



County of Los Alamos

Council Meeting Staff Report

November 17, 2020

Agenda No.: A.
Indexes (Council Goals):
Presenters: County Council - Regular Session
Legislative File: 13531-20

Title

Proclamation declaring Saturday, Nov. 28 as "Small Business Saturday" in Los Alamos (accepted by Ryn Herrmann, Exec. Dir. Los Alamos Chamber of Commerce)

Body

WHEREAS: Small, locally-owned businesses in Los Alamos are vital to our county's economic health; the U.S. Small Business Administration states that small businesses create 65% of net new local jobs; and

WHEREAS: Some economists state that with every \$100 spent at a small local retailer, \$68 will return to the community through taxes, payroll and donations to local schools and charities; and

WHEREAS: Public awareness of the contributions made by Los Alamos local businesses is key to sustaining a healthy business climate; and

WHEREAS: We are grateful to the small businesses of Los Alamos for their generous contributions to the quality of life that we all enjoy; and

WHEREAS: This year Small Business Saturday is a New Mexico Gross Receipts Tax Holiday. For this one day, the state suspends collection of gross receipts tax on sales of qualifying items at certain small business, in effect allowing the retailer to sell the items "tax free": and

WHEREAS: More than ever, we join the Los Alamos Chamber of Commerce in supporting locally owned small businesses during this challenging time;

NOW, THEREFORE, on behalf of the Council of the Incorporated County of Los Alamos, I do hereby proclaim Saturday, November 28, 2020 as

"SMALL BUSINESS SATURDAY"

in Los Alamos County, and urge our citizens to support small businesses and merchants by shopping locally on this day, as well as throughout the year.