting and there was no longer a quorum. No further minutes are taken.