

# Community Assessment: Staff Exercise

## 1. Innovative Library Ideas. Themes:

- **Services Integration**: Notary, passport services, food pantries, and health kiosk/blood pressure station. **23**%
- **Technology Access**: Makerspaces, Augmented Reality (AR) and Virtual Reality (VR), digital literacy, and circulating tech. **23**%
- Community Building: "Take what you need" kiosks, tutoring, and long-term patron projects. 11%
- Outdoor & Relaxation Spaces: Gardens and outdoor reading areas. Food truck parking, café, gift shop. 8%
- Creative Programming: Cooking/skills development classes, author talks, and themed laureates. 10%

### 2. Most Common Patron Questions/Needs (existing services). Themes:

- Wayfinding & Locating Items: Help finding books, rooms, and service desks. Library cards, tourism, and new to town. 17%
- Technology Help: Printing, scanning, and computer assistance. 27%
- Room Reservations: Study rooms and private spaces. 8%
- Collections: Graphic novels, audiobooks, digital titles, RA, ILL. 17%
- Programs & Events: Book clubs, program schedules, program inquiries/suggestions. 8%

## 3. Recurring Patron Requests not currently met. Themes:

- Private/Quiet Spaces: Requests for (more) small reservable rooms, quiet areas, study rooms, privacy pods, spaces for online meetings. 8%
- Food & Drink Access: Interest in snack areas, vending machines, food-friendly zones. 7%
- Family & Child Services: Stroller/skateboard/bag storage or lockers, sensory-friendly areas, after-school snacks, classroom space, and childcare. 13%
- **Technology & Equipment**: Requests for CD players, tech conversion tools, take-home laptops, reservable computer time, and extended tech help.**13**%



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- Community Programs: Book clubs, language/culture groups, and support for new residents. Different hours for the youth program. 14%
- **Convenience/community Services**: Notary, fax, and credit card payments. Passport and tax services. Social services, including mental crisis assistance. **26**%
- Expansion of LoT: Board games, puzzles, appliances, and food prep. 7%

### 4. Underserved Community Groups. Themes:

- Working Adults & Parents: Especially those with limited weekday availability. 11%
- Teens & Tweens: Middle/high school students, homeschoolers. 22%
- Marginalized Populations: Unhoused, homebound, those with literacy challenges, substance abuse challenges, memory impairment, and the queer community. 13%
- Newcomers & Tourists: People new to the area or staying short-term. Young professionals, adult w/o kids. People WFH. 13%
- **Minority populations**: Indigenous, Hispanic communities. Non-native English speakers. **11**%
- **Literacy, digital access**: Those without home internet, computer skills, literacy challenges, or intimidated by libraries. **13**%

## 5. Encouraging Survey Participation. Themes:

- Incentives: Prizes, gift cards, fee forgiveness, and raffles. 25%
- **Visibility & Outreach**: QR codes, social media, grocery store tables, utility bill inserts, email blasts, and check-out receipts. **38**%
- Interactive Formats: Polls, gamification, choose-your-own-adventure surveys. 8%
- **Community Engagement**: Focus groups, partnerships with local schools, UNM-LA, organizations/businesses, and staff-led promotion. Promote ex. "we listened". **16**%
- Accessibility: Multi-language options, short formats, and paper/digital availability.
  Questionnaire design. 10%