



STATE OF NEW MEXICO
MICHELLE LUJAN GRISHAM, GOVERNOR
Clay Bailey, Superintendent
Phillip Sanchez, Director

February 10, 2026

Certified Mail No.: 7021 2720 0001 2204 5258

Los Alamos County

Michael D. Redondo, County Clerk
1000 Central Avenue, Suite 240
Los Alamos, NM 87544
Email: michael.redondo@losalamosnm.gov

Lic. No. /Appl. No.: BLA-0000015487
Name of Applicant: SALA Los Alamos Event Center, LLC
Doing Business As: SALA Event Center
Proposed Location: 2551 Central Ave., Los Alamos, New Mexico 87544

The Director of the Alcoholic Beverage Control Division (ABC) has reviewed the referenced Application and granted **Preliminary Approval**. It is being forwarded to you for Local Option District approval or disapproval of the Liquor License Application.

Notice of the Public Hearing required by the Liquor Control Act **shall be given by the governing body by publishing a notice** of the date, time, and place of the hearing **twice during the 30 days prior to the hearing** in a newspaper of general circulation within the territorial limits of the governing body. **The first notice must be published at least thirty (30) days before the hearing. Both publications must occur before a hearing can be conducted.** The notice shall include:

- (A) Name and address of the Applicant/Licensee;
- (B) The action proposed to be taken;
- (C) The location of the licensed premises.

In addition, if the Local Option District has a website, **the Notice shall also be published on the website.**

While the law states that “within forty-five (45) days after receipt of a Notice from the Alcoholic Beverage Control, the governing body shall hold a Public Hearing in the question of whether the department should approve the proposed issuance or transfer”, we recognize the potential for conflict between the requirement for publication of 30 day notice and the 45 day hearing requirement.

With that in mind, when a local governing body receives a liquor license application from ABC, that governing body has a couple of options:

- 1) Hold a hearing on the license application within the statutory time frame of forty-five (45) days, as required by the Liquor Control Act, and comply with all other statutory and regulatory procedures and notify ABC of your decision within thirty (30) days of the hearing;

- 2) Request from ABC an extension of time, past the forty-five (45) days, designating how much additional time will be needed to conduct the hearing in compliance with all statutory and regulatory procedures. After the extension is granted and the hearing is held, notify ABC of your decision within thirty (30) days of the hearing;

ABC has no preference in the option you choose.

The governing body is required to send notice by certified mail to the Applicant of the date, time, and place of the Public Hearing. The governing body may designate a Hearing Officer to conduct the hearing. **A record shall be made** of the hearing.

THE APPLICANT IS SEEKING A SPECIAL INDEPENDENT THEATER LIQUOR LICENSE WITH ON PREMISES CONSUMPTION ONLY WITH NO PATIO SERVICE

Within thirty (30) days after the Public Hearing, the governing body shall notify ABC of their decision to approve or disapprove the issuance or transfer of the license by signing the enclosed original Page 1 of the Application. The original Page 1 of the Application must be returned together with the notices of publication. **If the Governing Body fails to either approve or disapprove the issuance or transfer of the license within thirty days after the Public Hearing, the Director may issue the license.**

If the Governing Body disapproves the issuance or transfer of the license, it shall notify ABC within thirty (30) days setting forth the reasons for the disapproval. A copy of the Minutes of the Public Hearing shall be submitted to ABC with the Notice of Disapproval (*Page 1 of the Application, noting disapproval*).

Respectfully,

Trinidad Alderete

Digitally signed by Trinidad
Alderete
Date: 2026.02.10 16:17:12 -07'00'

Trinidad Alderete

Admin Law Judge | Hearing Officer
NM Regulation & Licensing Department
Alcoholic Beverage Control Division
Phone: (505) 469-3172
Email: trinidad.alderete@rld.nm.gov

Enclosures:

1. Page 1 (Business Information Page) (*must be signed and returned w/notices of publication*)
2. Page 2 of the Application (Premises Information Page)
3. Copy of the Zoning Statement
4. Copy of Floor Plan



Alcoholic Beverage Control Division
Special Independent Theater Intake Application
Application Number: BLA-0000015487



Business Information

Business Information

Business Name: SALA Los Alamos Event Center LLC Type of Business: Alcohol
Business Structure: Limited Liability Company FEIN: XX-XXX1853
State Tax ID Number: XX-XXXXX1-00-7
Business Email: sala@losalamos.com Business Phone: 5054126030

Contact Person Information

Contact Person Name: Juan Saenz Contact Person Phone: 5056950910
Contact Person Email: asaenz@losalamosnetwork.com

Business Mailing Address

Mailing Street: 2551 Central Ave. Mailing City: Los Alamos
Mailing State: NM Mailing Zip Code: 87544
Mailing Country: US

Local Option District Use Only: Local Governing Body of _____ City, County, Village

Public Hearing held on _____ 20_____ Please check one: Approved Disapproved

Signature of City/County Official: _____ Title: _____

Alcoholic Beverage Control Division Use Only: Approved Disapproved _____

Signed by Director: _____ Date: _____



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Premises Information

Premises DBA

Premises Doing Business As (DBA):SALA Event Center

Proposed Premises Physical Address

Physical Street: 2551 Central Avenue

Physical Zip Code: 87544

Physical County: Los Alamos

Physical City: Los Alamos

Physical State: New Mexico

Local Option District: Los Alamos County

"Local Option District" means a county that has voted to approve the sale, serving or public consumption of alcoholic beverages, OR an incorporated municipality that falls within a county that has voted to approve the sale, serving or public consumption of alcoholic beverages, OR an incorporated municipality of over five thousand population that has independently voted to approve the sale, serving or public consumption of alcoholic beverages under the terms of the Liquor Control Act or any former act.

Ownership

The land and building which is proposed to be the licensed premises is: Owned by Applicant

The following information is required to ensure the issuance of a license to this location will not result in the violation of a county or municipal ordinance.

Zoning

Is the proposed premises location zoned? Yes

You will be required to upload "Copy of Zoning Statement" issued by the local municipality or county. If not applicable, you will be required to upload "Copy of Zoning Statement" or Letter from local government to indicate that there is no zoning for the proposed location.

Specify the zone for proposed premises location (example C-1): GC

Distance from nearest School

Name of School: Los Alamos High School

School City: Los Alamos

School Zip Code: 87544

School Distance (in feet): More than 1000

Specify the shortest direct line distance from the nearest point of the proposed premises to the nearest point of the property line of the school.

School Street: 1300 Diamon Dr.

School State: New Mexico

School Country: United States

Distance from nearest Church

Name of Church: The United Church of Los Alamos

Church City: Los Alamos

Church Zip Code: 87544

Church Distance (in feet): More than 1000

Specify the shortest direct line distance from the nearest point of the proposed premises to the nearest point of the property line of the church.

Church Street: 2525 Canyon Rd.

Church State: New Mexico

Church Country: United States



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Premises Information 2

Please specify the appropriate option for the premises that you have specified in the application?

- A license has never been issued to the location of the proposed premises.
- A license was once issued to the location of the proposed premises but is no longer being operated at the location.
- Alcohol operations are currently being performed at the proposed premises by the applicant business.
- Alcohol operations are currently being performed at the proposed premises by a business other than the applicant business.

Questions

Has the applicant business ever had a liquor license denied, suspended, revoked, surrendered, or had any other form of discipline or disciplinary action by a licensing agency in another state or jurisdiction?	No
Has the structure and/or ownership disclosure for the applicant business changed since last reported to the department?	No
Does the applicant business own any (direct/indirect) interest in a liquor license?	No

July 29, 2025

Magaly Veleta
SALA Los Alamos Event Center
2551 Central Ave.
Los Alamos, NM 87544

Re: Zoning Verification for 2551 Central Ave. Los Alamos, NM 87544

COUNTY COUNCIL

Theresa Cull
Council Chair

Suzie Havemann
Council Vice Chair

COUNCILORS

Melanee Hand
Ryn Herrmann
Beverly Neal-Clinton
David Reagor
Randall T. Ryti

COUNTY MANAGER

Anne W. Laurent

Magaly Veleta,

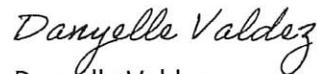
Per your request, this letter is to confirm the zoning of the property addressed 2551 Central Ave. Los Alamos, NM 87544. The property is zoned General Commercial (GC). The Los Alamos County Code of Ordinances (Code), Chapter 16 – Development Code, Sec. 16-7(b) – General Commercial (GC), describes this district as follows:

“The general commercial (GC) zone district is intended to accommodate a variety of medium-scale retail, service, and professional uses serving both neighborhood and county-wide needs. The GC zone district is located along arterials and collectors outside of the DTLA and WRTC zone districts.”

Permitted uses within this zoning district can be found in Chapter 16 of the Code, Section 16-14 - Permitted use table (Table 26).

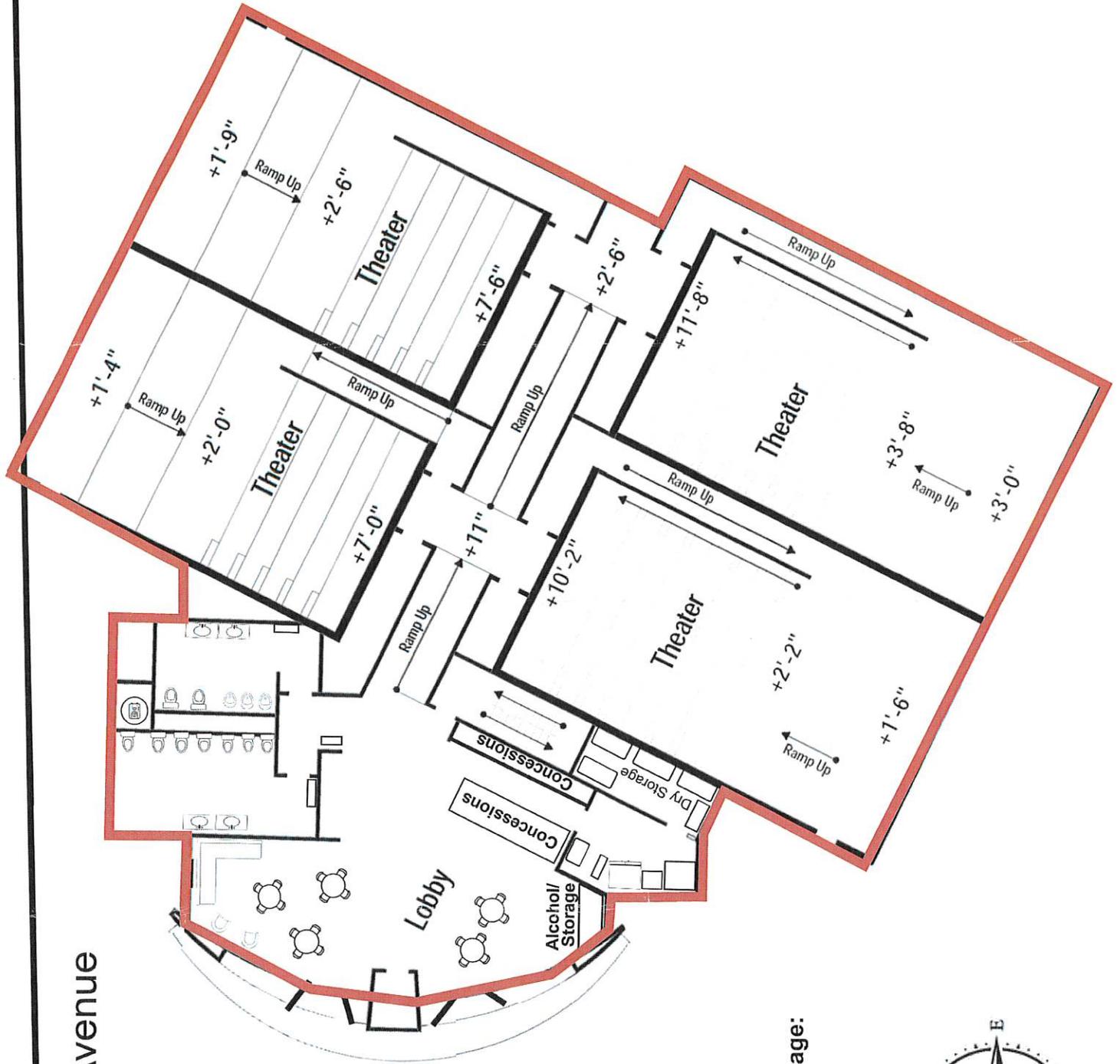
Feel free to contact Planning if additional information is needed, or you have any questions.

Sincerely,



Danyelle Valdez
Planning Manager
Community Development Department
1000 Central Avenue, Suite 150
Los Alamos, NM 87544

Central Avenue



Total Square Footage:
13,000 sq. ft.

