

**FOCUS AREA - FINANCIAL PERFORMANCE**

♥ →	2.1 OBJECTIVE - Utilize revenues to provide a high level of service while keeping rates competitive with similar utilities.
→	2.2 OBJECTIVE - Conduct cost of service studies for each utility at least every 5 years.
♥	2.3 OBJECTIVE - Meet financial plan targets by 2025, water by 2028.
♥ →	2.4 OBJECTIVE – Achieve workplans while operating within budget.

**FOCUS AREA - CUSTOMERS & COMMUNITY**

♥ → ✓	3.1 OBJECTIVE - Customer service processes and systems are efficient, secure and user-friendly.
	3.2 OBJECTIVE - Stakeholders are engaged in and informed about Utilities operations affecting the community.
	<del>3.2.1 OBJECTIVE – Conduct a community survey of the new conservation objectives.</del>

**FOCUS AREA - WORKFORCE**

✓	4.1 OBJECTIVE - Leaders invest in employee training and professional development.
→	4.2 OBJECTIVE - Employees promote a culture of safe, ethical and customer focused behavior.
♥	4.3 OBJECTIVE - Employees are engaged, satisfied and fairly compensated.

**FOCUS AREA - ENVIRONMENTAL SUSTAINABILITY**

✕♥	★ ✕ ✕	5.1 OBJECTIVE - ELECTRIC (EP & ED) Be a carbon neutral electric provider by 2040.
	★ ★	5.2 OBJECTIVE - Electric efficiency is promoted through targeted electric conservation programs. <del>Increase local solar peak production to 6 MW by 2040. (This is 30% of local solar produced based on LAC peak load of 18 MW)</del>
	★	5.3 OBJECTIVE - WATER (DW) – Reduce potable water use by 12% per capita per day by 2030 using a 2020 calendar year-end baseline.
	★ ★ ✕ ✕	5.4 OBJECTIVE - GAS – Reduce natural gas usage by 5% per capita per heating degree day by 2030 using a 2020 calendar year-end baseline and support elimination of natural gas usage by 2070.
→	✕ ✓ ✓	5.5 OBJECTIVE - SEWER (WT) – Provide Class 1A effluent water in LAC

**FOCUS AREA - PARTNERSHIPS**

✓	6.1 OBJECTIVE - Communicate with stakeholders to strengthen existing partnerships and identify new potential mutually beneficial partnering opportunities
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**STAMP ASSIGNMENTS:**

McLin – Arrow →

Stromberg – Check ✓

Tobin – X Mark ✕

Walker – Star ★

Wright - Heart ♥

